

TOWN OF ATLANTIC BEACH TOWN COUNCIL MEETING

Tuesday, July 23, 2019

5:00 p.m.

The Town of Atlantic Beach Town Council meeting was held and recorded at Atlantic Beach Community Center, 1010 32nd Avenue South, Atlantic Beach, South Carolina, on the 23rd day of July, 2019.



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APPEARANCES

COUNCIL MEMBERS:

Mayor Jake Evans, Chairman
Councilman Lenearl Evans
Councilwoman Josephine Isom
Councilwoman Jacqueline Gore

ADMINISTRATION:

Benjamin Quattlebaum Jr., Town Manager
Cheryl Pereira, Town Clerk

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1 Call to Order:

2 **MAYOR EVANS:** This Town Council Special Session
3 meeting is called to order this Tuesday, July
4 23rd, the year 2019, at 5:00 p.m. Roll call?

5 **CLERK:** Councilman Lenearl Evans?

6 **COUNCILMAN EVANS:** Here.

7 **CLERK:** Councilwoman Josephine Isom?

8 **COUNCILWOMAN ISOM:** Here.

9 **CLERK:** Councilwoman Jacqueline Gore?

10 **COUNCILWOMAN GORE:** Here.

11 **CLERK:** Mayor Jake Evans?

12 **MAYOR EVANS:** Here. Council, I seek a motion for
13 Executive Session for legal, personnel and
14 contractual.

15 **COUNCILMAN EVANS:** So moved.

16 **COUNCILWOMAN ISOM:** Second.

17 **MAYOR EVANS:** There's a motion and second for an
18 executive session for legal, personnel and
19 contractual. Any other questions or comments?
20 Roll call?

21 **CLERK:** Councilman Lenearl Evans?

22 **COUNCILMAN EVANS:** Yea.

23 **CLERK:** Councilwoman Josephine Isom?

24 **COUNCILWOMAN ISOM:** Yea.

25 **CLERK:** Councilwoman Jacqueline Gore?



1 **COUNCILWOMAN GORE:** Yea.

2 **CLERK:** Mayor Jake Evans?

3 **MAYOR EVANS:** Yea. Motion granted.

4 **MR. QUATTLEBAUM:** Mayor and Council, the legal
 5 matter to be discussed is the proposed
 6 acquisition of property at 3000 30th Avenue and
 7 Highway 17 in the Town of Atlantic Beach.
 8 Contractual matters is a proposal from Insight
 9 Digital display to put a billboard sign on the
 10 proposed acquisition site.

11 **MAYOR EVANS:** Thank you.

12 **Executive Session**

13 **MAYOR EVANS:** Council, I seek a motion to come out
 14 of Executive Session into the Regular Session.

15 **COUNCILWOMAN GORE:** So moved.

16 **COUNCILMAN EVANS:** Second.

17 **General Session:**

18 **MAYOR EVANS:** Motion and a second to come out of
 19 Executive Session in the Regular Session. Any
 20 other questions or comments? Roll call?

21 **CLERK:** Councilman Lenearl Evans?

22 **COUNCILMAN EVANS:** Yea.

23 **CLERK:** Councilwoman Josephine Isom?

24 **COUNCILWOMAN ISOM:** Yea.

25 **CLERK:** Councilwoman Jacqueline Gore?



1 **COUNCILWOMAN GORE:** Yea.

2 **CLERK:** Mayor Jake Evans?

3 **MAYOR EVANS:** Yea. Motion granted. At this time I
4 want to welcome the general public and ask at
5 this time if you have any cell phones or pagers
6 or any devices that might disturb the
7 proceedings, would you silence those for us at
8 this time, please? And if you would, stand for
9 a moment of silence.

10 **(Moment of silence.)**

11 **MAYOR EVANS:** Pledge of Allegiance.

12 **(Pledge of Allegiance said in unison.)**

13 **MAYOR EVANS:** We're down to Ceremonial Matters.
14 Council members, any of you guys have
15 Ceremonial?

16 (No audible response.)

17 **Approval of the Agenda:**

18 **MAYOR EVANS:** No? Okay. We're down to item 5,
19 Approval of the Agenda. Council, seek a motion
20 for the Approval of the agenda as it is
21 outlined?

22 **COUNCILMAN EVANS:** So moved.

23 **COUNCILWOMAN GORE:** Second.

24 **MAYOR EVANS:** Motion and second for the Approval of
25 the Agenda. Any other questions or comments?



1 Roll call?

2 **CLERK:** Councilman Lenearl Evans?

3 **COUNCILMAN EVANS:** Yea.

