

**TOWN OF ATLANTIC BEACH
SOUTH CAROLINA**

**TOWN COUNCIL MEETING
GENERAL SESSION MEETING**

Monday, September 8, 2025



CREEL COURT REPORTING, INC.
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APPEARANCES**COUNCIL MEMBERS:**

John David, Mayor Pro Tem
 Carla Taylor, Councilwoman
 Edward Campbell, Councilman

ALSO PRESENT:

Adrian Jones, Town Manager
 Chief Castillo

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1 **MR. DAVID:** Second.

2 **FEMALE SPEAKER:** Councilman Edward Campbell.

3 **MR. CAMPBELL:** Yay.

4 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

5 **MS. TAYLOR:** Yay.

6 **FEMALE SPEAKER:** Mayor Pro Tem John David.

7 **MR. DAVID:** Yes.

8 **CALL TO ORDER:**

9 **MR. DAVID:** I ask that everyone please turn off
10 your cell phones and I welcome the public.
11 Thank you very much for coming out this
12 evening. We'll first stand up and have a
13 moment of prayer and (technical break in
14 audio).

15 **MOMENT OF SILENCE**

16 (Moment of silence observed.)

17 **PLEDGE OF ALLEGIANCE**

18 (Pledge of Allegiance recited.)

19 **MR. DAVID:** We don't have any ceremonial matters.
20 Is there -- is there an approval of the agenda
21 with amendments?

22 **MOTION TO APPROVE AGENDA:**

23 **MS. TAYLOR:** I make the motion that we approve the
24 agenda with stated amendments to -- under Old
25 Business, Item B, that (technical break in



1 audio) is not -- we strike out the notation
2 referencing Ordinance 1-2022, and that is just
3 a second reading of Ordinance No. 11-2025.

4 **MR. DAVID:** Second. Roll call.

5 **FEMALE SPEAKER:** Councilman Edward Campbell.

6 **MR. CAMPBELL:** Yay.

7 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

8 **MS. TAYLOR:** Yay.

9 **FEMALE SPEAKER:** Mayor Pro Tem John David.

10 **MR. DAVID:** Yes.

11 **PUBLIC TIME**

12 **MR. DAVID:** Next, we'll move to Public Time. Well,
13 there was no motions or anything, actions taken
14 out of Executive Session that I'm aware of.
15 So, we'll move into Public Time. Mr. Billy
16 Monckton (ph).

17 **MS. CHEATHAM:** Three minutes.

18 **MR. MONCKTON:** Mr. Mayor, Members of Council, my
19 name is Billy Monckton, and I'm here on behalf
20 of the -- The Dollhouse today. I understand
21 that you intend to vote on Ordinance No. 11-
22 2025 today. I will tell you, if you vote on
23 that today it will be an illegal act pursuant
24 to state law. That ordinance needs to be
25 submitted to the public for their review. Ms.



1 Carla Taylor, you informed me after the last
2 meeting there were amendments made to that
3 ordinance. None of the amendments have been
4 published publicly. I've contacted the Town
5 Manager to ask for copies of the amendments.
6 They have not been provided to me. They have
7 not been publicly disclosed. You cannot vote
8 on an ordinance that has not been publicly
9 disclosed so all of us can see what you're
10 voting on. That has not occurred. If you vote
11 on that ordinance today, it is an illegal act.
12 I'll tell you that we will pursue this
13 diligently. I have e-mails from the Town
14 Manager. I had my conversation with you.
15 Those amendments have not been disclosed to the
16 public. Nobody here knows what's in that
17 ordinance that you intend to vote on today for
18 a second reading. I will tell you you do not
19 need to vote on it. It is illegal if you do.
20 Thank you.

21 **MR. DAVID:** Mr. -- Scott, you got a comment or
22 anything in regards to that, because we'd be
23 happy to publish it and do whatever if need be.
24 Scott, you got any comments on that?

25 Is it on mute?



1 **MALE SPEAKER:** It's on mute.

2 **FEMALE SPEAKER:** It's on mute.

3 **MR. DAVID:** Oh, you're on mute, Scott.

4 **MALE SPEAKER:** Can you hear me okay?

5 **MR. DAVID:** Yes.

