

# **TOWN OF ATLANTIC BEACH GENERAL SESSION MEETING**

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**Monday, July 7, 2025**

**5:00 p.m.**

The Town of Atlantic Beach Town Council General Session Meeting was held and recorded at Atlantic Beach Community Center, 1010 32nd Avenue South, Atlantic Beach, South Carolina, on the 7th day of July, 2025, and transcribed by Amanda Creel Godfrey, Notary Public in and for the State of South Carolina.



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## APPEARANCES

### **COUNCIL MEMBERS:**

John David, Mayor Pro Tem  
Edward Lamar Campbell, Councilman  
Carla Taylor, Councilwoman

### **ADMINISTRATION:**

Adrian Jones, Town Manager  
Cheryl Pereira, Town Clerk

### **ALSO PRESENT:**

William Booker  
Ann Huyler

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**CALL TO ORDER:**

**MR. DAVID:** We'll call this meeting to order at 5:01  
on the 7th of July. Roll call.

**MS. PEREIRA:** Councilman Edward Campbell?

**MR. CAMPBELL:** Here.

**MS. PEREIRA:** Councilwoman Carla Taylor?

**MS. TAYLOR:** Present.

**MS. PEREIRA:** Councilwoman Jacqueline Gore? Mayor  
Pro Tem John David?

**MR. DAVID:** Present.

**MS. PEREIRA:** Mayor Jake Evans?

**MR. DAVID:** With that, we'll move -- is there a  
motion to -- well there's a motion to move into  
Executive Session, is there a second?

**MS. TAYLOR:** Second.

**MR. DAVID:** Roll call.

**MS. PEREIRA:** Councilman Edward Campbell?

**MR. CAMPBELL:** Yay.

**MS. PEREIRA:** Councilwoman Carla Taylor?

**MS. TAYLOR:** Yay.

**(Audio ends.)**

**(Executive Session)**

**MS. PEREIRA:** Mayor Pro Tem John David?

**MR. DAVID:** Yes.

**MR. DAVID:** Next we'll move -- there was nothing in



1 Executive Session that we took action on. If  
2 we could, next we'll move into -- if everybody  
3 could turn their cell phones off and everything  
4 like that. I'd like to welcome everybody and  
5 then we'll have a moment of prayer and a -- a  
6 moment of silence and Pledge of Allegiance.

7 (Moment of silence observed.)

8 **PLEDGE OF ALLEGIANCE:**

9 **MR. DAVID:** Pledge of Allegiance.

10 (Pledge of Allegiance recited in unison.)

11 **CEREMONIAL MATTERS:**

12 **MR. DAVID:** Next we'll move into ceremonial manners  
13 -- matters. First of all I would like to  
14 welcome our new Town Manager (inaudible.)  
15 Would you like to tell the crowd a little bit  
16 about yourself and so forth?

17 **MR. JONES:** Well I don't want to get too long winded  
18 but I want to say hello to everybody. I'm  
19 excited to be here. My wife is sitting right  
20 here in the front row. We made that long  
21 journey from Memphis to South Carolina and  
22 we've finally got settled in. We're excited.  
23 I'm looking forward to rep- -- being a  
24 representative of the city, of the Town of  
25 Atlantic Beach and doing work that's necessary



1           for to push us forward. I take this as a -- as  
2           legacy work. This is just not a job. This is  
3           legacy building work. I am going to do  
4           everything within my ability to help push the  
5           Town forward. And I am -- you guys can just  
6           look at me as a resource and a asset, whatever  
7           you need, I'm here. I'll try to do my best.  
8           Any questions that you have, I'll try to answer  
9           to the best of my ability. But I do want to  
10          say that I'm excited about this opportunity and  
11          excited to help be a part of the new direction  
12          that the Town is moving in.

13   **MR. DAVID:** Well -- do you have any ---

14   **MS. TAYLOR:** No, I was just saying we're happy to  
15          have you. Thank you.

16   **MR. JONES:** Thank you.

17   **MR. DAVID:** Councilman Campbell, you have anything?

18   **MR. CAMPBELL:** (Inaudible.)