4 **CLERK:** Councilwoman Josephine Isom?

5 **COUNCILWOMAN ISOM:** Yea.

6 **CLERK:** Councilwoman Jacqueline Gore?

7 **COUNCILWOMAN GORE:** Yea.

8 **CLERK:** Mayor Jake Evans?

9 **Old Business:**

10 **MAYOR EVANS:** Yea. Motion granted. We're down to
11 item 6, Old Business. Town Council meeting
12 minutes, we have none. So that takes us to
13 item number 7, ordinance number 3-2019.
14 Council, I seek a motion to amend a couple of
15 sections in that ordinance. And that would be
16 section C and section 1. And we want to amend
17 section C as to where it reads "The Town
18 Council has determined that the purchase price
19 of the property" -- I'm sorry. I'm reading the
20 one where we're -- item C would read that the
21 Town Council has determined that to purchase
22 the property for an amount that is not to
23 exceed the Fair Market Value. We want to amend
24 section C to -- for it to have that wording.
25 And section 1, we want to amend that section



1 where it reads, the town manager of the town
2 and the Mayor of the town are hereby authorized
3 to execute and contract for the purchase of the
4 property for a purchase price to be negotiated
5 by the mayor and the town manager. But in no
6 case shall the purchase price exceed the lesser
7 of the Fair Market Value of the property or the
8 \$91,000. The town manager and the Mayor may in
9 their digression with the advice of Council as
10 needed, determine the upon the closing on the
11 property shall occur and other such details and
12 matters in connection with the purchase of the
13 property. And the closing thereon that are not
14 in consistent with the provision of this
15 ordinance.

16 **COUNCILWOMAN GORE:** So moved.

17 **COUNCILMAN EVANS:** Second.

18 **MAYOR EVANS:** There is a motion and there is a
19 second for the amendments to ordinance number
20 3-2019. Any other questions or comments? Roll
21 call?

22 **CLERK:** Councilman Lenearl Evans?

23 **COUNCILMAN EVANS:** Yea.

24 **CLERK:** Councilwoman Josephine Isom?

25 **COUNCILWOMAN ISOM:** Yea.



1 **CLERK:** Councilwoman Jacqueline Gore?

2 **COUNCILWOMAN GORE:** Yea.

3 **CLERK:** Mayor Jake Evans?

4 **MAYOR EVANS:** Yea. Motion granted. Council, I seek
5 to adopt ordinance number 3-2019 with those
6 amendments and this will be the second reading.

7 **COUNCILWOMAN ISOM:** So moved.

8 **COUNCILMAN EVANS:** Yea.

9 **MAYOR EVANS:** I need a second.

10 **COUNCILWOMAN GORE:** Second.

11 **MR. QUATTLEBAUM:** You got a second.

12 **MAYOR EVANS:** Okay. There's a motion and second to
13 adopt ordinance number 3-2019 with the
14 amendments and this will be the second reading.
15 Are there any other questions or comments? I
16 did get a motion and a second. Any other
17 question or comments? Roll call?

18 **CLERK:** Councilman Lenearl Evans?

19 **COUNCILMAN EVANS:** Yea.

20 **CLERK:** Councilwoman Josephine Isom?

21 **COUNCILWOMAN ISOM:** Nay.

22 **CLERK:** Councilwoman Jacqueline Gore?

23 **COUNCILWOMAN GORE:** Yea.

24 **CLERK:** Mayor Jake Evans?

25 **New Business:**



1 **MAYOR EVANS:** Yea. That motion is granted. We're
2 down to item number 8, New Business. And there
3 is none. So we're down to the town managers
4 report.

5 **Report:**

6 **MR. QUATTLEBAUM:** Mayor and Council, public, I
7 received a proposal from a company called
8 Insight Digital Displays, with a proposal to
9 put up a sign on the proposed purchase of the
10 property on Highway 17 and 30th Avenue. It as
11 an 8 foot by 9 foot sign. I've asked the
12 owner, Mr. Kirk McNabe to come in and provide
13 to the Council and the public a short
14 presentation on what he's proposing to go on
15 the property there that we are contemplating
16 purchasing on Highway 17 and 30th Avenue in the
17 Town of Atlantic Beach. I turn the floor over
18 to Mr. McNabe, if he's in the house. And to
19 give you and public an overview of what he's
20 proposing.

21 **MR. MCNABE:** Good evening.

22 **MULTIPLE VOICES:** Good evening.