6 **FEMALE SPEAKER:** Yes.

7 **MALE SPEAKER:** Okay. Yeah, I talked to C.D. Rhodes
8 about this, and no amendments have been made
9 yet. The ordinance was introduced at a
10 properly noticed meeting on August 25th. It
11 passed on first reading as drafted. And what
12 is being discussed is potentially some
13 amendments to that that could be made on the
14 floor tonight. They're not substantive, but
15 one of them would amend chapter -- or Section
16 12 of the ordinance to change the closing time
17 from midnight to two o'clock a.m., so it gives
18 two more hours of operation every day. The
19 other one is in Section IV.A.4, on page 13.
20 Just amend -- amends the ordinance to make
21 something clearer that's already implied, and
22 that is, they have a 90-day grace period to
23 make changes to the interior configurations of
24 the building if they don't -- if they don't
25 comply. I think The Dollhouse might have



1 compliance with this, I don't know. But either
2 way, Section IV.A.4 makes it clear that they
3 can't be denied a license that they apply for
4 under this ordinance on the interior
5 configuration requirements if the grace period,
6 the 90-day grace period, hasn't run yet.

7 **MR. DAVID:** Scott, the question ---

8 **MALE SPEAKER:** And the last one is section IV.A.11
9 to clarify that a license can be denied for
10 repeated violations of the ordinance. Those
11 are all in the redlined version. They're also
12 reflected in a clean version that were provided
13 to you. And if someone on the floor wanted to
14 make a motion to adopt the ordinance that was
15 introduced as 11-2025 on August 25th at that
16 meeting, and say we would like to make these
17 amendments to Section IV.A.4 and IV.A.11 and
18 Section 12, someone can make a motion to amend
19 the ordinance in that regard to be what's
20 reflected in the packet. I'm sure it's
21 available to the public at the meeting. And if
22 that motion passes, then the Council could
23 adopt the ordinance as a minute. Those aren't
24 substantive changes.

25 **MR. DAVID:** Scott ---



1 (Inaudible due to simultaneous speakers.)

2 **MR. DAVID:** Can you hear me, Scott? I think ---

3 (Inaudible due to simultaneous speakers.)

4 **MALE SPEAKER:** --- change out of 22-page ordinance.

5 **MR. DAVID:** Hey, Scott. I think the question is
6 what -- that he mentioned -- that he mentioned
7 -- that he mentioned, did it need to be
8 publicly noticed or posted somewhere for a
9 period of time for him to review?

10 **MALE SPEAKER:** Well, yes, if -- if there had been
11 changes prior to tonight, like, if -- let's say
12 you had voted to make amendments to the
13 ordinance at the August 25th meeting, which --
14 which nobody did. There was some -- what I
15 remember was there was some discussion about
16 maybe changing the hours of operation. People
17 didn't know it be four or three or two o'clock,
18 which is bar closing time, and so no formal
19 amendment was made. The ordinance passed as
20 introduced and as noticed on August 25th, it
21 passed on first reading. There were -- because
22 there was some discussion about potentially
23 making some amendments at this meeting, at the
24 September 8th meeting, Adrian, the Town
25 Manager, asked me to prepare a draft in case



1 that was the will of the Council. And so we've
2 done that at the Town Council's request in
3 conjunction with C.D. Rhodes and that's what
4 you have. If you want to make the -- you know,
5 make a motion to adopt Ordinance 11-2025, as
6 amended, which is the version that's reflected
7 in the materials that are in the meeting
8 tonight, then that motion to amend could be
9 addressed. And, if that passes, then you would
10 take a motion to adopt on second reading
11 Ordinance 11-2025, as amended.

12 **MR. DAVID:** So, there's no -- there's no period
13 that it needs to be publicized to the public,
14 the ordinance or the amendment, or anything?

15 **MALE SPEAKER:** Well, I would say that the ordinance
16 was provided to the public going back to August
17 -- the August meeting. It's the same
18 ordinance, and no changes have been made to it.
19 So, nobody's been surprised. The changes that
20 would be made would be made tonight, during the
21 meeting, on the floor to adjust the ordinance
22 in the manner that I've described, and that
23 motion to amend were adopted, then -- then the
24 ordinance as amended could be voted on second
25 reading.