19   **MR. DAVID:** Okay. Again, Adrian, we're very happy  
20          to have you and we look forward to working with  
21          you and continuing to move the Town forward and  
22          prosper. Next we do have -- we had a couple of  
23          passings, some near and dear. First, I'd like  
24          to point out, we remember the family of Debbie  
25          Irene Isom, her husband Ross Isom and mother-



1 in-law, former town council member Josephine  
2 Isom, her home-going was held on June 30th at  
3 Chesterfield Baptist Church. We also -- very  
4 near and dear to my heart, like my brother,  
5 Mister -- I can call him Wilbert, Wilbert,  
6 Will, Thomas. Will was a model neighbor, a  
7 great friend, and he loved Atlantic Beach. He  
8 was like a brother to me. I used to tell Lamar  
9 and him all the time it's amazing I haven't  
10 known them that long but it feels like they're  
11 my brothers. So he went home to Glory on  
12 Saturday, June 28th ---

13 **MR. CAMPBELL:** Sunday.

14 **MR. DAVID:** --- Sunday, June 29th. Will's family  
15 and friends will remember him as a grave side  
16 service on Saturday, July the 12th at  
17 Greenmount Cemetery in Philadelphia,  
18 Pennsylvania. The Town of Atlantic Beach and  
19 the entire community remembers Will's --  
20 remembers in prayer Will's Philadelphia, South  
21 Carolina, Atlantic Beach, Florida, all of his  
22 great homes and extended family. We especially  
23 lift up Kenneth Pou (ph), Pat Mallet and  
24 Councilman Edward Lamar Campbell, as they were  
25 very near and dear and beyond close to Will.



1           We will remember Will and his contributions to  
2           the community. I know Will was instrumental in  
3           telling me what to do a lot. But also, and he  
4           spearheaded and worked with the Beautification  
5           Committee. I know they did several things,  
6           such as getting benches and ---

7           **MR. CAMPBELL:** Street signs.

8           **MR. DAVID:** --- street signs. He talked about them  
9           street signs all the time, trash cans, fund  
10          raising, did all of that to make the Town  
11          better and more beautiful. And he just was,  
12          you know, the life of the party. Carla, Lamar,  
13          anything you have to say?

14          **MS. TAYLOR:** He was my neighbor and he was very  
15          encouraging in the fact that he helped me come  
16          out of my shell and get to know my community  
17          all over again, having moved back home years  
18          ago. Will moved in down the street and said  
19          you need to get out, you need to meet your new  
20          neighbors, you need to become actively involved  
21          in your hometown. And not that I wasn't always  
22          in love with my hometown, but he was the nudge  
23          that I needed to get me back engaged with this  
24          town, with my home and I will forever be  
25          grateful for that. Because he was right, the



1           people in this town are my friends and my  
2           family and being a part of this community is  
3           why I do what I do. And I can thank Will for  
4           that nudge, so may he rest in peace.

5   **MR. DAVID:**   Lamar?

6   **MR. CAMPBELL:**   I don't have much to say. He was a  
7           beautiful person, I can say that much. Carry  
8           on.

9   **MR. DAVID:**   Mr. Booker, do you have anything?

10   **MR. BOOKER:**   Well, Will was a kind man. He told you  
11           what he thought. Y'all knew Will. It's  
12           amazing how he always knew everything that was  
13           going on. He knew how to throw a party too.  
14           So -- so we're gonna miss all that. But I  
15           really liked Will and had a good relationship  
16           with him. He did a lot for the Town.

17   **MR. DAVID:**   And with that being said, there will be  
18           a memorial service in town on August the 4th,  
19           just after the meeting or approximately 6:30 or  
20           so on August the 4th. So we do encourage  
21           everybody to come out. We'll have more to say  
22           about Will and we may also have a small table  
23           or so for Ms. Hill who died previously too.  
24           Two pillars of the community that will be long  
25           missed and thought about everyday.