23 **MR. MCNABE:** Kirk McNabe, thank you. What we're
24 proposing is to build a pretty iconic sign --
25 I don't know if you folks have seen the



1 rendering of the picture -- the pictures. We
2 want to build a sign that's kind of modern.

3 **MR. QUATTLEBAUM:** Excuse me, did you bring copies?

4 **MR. MCNABE:** I did. I did. I can pass those out.
5 Are we on TV? Well there's a reason. What I'm
6 proposing is highly proprietary to our company
7 and we're looking at spending around 140 to 175
8 thousand dollars. I'd like to keep some things
9 in camera. When we used to work for the
10 Federal Communications Commission, we would
11 propose things and keep them in camera so that
12 it wasn't public information.

13 **(Inaudible background noise.)**

14 **MR. MCNABE:** I'm sorry.

15 **MAYOR EVANS:** Well, you're in a public meeting now
16 so they have the right to ---

17 **MR. MCNABE:** I understand.

18 **MAYOR EVANS:** Okay.

19 **MR. MCNABE:** I understand. So the -- I have no
20 problem explaining the gist of it. But there's
21 part of it that we would prefer -- thank you,
22 sir. There's parts of it that we would prefer
23 -- because we're spending our money -- I don't
24 know what your charter is, I haven't read you
25 charter. So obviously whatever you charter



1 says we would have to adhere to. But we want
2 to build a sign and brand it for the city and
3 do that at our expense. Something that
4 coincides with beach, the colors of the ocean
5 or whatev- -- or what have you. And we'd like
6 to put a digital sign on it and promote the
7 city with public service announcements,
8 community events and we would like to do that
9 on a long term scenario and we believe that
10 there would be sponsorships from major brands
11 that would be interested in events. The reason
12 that we believe that is I have an experience
13 with the city of Baltimore. I built a gateway
14 sign at Penn Station Amtack in 2014. They
15 currently are using that gateway sign to
16 promote the city, but they also promote arts.
17 They promote current events. They promote
18 public service announcements for the city. So
19 in that branding -- in that promotion, there
20 are brands that pay to have those public
21 service -- as you would say, I don't like to
22 use the word advertising, but sponsorship. So
23 that's pretty much in a nutshell what we're
24 proposing. We're not proposing anything that
25 would cost the city anything other than allow



1 a permit to be issued for your own purposes to
2 put a nice sign up. And then we would handle
3 the construction. We would handle the
4 operation of the electronic digital sign. That
5 would be our responsibility. So that's our
6 proposal. We can get more granular on the
7 details as needed.

8 **COUNCILWOMAN ISOM:** Sounds good.

9 **MAYOR EVANS:** Okay. Thank you. Any other questions
10 from --

11 **MR. MCNABE:** Do I -- do you need these copies? Oh
12 you have them. Okay.

13 **COUNCILWOMAN ISOM:** Thank you.

14 **MR. MCNABE:** Thank you, very much.

15 **MAYOR EVANS:** Thank you. Ben, you have anything
16 else?

17 **MR. QUATTLEBAUM:** No, sir.

18 **Public Time:**

19 **MAYOR EVANS:** We're down to -- where's my agenda at?
20 We're down to public time. And I only have two
21 public comment card here. And one is for John
22 Sketer.

23 **MR. SKETER:** Thank you, Mayor.

24 **MAYOR EVANS:** Uh-huh.

25 **MR. SKETER:** Good evening, Mayor and Council and the



1 general public. Good evening to all of you.
2 What I was going to address -- I think the
3 horse is already out of the barn, so I'm not
4 going to elaborate on that. Such as the sign
5 that the general just alluded to. Now it would
6 be good if the Council, when somebody comes to
7 put something in our time -- it would be good
8 if the Council would require a working month so
9 we can be in on the decision too. Because we
10 trust y'all to make decisions for us. But the
11 bottom line is, you are making decisions for us
12 and the Town of Atlantic Beach. And some of
13 the decision that have been made before -- I'm
14 not mad -- but I'm not satisfied with a lot of
15 decisions that's being made for the Town of
16 Atlantic Beach. And being a long time resident
17 of Atlantic Beach, it is usually the respect of
18 the Council to give respect to the citizens of
19 the town. And I want to let all of you know I
20 respect all of y'all's positions. I respect
21 that. And it's not an easy job. But what I
22 have identified since we have this young
23 Council here, it's a lot of things that they
24 are inexperienced in. And they are not seeking
25 outside help. Now, mind you, they don't have