1 **MR. DAVID:** And Mr. Monckton, you were given a copy
2 of the ordinance that -- at the last meeting,
3 right? And you ---

4 **MR. MONCKTON:** I -- there was a vote taken last
5 meeting ---

6 **MR. DAVID:** Yes.

7 **MR. MONCKTON:** --- where Ms. Taylor made a motion
8 ---

9 **MR. DAVID:** Yes.

10 **MR. MONCKTON:** --- to adopt the ordinance pursuant
11 to the amendments discussed in Executive
12 Session.

13 **MR. DAVID:** Okay.

14 **MR. MONCKTON:** I sent an e-mail to the Town
15 Manager, Mr. Jones. His response back to me
16 is, you are correct, there were amendments made
17 to the ordinance, and I will get them to you.

18 **MR. DAVID:** Okay.

19 **MR. MONCKTON:** He has not provided them to me.

20 **MALE SPEAKER:** Because we haven't made ---

21 **MR. DAVID:** We haven't made -- and I can point out
22 to you, we didn't make any amendments. We
23 talked about some different things, but we
24 didn't make any changes.

25 **MR. MONCKTON:** I'm going to make it real clear for



1 the record.

2 **MR. DAVID:** Right.

3 **MR. MONCKTON:** 'Cause I got a transcript of what
4 Ms. Taylor said last week. She said, I make a
5 motion to vote on this ordinance pursuant to
6 the amendments we had in the back. Y'all voted
7 to accept those amendments. I spoke to her
8 after the meeting, and she said, yes, I made
9 amendments to the motion. You can ask Ms.
10 Taylor, we had a conversation on it. I've got
11 it on the transcript. Mr. Jones' e-mail to me
12 stated, you are correct. There are amendments
13 that have been made. I'll get you a copy. So,
14 you can't say there were amendments made on the
15 25th and that you're just going to talk about
16 them today. You've already made the
17 amendments.

18 **MS. TAYLOR:** Well ---

19 **MR. DAVID:** Technically we have not 'cause we're
20 not ---

21 **MS. TAYLOR:** And I will clarify ---

22 **MALE SPEAKER:** We're about to.

23 **MS. TAYLOR:** And I will clarify, amendments were
24 discussed and if I said made, it was my
25 mistake. It should have been discussed, which



1 they were discussed tonight.

2 **MR. MONCKTON:** You voted. There's a vote last
3 meeting.

4 **MS. TAYLOR:** Based on ---

5 **MR. MONCKTON:** To accept the amendments. Okay.
6 Y'all have not published those amendments
7 publicly to anybody. To anybody. Mr. Jones,
8 in his e-mail, says, we got the amendments.
9 You haven't discussed them. You haven't
10 publicized them. You're getting ready to take
11 action against businesses, and you're doing it
12 in the dark.

13 **MR. DAVID:** Are you citing anything that says
14 ordinance have to be publicly announced --
15 publicly cited?

16 **MR. MONCKTON:** If you look ---

17 **MR. DAVID:** Are you pulling that from anywhere?

18 **MR. MONCKTON:** No. If you -- you have to -- you
19 have to publicly show the ordinances before you
20 vote on them. You can't do it in the dark.
21 You have (technical break in audio) as
22 regarding the amendments or the ordinances.
23 You're required by -- by court order to do
24 that.

25 **MR. DAVID:** So, there's no amendments that have



1 been made, but we are going to make some
2 amendments tonight, because, again ---

3 **MALE SPEAKER:** Look, look, look, look. We can --
4 John David?

5 **MR. DAVID:** Yes, yes.

6 **MALE SPEAKER:** Let me say this. Nobody's trying to
7 do anything secretly. And if there was a
8 statement made at the last meeting that
9 amendments were made to the ordinance, I don't
10 know how that could be, because nobody changed
11 the document itself. So, I would go back and
12 look at the transcript. But I think that if
13 the Town wants to -- you know, pass this on
14 first reading and come back and do it a second
15 time on a subsequent meeting, it can do that.
16 I think we want to make it clear, nobody's
17 trying to do anything in the dark. This is a
18 pretty standard ordinance, very much like the
19 Horry County ordinance. And we want to follow
20 all the, you know, the -- the letter of the
21 law. I'm not aware of this court order that
22 requires something to be turned over.

