



Parade Invitation Letter

Sponsored by: Atlantic Beach, SC

Gullah Geechee Festival 2025

***Town of Atlantic Beach is excited to announce the
2025 Annual Gullah Geechee Parade - August 30, 2025***

We would like to take this time to invite you to submit an application to participate in what we believe will be the most exciting parade we've done in years! We hope each and every one of you will take the opportunity to apply for this event and join us as we celebrate the Gullah Culture and history of the Town of Atlantic Beach at our Annual Gullah Geechee Festival. The parade is scheduled for Saturday, August 30, 2025 starting at 11:00 am.

- The parade gathers at 9:30 am beside the Atlantic Beach Town Hall on 3rd Ave. between 30th and 31st Ave.
- Parade route is usually approximately 1 mile.
- You are able to pass out invitations for your club, discounts for your business etc. along parade route (no throwing items into the crowd)

We are looking for entries that will entertain the public and showcase your entry. We welcome: •Bands
•Dance/Drill Teams •Organizations •Churches •Groups Marching •Floats •Pan Hellenic Organizations •
Car/Motorcycle Clubs •Youth/Toddler Groups •Women/Men Clubs •Marching Bands •Pet Clubs •Companies and
employees showcase with banners/uniforms.

You are cordially invited to participate in the Atlantic Beach SC Gullah Geechee Festival Parade.

Please note the registration deadline for the parade is July 30, 2025. We will send an email confirmation once your application has been reviewed and approved within one (1) week of receipt. We will send correspondence with additional details regarding the parade line-up no later than August 8, 2025.

Please complete the registration information on the next page and return by mail: _____,
_____ or scan and email to: _____

WE WOULD LOVE TO SEE SOME FLOATS!!!

Atlantic Beach SC Gullah Geechee Festival committee would like to thank you in advance for your consideration and look forward to your participation.

Warm regards,

Atlantic Beach Gullah Geechee Planning Committee



Atlantic Beach Gullah Geechee Festival Parade Registration

Email: ctaylor@townofatlanticbeachsc.com

Phone: 843-424-9552

Please complete the application information below and return by mail to:

Atlantic Beach Gullah Geechee Festival

Or via email ctaylor@townofatlanticbeachsc.com

PARADE REGISTRATION DEADLINE JULY 30, 2025

<input type="checkbox"/> Animal Participants <i>(must provide own pooper scooper)</i>
<input type="checkbox"/> Business Marchers
<input type="checkbox"/> Church Entry
<input type="checkbox"/> Pan Hellenic Organization
<input type="checkbox"/> Club-Organization
<input type="checkbox"/> Dance Team
<input type="checkbox"/> Drill Team
<input type="checkbox"/> Float Entry (receive complimentary bottle water and five (5) raffle tickets at event)
<input type="checkbox"/> Marching Band
<input type="checkbox"/> Motorcycle Club
<input type="checkbox"/> Sports Team Entry
<input type="checkbox"/> Vehicles (car club, vehicle participants)
<input type="checkbox"/> Youth/Toddler Group Entry
<input type="checkbox"/> Golf Carts
<input type="checkbox"/> Other: Please Explain



Your participation is welcomed and appreciated!

Organization: _____

Contact: _____ **Phone:** _____

Email: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____ **# of Participants:** _____

Briefly describe details of your entry:

Representative Signature: _____ **Date:** _____

Official Use: Date registration Rec'd _____

Return this form by email: ctaylor@townofatlanticbeachsc.com
If you have any questions, you may email us or give us a call at 843-424-9552