**MOTION FOR APPROVAL OF THE AGENDA:**

**MR. DAVID:** Okay. Next we will move into approval of the agenda. Is there a motion to approve the agenda?

**MS. TAYLOR:** So moved.

**MR. CAMPBELL:** Second.

**MR. DAVID:** Is there a second?

**MR. CAMPBELL:** Second.

**MR. DAVID:** Roll call.

**MS. PEREIRA:** Councilman Edward Campbell?

**MR. CAMPBELL:** Yay.

**MS. PEREIRA:** Councilwoman Carla Taylor?

**MS. TAYLOR:** Yay.

**MS. PEREIRA:** Mayor Pro Tem John David?

**MR. DAVID:** Yes. Next we have Public Time. Was there any comment cards Ms. Cheryl?

**MS. PEREIRA:** No.

**OLD BUSINESS:**

**MR. DAVID:** Okay. With that we'll move to old business. Town Council meeting minutes, is there a motion to approve the Town Council Meeting minutes held on April 14th and June 2nd and June 16th?

**MS. TAYLOR:** I move that we approve the minutes for the Town Council Meetings held on April 14th,



1 June 2nd and June 16th of 2025.

2 **MR. DAVID:** Second?

3 **MR. CAMPBELL:** Second.

4 **MR. DAVID:** Roll call.

5 **MS. PEREIRA:** Councilman Edward Campbell?

6 **MR. CAMPBELL:** Yay.

7 **MS. PEREIRA:** Councilwoman Carla Taylor?

8 **MS. TAYLOR:** Yay.

9 **MS. PEREIRA:** Mayor Pro Tem John David?

10 **MR. DAVID:** Yes.

11 **NEW BUSINESS:**

12 **MR. DAVID:** Next we have a nomination for the  
13 Municipal Election Commission. Miss -- first  
14 of all, I want to thank Ms. Gore who has served  
15 courageously and in her time we appreciate her  
16 service but she's rotating off here in the  
17 coming months. And we've selected a  
18 replacement, Mr. Ron Kirby, who applied. Is  
19 there a motion to approve Mr. Kirby to being  
20 placed on the Election Commission?

21 **MS. TAYLOR:** I move that we select Ron Kirby as a  
22 new member of the Town's Municipal Election  
23 Commission.

24 **MR. DAVID:** Is there a second?

25 **MR. CAMPBELL:** Second.



1     **MR. DAVID:**   Roll call.

2     **MS. PEREIRA:**   Councilman Edward Campbell?

3     **MR. CAMPBELL:**   Yay.

4     **MS. PEREIRA:**   Councilwoman Carla Taylor?

5     **MS. TAYLOR:**    Yay.

6     **MS. PEREIRA:**   Mayor Pro Tem John David?

7     **MR. DAVID:**       Yes.       Next, nomination for the  
8                   Architectural Review Board. We didn't get any  
9                   nominations as of yet but we do encourage  
10                  everybody to -- look, Ms. Gore said she would  
11                  have the free time now. You might want to be  
12                  on the Architectural Review Board. So feel  
13                  free to apply, or anybody that wants to, or  
14                  knows anybody who would like to apply for the  
15                  Architectural Review Board, we are seeking the  
16                  nominations for one more person. So please  
17                  feel free to submit by, let's say, July 31st or  
18                  July 30th. If you get a chance, please apply  
19                  for the Architectural Review Board and you can  
20                  contact Cheryl Pereira. Next, authorize the  
21                  Town Manager to renegotiate a contract with  
22                  Waccamaw Regional Governments and extend the  
23                  contract until August 7th. Is there a motion  
24                  on the floor?

25    **MS. TAYLOR:**   I move that extend our current contract



1 with Waccamaw Regional -- Regional of  
2 Governments by one month, to conclude on August  
3 7th and authorize the Town Manager to  
4 renegotiate a new contract with Waccamaw  
5 Regional of Govern -- Governances --  
6 Governments.

7 **MR. DAVID:** Second. Roll call.

8 **MS. PEREIRA:** Councilman Edward Campbell?

9 **MR. CAMPBELL:** Yay.

10 **MS. PEREIRA:** Councilwoman Carla Taylor?

11 **MS. TAYLOR:** Yay.

12 **MS. PEREIRA:** Mayor Pro Tem John David?