23 **MR. DAVID:** Okay.

24 **MALE SPEAKER:** And ---

25 **MR. DAVID:** Let's do this. We're going to read ---



1 **MALE SPEAKER:** --- document, I'm assuming it's in
2 the packets made available to the public
3 tonight.

4 (Inaudible due to simultaneous speakers.)

5 **MR. DAVID:** We're gonna read.

6 **MR. MONCKTON:** Well -- well ---

7 **MR. DAVID:** No need to discuss it anymore, Billy.

8 **FEMALE SPEAKER:** Can I ---

9 **MALE SPEAKER:** No, listen.

10 **MR. DAVID:** No.

11 **MALE SPEAKER:** If he's saying that there was a
12 motion made at the August 25th meeting to adopt
13 the ordinance with amendments that were
14 discussed in the Executive Session, I agree
15 with him, that -- you can't do that.

16 **MR. DAVID:** And it didn't happen.

17 **MALE SPEAKER:** You can't make a mo- -- you can't
18 make changes to a legislation -- a piece of
19 legislation in Executive Session. You can talk
20 about legal issues that might end up in
21 litigation in Executive Session, that's for
22 sure, but you can't make changes in Executive
23 Session ---

24 **MR. DAVID:** We did not.

25 **MALE SPEAKER:** --- and come out and vote on it. If



1 he's saying, that's what -- what happened, then
2 I'm fine with that. I think we just look at
3 the ordinance as drafted tonight and take a
4 vote. And if we want to treat this as the
5 first reading, we can do that and say, look at
6 Ordinance 11-2025. Maybe there was a hiccup
7 with the first reading, and we're going to redo
8 it. We're going to do the first reading on
9 Ordinance 11-2025, which is in the packet, it
10 reflects the amendments that we talked about,
11 giving them two more hours a day to operate.

12 (Inaudible due to simultaneous speakers.)

13 **MR. DAVID:** And actually, Scott, I'm gonna stop
14 you. I'm gonna stop you there, Scott.

15 (Inaudible due to simultaneous speakers.)

16 **MR. DAVID:** Okay. So what we're gonna do is ---

17 (Inaudible due to simultaneous speakers.)

18 **MALE SPEAKER:** --- said before ---

19 **MR. DAVID:** Scott, we're good.

20 **MALE SPEAKER:** You could do it on first reading ---

21 **MR. DAVID:** We're good.

22 (Inaudible due to simultaneous speakers.)

23 **MALE SPEAKER:** --- tonight. And then, you know,
24 there'll be no Executive Session about it.

25 **MR. DAVID:** We're good, Scott.



1 (Inaudible due to simultaneous speakers.)

2 **MALE SPEAKER:** --- pass it on second reading ---

3 (Inaudible due to simultaneous speakers.)

4 **MR. DAVID:** We're good, Scott. So, what we're
5 going to do, we're going to -- we're going to
6 -- we're going to take the amendments that we
7 have agreed upon. We're going to read first
8 reading is -- and -- and ---

9 **FEMALE SPEAKER:** We're going to redo the first
10 reading.

11 **MR. DAVID:** Yeah, and so it'll be Ordinance No. 11-
12 2025, establishing license requirements and
13 regulations for sexually oriented businesses
14 within the Town of Atlantic Beach. And the
15 amendments that we did come up with, or that
16 we're proposing, and we will publish them, is
17 that everyone has to be off the premises by
18 3:00 a.m., shutting ---

19 **FEMALE SPEAKER:** First of all ---

20 **MR. DAVID:** Go ahead.

21 **FEMALE SPEAKER:** --- it's still Public Time. So,
22 let Mr. Monckton sit down and let's go back to
23 our agenda.

24 **MR. MONCKTON:** Just one quick -- the attorney said
25 there was a packet available here for the



1 public. Do y'all have that packet?

2 **MR. DAVID:** We can print you a packet if you want
3 the packet.

4 **MR. MONCKTON:** Well, he said there was one
5 available for the public. I'd just like to get
6 it.

7 **MR. DAVID:** Again ---

8 (Inaudible due to simultaneous speakers.)

