



Dear Future Sponsor:

We are pleased to offer your organization an opportunity to support the annual **Gullah Geechee Festival on August 29 - 31, 2025**. The festival will take place in the Nationally Historic **Atlantic Beach, South Carolina**. We will celebrate the Gullah Geechee culture in the last Black-owned beach in America and a historic hub of beach music and dance.

We anticipate an outpouring of interest from the southeast region of the United States. The event is a collaboration between the Town of Atlantic Beach, the Gullah Geechee Chamber of Commerce, and the federal Gullah Geechee Cultural Heritage Corridor Commission, which includes Atlantic Beach to its featured communities from Jacksonville, North Carolina, to Jacksonville, Florida. The committee also is supported by Coastal Carolina University's Joyner Institute for Gullah and African Diaspora Studies.

To celebrate the history of The Black Pearl, Atlantic Beach, we have scheduled a full lineup of events of economic development, food, music, receptions, and arts and crafts.

Below, you will find information on sponsorship levels that will enable your business to become a sponsor member of the Atlantic Beach's Gullah Geechee culture and heritage. We look forward to your ongoing support of the Gullah Geechee Festival, not only to residents and visitors, but to all South Carolinians as the last Black-owned beach town in the United States.

Sincerely,

John David

Mayor Pro Tem CAPT (ret) John David
Gullah Geechee Festival, Town of Atlantic Beach
gullahgeecheefestival@townofatlanticbeachsc.com | (240) 462-8831

Become a Sponsor Today

Payments and Logos Due: July 10, 2025

Detach and mail the below with your check or contact us for an invoice.

Company

Name of Contact

Phone

E-mail

Website

T-shirt Sizes

Give Online:

ONLINE

<http://atlanticbeach2.eztask.com/page/GGfestival.home>

(under development)

BY MAIL

Make checks payable to:

Town of Atlantic Beach, S.C.

Attn: Gullah Geechee Festival

717 Atlantic St

Atlantic Beach, South Carolina 29596

QUESTIONS?

Email:

gullahgeecheefestival@townofatlanticbeachsc.com

Phone: (240) 462-8831

Sponsorship Level Benefits

Join us in presenting the inaugural Gullah Geechee Festival on the Historic Black Pearl, Atlantic Beach, South Carolina. Your sponsorship will bring quality events and workshops, as well as bring your message to cultural tourists from the Grand Strand and the surrounding region.

Level	Logo Placement	Company Recognition	Meet & Greet Reception	Festival T-Shirts
Pearl \$10,000+	Stage Digital Billboards Parade <i>and the below</i>	Speaker during Forum, festival booth & Reception <i>and the below</i>	1 VIP Table (20 seats)	10
Gold \$5,000	Social Marketing Festival T-Shirt Festival Signage <i>and the below</i>	Thanks, during programming, festival booth <i>and the below</i>	1 VIP Table (10 seats)	5
Silver \$1,000	Program <i>and the below</i>	Logo on program, Reception programming <i>and the below</i>	5 Seats	3
Partner \$500	Website	Reception Introduction	3 Seats	2
Music \$100	Name on website		2 Seats	1

Festival Event Lineup

August 29 - 31, 2025

Aug 29 th (Fri)	August 30 th (Sat)		August 31 st (Sun)
Economic Development Forum	Parade Fun Run	Farmer Market & Vendors	Yoga by the beach
Reception with Meet & Greet	Arts and Crafts <i>Doll making, Jewelry Making, and more</i>	Music and Dance	Oceanfront Nondenominational Worship Service
	Gullah Cooking Competition		Diner en Blaq