13 **MR. DAVID:** Yes. Mr. Lewis Broome? Mr. Broome  
14 here? Okay, if not we'll move forward with Ms.  
15 Ann Huyler from Tree City. You can stand right  
16 here. That microphone is on. Ms. Huyler, you  
17 were here last year, I think.

18 **MS. HUYLER:** Yes.

19 **MR. DAVID:** I think at one of my first meetings.

20 **MS. HUYLER:** Yes.

21 **MR. DAVID:** I hope we can get something out of you  
22 this year.

23 **MS. HUYLER:** I -- no, you gotta apply for it.

24 **MR. DAVID:** --- because I don't think we got nothing  
25 year.



1     **MS. HUYLER:**   It's not handed out.

2     **MR. DAVID:**   Yeah.

3     **MS. HUYLER:**   So I work for the South Carolina  
4                   Forestry Commission. I'm the Urban Forestry  
5                   Specialist for the Pee Dee region. So we work  
6                   strictly in municipalities, towns and cities  
7                   with city trees on it. So we assist the Arbor  
8                   Day Foundation for their Tree City awards, but  
9                   they are a nationwide program, if not global.

10    **UNIDENTIFIED SPEAKER:** Make sure you talk into the  
11                   microphone.

12    **MS. HUYLER:**   Oh, sorry. I wasn't wanting to turn my  
13                   back to you though. I guess I'm supposed to.

14    **MR. DAVID:**   You can pick it up and grab -- you can  
15                   hold it.

16    **MS. HUYLER:**   Oh, Lord. Now you are risking a lot.

17    **MR. DAVID:**   Or we can turn that around.

18    **MS. HUYLER:**   Okay. I will try not to cause damage.  
19                   So I'm with the Forestry Commission. I work  
20                   for City Trees. And -- oh good, that's much  
21                   better. I just don't want to turn my back on  
22                   somebody and talk. As with the Forestry  
23                   Commission, your city trees, we expect your  
24                   trees to do work for you. They are part of  
25                   your infrastructure. And they are some of the



1 longest lived residents in your town. They  
2 often live long past renters, homeowners move  
3 in and out, new developers come in and the  
4 trees are still there. So we expect the trees  
5 to do work. Benefits outweigh the costs, just  
6 like you expect your streets, your storm  
7 drains, your electric lights, all of that.  
8 Benefits outweigh the costs. So what we  
9 provide every year with the Forestry Commission  
10 is Urban Forestry Grants. We offer them in the  
11 fall. There will be a webinar about what  
12 grants we can offer. We get all of our grant  
13 money from the Forest Service. The Forest  
14 Service gets all of their grant money from the  
15 Feds. This year might be a little tighter than  
16 usual, but South Carolina has been backing us.  
17 So, this is a flier from 2023 for Urban  
18 Forestry Grants when we were very flush with  
19 money. On the back details all the grants we  
20 can offer when we are flush with money. Right  
21 now I think what we can offer are the Technical  
22 Assistance Community Grants. So we would not  
23 be able to offer the last two as of this  
24 moment. I don't know if anything changes. So  
25 what I wanted to say, because I know you guys



1 are busy, you've got a lot of stuff going on  
2 and trees can be a little extra. The first  
3 four grants, the tree canopy cover, education  
4 campaign, the ecosystem services and the tree  
5 codes audit, if you want those and you apply  
6 for them and get them, it's free to you.  
7 You don't have to pony up a penny. There's no  
8 personnel that does the work. All of that  
9 money goes to a nonprofit agency called the  
10 Green Infrastructure Center. They've been  
11 working with the Forest Commission for years.  
12 They will do the work, provide you the results.  
13 So these are the four easiest grants time-wise  
14 and money-wise for cities to get. And I'll  
15 just briefly mention the tree canopy cover,  
16 that will literally give you a map. And you  
17 have a GIS system. You'll have this map for  
18 forever of the entire canopy of your -- the  
19 boundaries of Atlantic Beach, tax paying  
20 district of it. They use USDA aerial and  
21 satellite data to create it. They'll give you  
22 an average percent canopy cover, 26 percent, 32  
23 percent, and they'll give you what looks like  
24 plantable areas. They can tell the difference  
25 between a baseball field and regular land, but