9 **MALE SPEAKER:** Nothing's been changed. (Inaudible)
10 amended changes now. Nothing has been changed.

11 **MR. MONCKTON:** So, your e-mail that there were
12 amendments ---

13 (Inaudible due to simultaneous speakers.)

14 **MALE SPEAKER:** --- that I sent you that said that
15 we were making adjustments or we will be making
16 (inaudible), it didn't mean that we did it at
17 that session.

18 **MR. MONCKTON:** Well, your e-mail to me said y'all -
19 --

20 (Inaudible due to simultaneous speakers.)

21 **MR. MONCKTON:** Your e-mail to me ---

22 **FEMALE SPEAKER:** Hold on. Stop talking ---

23 **MR. DAVID:** Yeah. Okay.

24 **MR. MONCKTON:** Hold on. His e-mail to me said ---

25 **MR. DAVID:** We're not -- we're not gonna debate it,



1 but you finish your public time and then we'll
2 ---

3 **MR. MONCKTON:** I will. His e-mail to me, you are
4 correct. There were amendments made to the
5 ordinance. I will have them by September 5th
6 and give them to you.

7 **MR. DAVID:** Okay, okay.

8 **MR. MONCKTON:** We don't have them.

9 **MR. DAVID:** Okay. We'll get them to you and they
10 will be posted on the website.

11 **MR. MONCKTON:** All right. Thank you.

12 **MR. DAVID:** Okay. Thank you.

13 **MALE SPEAKER:** I say go ahead and give him a copy
14 of the ordinance that you have in front of you
15 ---

16 **MALE SPEAKER:** Just to say ---

17 **MALE SPEAKER:** --- and ---

18 **MR. DAVID:** He has it already. He has it already.
19 (Inaudible due to simultaneous speakers.)

20 **MALE SPEAKER:** --- pass that on first reading, and
21 we'll do second reading in the next meeting.

22 **FEMALE SPEAKER:** So, we need a motion?

23 **MR. DAVID:** Yeah, but make sure you put the changes
24 to the amendments, 'cause, again, we -- we --
25 his -- the thing he has is different, so.



1 FEMALE SPEAKER: We need to go back to the agenda.

2 MR. DAVID: Yeah.

3 OLD BUSINESS:

4 FEMALE SPEAKER: We're at Old Business, letter A.

5 MR. DAVID: Yes. Letter A, we'll first have Town
6 Council meeting -- Town Council meeting minutes
7 from April 29th, 2025, July 7th, 2025, and
8 August 4th, 2025, seem like that's all. Is
9 there a motion to approve those minutes?

10 MR. CAMPBELL: So moved.

11 MR. DAVID: Is there a second?

12 FEMALE SPEAKER: Second.

13 MR. DAVID: Roll Call.

14 FEMALE SPEAKER: Councilman Edward Campbell.

15 MR. CAMPBELL: Yay.

16 FEMALE SPEAKER: Councilwoman Carla Taylor.

17 MS. TAYLOR: Yay.

18 FEMALE SPEAKER: Mayor Pro Tem John David.

19 MR. DAVID: Yes.

20 Next, we have item B, Ordinance No. 11-
21 2025, Town Manager, you want to talk about some
22 of the amendments that will be made, and we'll
23 read a first reading and come back for a second
24 reading. And then make sure that this is
25 posted on the website for the public.



1 **MR. JONES:** Okay.

2 **MALE SPEAKER:** Yeah, I think you would go ahead and
3 make a motion to approve Ordinance 11-2025. It
4 appears in the materials tonight (technical
5 break in audio) first reading. (Inaudible)

6 **MR. JONES:** Okay. Well, we're going to discuss the
7 3:00 a.m. shutdown for everybody to be off the
8 premises of all sexual-oriented businesses,
9 shutdown at 2:30. They have until 3:00 to have
10 their premises vacated. We're going to give
11 everybody 60 to 90 days to get their license
12 and coming -- and they're going to be able to
13 come into compliance by April the 30th of the
14 next business cycle. So, to repeat myself and
15 make myself very clear, the shutdown time will
16 be 2:30; they have till 3:00 a.m. to clear
17 their premises. They will have 60 to 90 days
18 to obtain this license, and they have until
19 April 30th to come into compliance.