1 to. But I think for the better of the town and
2 the citizens of the town. If they would seek
3 other advice. And again, we're not angry with
4 anybody. We are just going to find a better
5 way and a more productive way to do things in
6 the Town of Atlantic Beach. It's a lot here --
7 we have a lot at stake. We have new housing
8 going up. But I'm not going to give this
9 Council credit for the new housing going up.
10 You know why? People purchased that property
11 years ago. Years ago. It's nothing that y'all
12 reached out there and got brought into the town
13 to make it officially in the Town of Atlantic
14 Beach. They're dream was one day when they got
15 able, that they would be able to build a house
16 of in the Town of Atlantic Beach. And now, we
17 have a very big shortage of commercialism in
18 Atlantic Beach. And I have never seen a town
19 be so successful without a certain amount of
20 commercialism. That's where your big bumps
21 come from. You tax the residents to death
22 trying to make ends meet. It's not fair. And
23 Mayor, I thank y'all for being patient with me
24 and all. But I hope that we will rethink a lot
25 of our decisions that y'all are making. And



1 again, I appreciate your service and I know the
2 people in the town appreciate your service to
3 them. But the only think I'm asking this
4 government to be is more accountable. We are
5 trying to run a municipality off of guess work,
6 and it's not gonna work. I have spoke with
7 someone who's in the town. I have never seen
8 a work order and I never seen a job performance
9 of anybody -- Council member, town manager, or
10 anybody. I'm used to some type of
11 accountability in order to operate a successful
12 town. That way, everybody is accountable and
13 everybody has the same in scope. Because we
14 are included in this together. Okay. And
15 anyway, again, I want to thank you for
16 listening to me. Mr. Quattlebaum, Council
17 members I want to thank you. And I appreciate
18 it. Hopefully that we will consider a lot of
19 things when we are making a decision. Even
20 though in the governmental affairs if you don't
21 like something but it's the best for the
22 people, I think that's the way that you heed
23 to. And Thank y'all for listening.

24 **MAYOR EVANS:** You're welcome.

25 **COUNCILWOMAN GORE:** Thank you.



1 **MAYOR EVANS:** We have a Perl Carson?

2 **MS. CARSON:** Mr. Sketer did so good. Hello, how are
3 you?

4 **MAYOR EVANS:** Hi.

5 **MS. CARSON:** Thanks for having me. Remember I met
6 you Mr. Quattlebaum. And a few people I've met
7 here, Mr. Sketer, the honorary (inaudible)
8 correct? Do I have that correct?

9 **MR. SKETER:** Not officially.

10 **MS. CARSON:** Not officially, but that's how you
11 introduce yourself.

12 **MR. SKETER:** (inaudible) -- 15 years. (inaudible)
13 ---

14 **MS. CARSON:** Thank you. I'm honored to be here. I
15 met several of the residents already. I'm a
16 future perspective resident. I heard about the
17 Town of Atlantic Beach last week. Believe it
18 or not I was born and raised in Lake City,
19 South Carolina. And I was just floored. I was
20 just absolutely floored. I got here last week
21 to see and meet so many great people. So many
22 kind people. So many people that are just so
23 proud. Proud people of color it was -- it was
24 really overwhelming for me and I really enjoyed
25 it. So I just want to say thank you to



1 everybody that I've met and came in contact
2 with. I'm looking forward to learn more about
3 as I hang out with Mr. Sketer more and he
4 educates me on Atlantic Beach. He really loves
5 this City. Mayor Evans, I've heard great
6 things about you. You've brought the city to
7 a really great place now and I look forward to
8 the work that you guys are doing.

9 **MAYOR EVANS:** Thank you.

10 **MS. CARSON:** I just wanted to say thank you. I'm
11 super excited.

12 **MULTIPLE VOICES:** Thank you.

13 **MS. CARSON:** You're welcome.

14 **MAYOR EVANS:** That's it?

15 **CLERK:** That's it.

16 **MAYOR EVANS:** Council, seek a motion to adjourn?

17 **COUNCILWOMAN GORE:** So moved.

18 **COUNCILMAN EVANS:** Second.

19 **MAYOR EVANS:** Motion and a second to adjourn. Any
20 questions or comments? Roll call?

21 **CLERK:** Councilman Lenearl Evans?

22 **COUNCILMAN EVANS:** Yea.

23 **CLERK:** Councilwoman Josephine Isom?

24 **COUNCILWOMAN ISOM:** Yea.

25 **CLERK:** Councilwoman Jacqueline Gore?



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COUNCILWOMAN GORE: Yea.

CLERK: Mayor Jake Evans?

MAYOR EVANS: Yea. Motion granted. This meeting is
adjourned at 6:20 p.m.

(The meeting was adjourned.)