1 if you have any sort of farming in this area,  
2 they won't be able to determine that. But  
3 they'll give you plantable areas. They can  
4 discern that. This would be the base map for  
5 Atlantic Beach. You got this map, in ten years  
6 you could see changes, 20 years, 30 years. You  
7 can see where trees have disappeared, trees  
8 have grown up and your average percent cover  
9 will change. Briar Cliff Acres just got theirs  
10 the other year on that because they are working  
11 to keep people from moving in and just clear  
12 cutting everything down, putting up a few palm  
13 trees, crepe myrtles and that's it. You know  
14 this. They are trying to retain that canopy  
15 cover on it. It provides great shade, it  
16 screens US-17, the pollution, the noise, the  
17 heat, all of that. It provides playgrounds  
18 with shade, like you've got out there. People  
19 walk, people actually drive to Briar Cliff  
20 Acres with their bicycles so they can ride  
21 around the shady streets. So when we say trees  
22 do work, they do. Right now shade is a main  
23 thing. Most -- you got about nine months of  
24 summer here. Where people park, if you want to  
25 get them to park outside your business, it's





1 nice to have a tree. That's what they aim for,  
2 is that shade. You want them to come out,  
3 shade is it. They also pull storm water out of  
4 the ground. When it rains, it's your trees  
5 that's doing it, it's not your turf grass.  
6 It's not. So it helps with reducing the amount  
7 of water that's ponding on your roads, going  
8 into your yards, right? Trees are fantastic  
9 pumps pulling water out of the ground. Most of  
10 the cities here have public and private  
11 ordinances, tree ordinances, trying to keep  
12 trees in the city. For most cities private  
13 property makes up the vast majority of a town.  
14 Briar Cliff Acres just has a Town Hall. Most  
15 small towns, that's all they've got, the rest  
16 is private. So many of the cities here have  
17 private tree ordinances trying to keep enough  
18 trees in there to provide the benefits. A few  
19 trees on your public land isn't gonna do  
20 diddly. May be able to park under it, but  
21 you're gonna have flooding.

22 **MR. DAVID:** Do you do anything in regards to -- I  
23 know we have trees that are in the dunes or  
24 bushes, are those considered trees or is there  
25 any of the tree grants that can be used for the



1 dunes?

2 **MS. HUYLER:** If it's your property ---

3 **MR. DAVID:** Yeah.

4 **MS. HUYLER:** Yeah. We could -- we do have a tree  
5 planting grant. That is one of those that you  
6 would get the grant directly from us.

7 **MR. DAVID:** Okay.

8 **MS. HUYLER:** You would do the work. We would pay  
9 you back 80 percent of your project costs.

10 **MR. DAVID:** Okay. But it could -- it could be in  
11 the dunes and such.

12 **MS. HUYLER:** Yes, anywhere that you can plant.

13 **MR. DAVID:** Okay.

14 **MS. HUYLER:** If it's your property, you can plant.  
15 Yeah. And that's one way to keep you having  
16 beach dunes. That keeps storm water from  
17 crashing up through, is having dunes there to  
18 get -- absorb the impact of the waves.

19 **MR. DAVID:** Okay.

20 **MS. HUYLER:** So, yeah. So those first four that I  
21 mentioned are with the Green Infrastructure  
22 Center. The rest, everything down from storm  
23 mitigation to the Green Infrastructure Plan,  
24 those the grants would be with the Forestry  
25 Commission. The work would be done here,



1           whether you contract or do it yourself and we  
2           would reimburse you 80 percent of your total  
3           costs on that.

4   **MS. TAYLOR:**   I was gonna say, I think this is timely  
5           considering we're in the process of visiting  
6           our comprehensive plan ---

7   **MS. HUYLER:**   Yes.

8   **MS. TAYLOR:**   --- and our Land Management Plan.   And  
9           so, including a concerted effort to maintain as  
10          much foliage as possible ---

11   **MS. HUYLER:**   yes.