20 **MALE SPEAKER:** (Inaudible) in compliance with
21 (inaudible) that are in the ordinance, is
22 that correct?

23 **MR. DAVID:** Yes. And in compliance with anything
24 that they need to do in regards to the
25 regulation. Yes. Is there a motion to approve



1 the first reading of Ordinance Number 11-2025?

2 **MS. TAYLOR:** I move that we approve the first
3 reading of Ordinance Number 11-2025 with the
4 discussed amendments resulting in the change of
5 shutdown at 2:30 a.m., all should be removed
6 from the premises by 3:00 a.m. 60 to 90 days
7 for businesses to acquire the new business
8 license and compliance of all regulations
9 according to the ordinance by April 30 of the
10 new business year.

11 **MR. DAVID:** Second. Roll call.

12 **FEMALE SPEAKER:** Councilman Edward Campbell.

13 **MR. CAMPBELL:** Yay.

14 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

15 **MS. TAYLOR:** Yay.

16 **FEMALE SPEAKER:** Mayor Pro Tem John David.

17 **MR. DAVID:** Yes. Next, we'll move -- and Mr.
18 Jones, please make sure that that's posted on
19 the Town website with the amendments made as
20 soon as possible.

21 **MR. JONES:** Yes, sir.

22 **MR. DAVID:** Next we have Ordinance No. 12-2025, an
23 ordinance to -- No. 8-2024 Bike Fest Fees
24 Ordinance. I don't think we have any
25 discussion on that, or do you have any



1 discussion? Is there a motion to approve, or
2 a motion to approve the first reading of this
3 ordinance?

4 **MR. CAMPBELL:** So moved.

5 **MR. DAVID:** There a second?

6 **MS. TAYLOR:** Second.

7 **MR. DAVID:** Roll call.

8 **FEMALE SPEAKER:** Councilman Edward Campbell.

9 **MR. CAMPBELL:** Yay.

10 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

11 **MS. TAYLOR:** Yay.

12 **FEMALE SPEAKER:** Mayor Pro Tem John David.

13 **MR. DAVID:** Yes.

14 Next, we have item D, Town of Atlantic
15 Beach Gullah Geechee Festival Report. I want
16 to report that we had a successful festival.
17 I appreciate all the committee members and all
18 the participants from -- and all the Town
19 Council members that participated. We -- and
20 the staff. We had a great, great festival. We
21 started off with an economic development forum
22 where we had Department of Commerce here, we
23 had South Carolina Department of Commerce. We
24 had numerous builders or builders -- and
25 numerous bankers, and a lot of residents that



1 had spoke on the growth and development of the
2 Town. We had over 60 participants at that
3 economic development seminar. And through that
4 seminar, we were granted a economic development
5 grant, \$10,000, through Santee Cooper, which
6 allowed us to be able to have the screens, TVs
7 that we have now, the laptops for a business
8 center, and other computers and stuff that will
9 help us have a business development center here
10 in the -- in the Town Hall long after the
11 seminar is over with. So, I hope the Town
12 Manager will be posting the hours for the
13 Business Development Center, so if seniors or
14 youth or anybody needs to use the computers and
15 access jobs or -- or anything like that, they
16 will be able to do that as they need. And
17 hopefully Community Center will be a great
18 place for people to come and do business, as
19 well as, again, project the beautiful screens
20 that are up now, which we long needed.
21 Saturday was a great day of events. We had a
22 lot of vendors. We had a storytelling stage.
23 We had a music stage. We had a parade. We had
24 a fun run. It was just a great day. It did
25 rain a little bit, so it messed it up a little