12   **MS. TAYLOR:**       --- in the town, it's a timely  
13          presentation.

14   **MS. HUYLER:**   It is.   Yes.   So the tree codes audit,  
15          which is the last of the four, the first four.  
16          That is for your tree ordinances.

17   **MS. TAYLOR:**   Okay.

18   **MS. HUYLER:**       So your Green Infrastructure Center  
19          will come in.   It'll probably be mostly be  
20          online.   And they will talk to you and they  
21          would provide suggestions.   You would say what  
22          works, what doesn't work, so they will go to  
23          all the other cities.   Everything from Conway  
24          to anywhere else and tell you what they find  
25          works.



1     **MS. TAYLOR:**   Okay.

2     **MS. HUYLER:**   How do you design your parking lots,  
3                   right?  How do you get the bump out in bumpers  
4                   so you can beautify your actual streets.  How  
5                   do you keep people from parking in the right of  
6                   way where you could have planted a tree but now  
7                   it's -- it's compacted?  So that, again, Green  
8                   Infrastructure Center would be online, just  
9                   talk to you and see what you need and they  
10                  would provide suggestions.  Now everything  
11                  would be going through city council.

12    **MS. TAYLOR:**   Absolutely.

13    **MS. HUYLER:**   But they would provide you suggestions  
14                   and those are yours to keep and work through  
15                   and over.  So ten years from now things change,  
16                   you can always apply for another tree  
17                   ordinance.  Conway, North Myrtle Beach, they're  
18                   pretty good on their ordinances.  They too have  
19                   a lot of development and they're trying to keep  
20                   developers from coming in, clear cutting the  
21                   land and then selling it.  It is far most cost  
22                   effective to preserve your trees than to plant  
23                   them, because once things get developed, most  
24                   of the time you can't squeeze a tree in.  It's  
25                   between tiny space between the street and



1 sidewalk, or it's a sidewalk cut out that's  
2 probably best for a palm tree, which is a palm  
3 and not a tree.

4 **MR. DAVID:** Well thank you.

5 **MS. HUYLER:** Yeah. So -- so I wanted to talk that.  
6 And the other thing, again, if you want to be  
7 on the webinar in October, please send me your  
8 email and you will on it. It'll be statewide.  
9 You can ask questions and all of that.  
10 Application process for all these grants will  
11 be in November. The application is not like a  
12 resume, it's a survey. It's basically a yes,  
13 no, what have you guys done with your city,  
14 have you had a tree canopy map, have you done  
15 an inventory. If it's no, no, no, no, no, you  
16 just say what you want and why. The more  
17 concise, the more specific you are, the best.  
18 If you can name businesses and organizations  
19 and non-profits that'll assist you with this or  
20 any of this, name them. They want people to be  
21 very specific. The other thing is, and I know  
22 I'm going long, is the Tree City. This is the  
23 Arbor Day Foundation. This application opens  
24 up September to the end of December. There are  
25 four standards: a public tree ordinance, a tree



1 board, spend two dollars per capita on tree  
2 issues and Mayor David, you would be signing a  
3 proclamation to schedule a day to be Arbor Day.  
4 I can come back and speak with you on this. I  
5 don't want to take up too much time on that,  
6 but you'll get a metal sign. You might have  
7 seen them in North Myrtle Beach, reflective  
8 stickers, banners and all of that. So I can  
9 help with the application, all of this, in the  
10 end, is part of that just helping you know what  
11 you need for Tree City. But I can come back  
12 and talk to you on it.

13 **MR. DAVID:** Okay, thank you so much.

14 **MS. HUYLER:** All right.

15 **MR. DAVID:** We appreciate it

16 **MS. HUYLER:** Thank you.

17 **MS. TAYLOR:** Yes, thank you.

18 **MR. CAMPBELL:** Thank you, Ms. Huyler.

19 **MS. HUYLER:** All right.