1 bit, but we had a lot of good people, and it
2 was very festive and very fun. So, that was a
3 good day. And then we closed off with -- we
4 had yoga by the beach, which we had a large
5 crowd, which we were very shocked about that,
6 and yoga and spiritual meditation Sunday
7 morning. And then we went to church at First
8 Missionary Baptist Church. And then we
9 concluded with a dinner on black, which was a
10 festive occasion out on Ocean Boulevard with
11 over 160 people dressed in black at the Black
12 Pearl. It was a beautiful night. It was a
13 beautiful scene. And I hope -- plenty of
14 people said we need to do those at least two
15 times a year. So, hopefully it will be
16 something that is ongoing. And we were able to
17 raise and pay for Gullah Geechee Festival
18 itself through sponsorships. We were able to
19 get \$5,000 in A tax money that's coming in
20 November, so we can plan for the next one. We
21 had donations from all kinds of residents and
22 different people in the area. Again, Santee
23 Cooper gave \$10,000, the Donald Foundation gave
24 \$5,000, you know, numerous individual
25 landowners gave money and donated, and we were



1 able to raise upwards of 28,000 almost 30,000
2 dollars to pay for everything without using
3 Town funds and to be able to have some funds to
4 move forward for next year. So, I thank
5 everybody that donated and participated. It
6 was a great festival. And with that, we look
7 to seek to codify that as a town festival, so
8 we have more than one festival codified outside
9 of Bike Fest. And I hope that with our new
10 Town Manager or and the rest of the Council, we
11 will have a ple- -- a plethora of festivals
12 coming up in the next coming year, from food
13 truck festivals to black family reunion
14 festival to HBCU festivals to all kinds of
15 festivals, so hopefully the 2026 year is going
16 to be lively and -- and forthcoming.

17 Any comments questions?

18 **FEMALE SPEAKER:** No. Enjoyed it.

19 **MR. DAVID:** Yes, and I thank my Council members for
20 participating and being right there and helping
21 all the way through. Thank you very much.

22 **FEMALE SPEAKER:** The parade was the highlight.

23 **MR. DAVID:** Yes, the parade was very good.

24 And so next, we'll have a report on the
25 funds for the Gullah Geechee -- let me just --



1 for the Economic Development Business Center
2 grant that was done through the Gullah Geechee
3 economic development seminar from Santee
4 Cooper. Town Manager.

5 **MR. JONES:** The funds that were utilized for the --
6 for the Gullah Geechee Santee Cooper grant, we
7 are currently -- what, a eighth of the way of
8 being -- of spending that total amount.

9 **MR. DAVID:** That's very close.

10 **MR. JONES:** And we're going to -- as of tomorrow,
11 we'll -- we'll be getting more desktop
12 computers here for the seniors to come in. I
13 want to provide a atmosphere for the -- for our
14 seniors to be able to come in and get
15 assistance with whatever they may need for
16 filling out applications to get supplementary
17 help when it comes to their resources for their
18 housing, light, water, gas, anything that we
19 can assist you with that maybe they don't have
20 anyone in the home with them, that they can
21 come up here to the community center and we can
22 help provide them resources to navigate them
23 through filing for stuff online electronically.
24 We're -- we're in the process of getting those
25 things together for them. And I want to thank



1 Mayor Pro Tem for the work that he did with the
2 economic development grant through Santee
3 Cooper and the Gullah Geechee fund, because
4 they're allowing us to build a safe space in
5 here for everybody can enjoy it.

6 **MR. DAVID:** And I want to thank Denise Gibson
7 Bailey, who helped write this thing and help
8 shepherd it through. Again, she's been
9 invaluable. And -- and I hope you'll post
10 times for open hours or business development
11 hours for the Town -- for the Community Center
12 'cause I know on many days it's locked. So, we
13 want to have some business hours for people to
14 know that these resources are available to
15 them.

16 Next, we have item F, update regarding the
17 signage brick beautification project. Town
18 Manager.

19 **MR. JONES:** I still have to get with Ms. Brown on
20 this particular project. I know she had stated
21 a few locations that she had identified. Did
22 you work with her on that process?

23 **MR. DAVID:** No.

24 **MR. JONES:** On identifying where you want those
25 bricks placed in the town.



1 **MR. DAVID:** Huh-uh.

2 **MR. JONES:** Okay. Well, I'm going to follow up
3 with her. We'll -- we'll get some -- get some
4 steam on behind that. But there will be bricks
5 for purchase. For those that don't know, the
6 bricks will be for those (technical break in
7 audio) town that can purchase bricks. We're
8 going to have them paved and put inside of the
9 streets. Construction will be done. Your name
10 can go on the brick, so your name will always
11 live in Atlantic Beach forever and ever. So,
12 if you guys have any questions about how that
13 process works, or what the cost associated with
14 that, you can stop by my office anytime between
15 8:00 and 4:00, and I can get you what you need
16 to understand on how we're going to be moving
17 forward with that project.