20 **MR. DAVID:** Going back to Item D, Mr. Broome  
21 presented a plan that -- or he's gonna present  
22 a plan that him and Watersports would pay for  
23 fireworks to be done every couple of weeks in  
24 Atlantic Beach, on their own dime out by the  
25 ocean. Is there a motion that we allow the



1           Town Manager to work with those folks to work  
2           out a regular display of fireworks through the  
3           town at no cost to the Town?

4   **MR. CAMPBELL:**   So moved.

5   **MR. DAVID:**   Roll -- is there a second?

6   **MS. TAYLOR:**   Question.

7   **MR. DAVID:**   Is there a second?   And then we'll ---

8   **MS. TAYLOR:**   Second.

9   **MR. DAVID:**   Okay, is there discussion to the motion?

10   **MS. TAYLOR:**   Yeah, the safety aspect of this.

11   **MR. DAVID:**   Oh, yes.

12   **MS. TAYLOR:**   All of that will be worked out prior to  
13           any of agreement ---

14   **MR. DAVID:**   I think we would -- they would have to  
15           probably work out a special event permit with  
16           Mr. Booker or with the Town Manager to make  
17           sure that those dates are signed and that  
18           safety is addressed per the ordinance that we  
19           did (inaudible).

20   **MS. TAYLOR:**   And would that involve Horry County  
21           Fire since we don't have our own?

22   **MR. DAVID:**   We'll have them to coordinate with  
23           whoever, whenever they're trying to get the  
24           permit to do whatever.

25   **MS. TAYLOR:**   Okay.



1     **MR. DAVID:**   Before we agree to it.

2     **MS. TAYLOR:**   Okay.

3     **MR. DAVID:**   Is there any other discussion?   Roll  
4                   call.

5     **MS. PEREIRA:**   Councilman Edward Campbell?

6     **MR. CAMPBELL:**   Yay.

7     **MS. PEREIRA:**   Councilwoman Carla Taylor?

8     **MS. TAYLOR:**   Yay.

9     **MS. PEREIRA:**   Mayor Pro Tem John David?

10    **MR. DAVID:**   Yes.

11    **MANAGER'S REPORT:**

12    **MR. DAVID:**   Next we have the manager's report,  
13                   again, we'll have Adrian. I don't know if you  
14                   have much of a report this time. If not, we'll  
15                   skip that and again, welcome.

16    **MR. JONES:**   Yes, thank you. No, I don't have much  
17                   to report today.

18    **MR. DAVID:**   Okay.

19    **UPCOMING EVENTS:**

20    **MR. DAVID:**   We do want to review the list of  
21                   activities that are up -- forthcoming. We have  
22                   a concert series. The first one is July 19th  
23                   and 20th, I think Lakeside and Brick will be  
24                   there. There should be vendors, there should  
25                   be activities. The tickets are on sale. You





1           can go on our website and I think there's a  
2           link to the website for the folks that are  
3           doing it in conjunction with the Town. The  
4           second event will be I Love Sea Fest -- Seafood  
5           Fest, it has fun and family -- food and fun -  
6           August the 9th through the 10th. And then the  
7           other one is Keeping it Classic with Old School  
8           Vibes - which is September 5th and 6th. And  
9           then we have Under the Stars September ---

10   **MR. CAMPBELL:** It's October.

11   **MR. DAVID:**     --- October.     Looks like it says  
12           September.

13   **MR. CAMPBELL:** Yeah.

14   **MR. DAVID:** October 4th and 5th. And then the Grand  
15           Finale on November 1st and 2nd. We have the  
16           Gullah Geechee Festival, which is gonna be  
17           August 29th through the 31st. Day one will  
18           include an economic development forum, which  
19           will be here in the Town Community Center from  
20           1:00 to 4:00. We should have different  
21           businesses or bankers, builders, folks from the  
22           Department of -- South Carolina Department of  
23           Commerce that can talk to folks about building  
24           and hopefully encouraging them and finding  
25           funds for them. Day two will be family fun and



1 activities. We'll have vendors, we'll have a  
2 farmers market, we'll have activities for kids,  
3 a parade done by Titus and Carla. So make sure  
4 that they're working that parade real good. We  
5 will have a local, what do you call it, parade  
6 -- not master of ceremony, parade-- what you  
7 call that person?

8 **MS. TAYLOR:** Yeah.

9 **UNIDENTIFIED SPEAKER:** Grand Marshall.

10 **MR. DAVID:** Grand Marshal, that's it.

11 **MS. TAYLOR:** Grand Marshal, yeah.

12 **MR. DAVID:** We have a Grand Marshall for the parade.  
13 We will have a local one, which will likely be  
14 the person that we probably likely know who it  
15 was, who was the last one. And then we have  
16 the people that did the play, The Black Pearl,  
17 the director and her husband will be -- or the  
18 writer ---

19 **MS. TAYLOR:** The author.

20 **MR. DAVID:** --- the director, author, they will be  
21 the Grand Marshals for the parade. We also  
22 will have other activities. We'll have re-  
23 enactments from different Gullah Geechee folks.  
24 We have an actual blacksmith whose a black  
25 blacksmith who will be here with his hearth and



1           stuff like that.     We have some slave re-  
2           enactments.   Hopefully we'll have -- we have a  
3           few musical acts and stuff like that.   And we  
4           do plan to play the actual play under different  
5           tents and stuff so people can look at The Black  
6           Pearl play if they want to do that while  
7           they're relaxing.   There will be food, fun and  
8           everything else, photo booths.   And then on  
9           Sunday we'll conclude with maybe a prayer  
10          service or so down by the ocean and we will  
11          then have a dinner on Black that will run from  
12          6:00 until 9:00 or 10:00 or so.   There'll be a  
13          live band and a DJ, as well as everybody  
14          dressed in black along Ocean Boulevard with  
15          tables and chairs and having a fun and festive  
16          time.   On August the 5th we have a needs  
17          assessment, a public needs assessment.   So we  
18          encourage everybody to come out and we'll be  
19          ran by Waccamaw Regional Government and they  
20          will talk to the community about what we need  
21          so they can help prepare us for grant  
22          submission and stuff like that coming up in the  
23          future.   So please put that on your calendar,  
24          August 5th at 7:00 p.m.

25   **MS. TAYLOR:**   Here at the Community Center?



1     **MR. DAVID:** At the Community Center. And you should  
2           see further announcements coming out about the  
3           comprehensive plan. I think we had presenters  
4           here, the actual people we selected last month.  
5           They should start putting out different things  
6           about different meetings for the public,  
7           different places. I know they came out to the  
8           Juneteenth Festival and we should start working  
9           and ramping up on that. And a reminder that  
10          the memorial service is August the 4th as well,  
11          after the meeting. Any questions? Go ahead.

12    **MS. TAYLOR:** The memorial service for Will Thomas?

13    **MR. DAVID:** Yes. Any questions, comments, thoughts,  
14          issues?

15    **ADJOURNMENT:**

16    **MR. DAVID:** If not, is there a motion to adjourn?

17    **MR. CAMPBELL:** So moved.

18    **MR. DAVID:** Second?

19    **MS. TAYLOR:** Second.

20    **MR. DAVID:** Roll call.

21    **MS. PEREIRA:** Councilman Edward Campbell?

22    **MR. CAMPBELL:** Yay.

23    **MS. PEREIRA:** Councilwoman Carla Taylor?

24    **MS. TAYLOR:** Yay.

25    **MS. PEREIRA:** Mayor Pro Tem John David?



1     **MR. DAVID:** Yes. This meeting is adjourned at 6:38.  
2     **(There being nothing further, the meeting concluded**  
3         **at 6:38 p.m.)**



### **CERTIFICATE**

This is to certify the transcript of the Atlantic Beach Town Meeting consists of twenty-nine (29) pages. This transcript was prepared by me without the benefit of my being present during the meeting. Additionally, this transcript was prepared from a audio recording provided to me.

I further certify that I am neither employed by nor related to any of the parties in this matter or their counsel; nor do I have any interest, financial or otherwise, in the outcome of same.

IN WITNESS WHEREOF I have hereunto set my hand and seal this August 11, 2025.



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Amanda J. Creel Godfrey  
Court Reporter

Notary Public for South Carolina  
My Commission Expires: May 27, 2031



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