18 **MR. DAVID:** Are you going to post it on the website
19 at any time, or is there a start date?

20 **MR. JONES:** Is it not posted?

21 **MR. DAVID:** It's not.

22 **MR. JONES:** Okay. All right. We will post it
23 online.

24 **MR. DAVID:** Okay. And there's also a signage
25 campaign in there too, where people can



1 purchase a placard for a sign, front or back.
2 So, hopefully, when they put that on the
3 website and identify the sidewalks, we can get
4 that going. It's also a fundraiser for the
5 Town, as well.

6 **MR. JONES:** Correct.

7 **MR. DAVID:** And I'm going to throw in here. In
8 addition to that being posted, the mural
9 campaign will continue. I think she's working
10 on the mural, the second of three murals.
11 It'll be a rendition of the one open year round
12 sign pointing with the arrow, but very beachy,
13 on the wall by the t-shirt shop. And the third
14 will be a large black pearl. The logo will be
15 put on the front of the Town Hall. So, we look
16 forward to that ending up and the beauti- --
17 beauty of that once it's done, 'cause I think
18 I've seen in a Post and Courier article, they
19 had the Gullah Geechee Corridor mural painting
20 in there. And I think when I attended one of
21 the Comprehensive Plan meetings, I think they
22 said the murals were like the top 25 percent of
23 what the Town has been doing good, and they
24 were happy with the beautification. So, we
25 look forward to completion of that campaign,



1 and we hope to do another one next year.

2 Next, we have the item G, the MEC General
3 Election, November 4th. I think Kenneth
4 McIver's on there, but I think Mr. Montgomery
5 might be doing it.

6 **MR. MONTGOMERY:** Thank you, Mayor Pro Tem. Yes,
7 I'm standing in for Kenneth McIver. He's out
8 of town. And these are the people we have
9 running for the election in November. John
10 David, Edward Campbell, Michael Eison (ph), and
11 Tracy DeWitt. Friday was the last day to file.
12 We will examine the votes on election day at
13 7:00, that's the absentee vote. We will
14 certify the votes on November 6 at 10:00 p.m.
15 Hopefully, it'll go well this time. Last time,
16 it didn't go too well. And two weeks from
17 election, we'll have a runoff -- if there needs
18 to be, we'll have a runoff. Any question?
19 Hope we have a smooth election. Thank you.

20 **MR. DAVID:** We do too.

21 **MALE SPEAKER:** (Inaudible) What are the ---

22 **MR. MONTGOMERY:** There's two seats and four people
23 up.

24 (Inaudible)

25 **MR. MONTGOMERY:** Two council seats.



1 **MALE SPEAKER:** Right.

2 **MR. MONTGOMERY:** Two council seats.

3 **MR. DAVID:** Next, we -- thank you, Mr. Montgomery.

4 Next, we have item H, which is nomination for
5 the Architectural Review Board appointment. Do
6 we have any nominations?

7 **FEMALE SPEAKER:** No, I did not receive any.

8 **MR. DAVID:** Okay. I talked to a few people and
9 they acted like they were going to apply. So,
10 hopefully, if there's anyone online, or anyone
11 who hears this, if you're interested in being
12 on the Architecture Review Board, you can help
13 build out that board, as they do -- do and
14 develop the Comprehensive Plan. So, get in the
15 game, and we look forward to having you.

16 **NEW BUSINESS:**

17 **MR. DAVID:** Next, we'll move to item 7, which is
18 New Business. Ordinance number 13-2025, an
19 ordinance -- an amendment to Ordinance number
20 1-2022, Business License Ordinance Section
21 Table for Inspection and Audits, Including Life
22 Safety Inspections. Town Manager.

23 **MR. JONES:** Yes, this -- this ordinance is
24 associated with all business owners that have
25 people that live in their property long term



1 and short term. This is already a ordinance
2 that's in place with the Town. We're simply
3 now enforcing it. It is something that has to
4 be done to all facilities and places where
5 people house people long term and short term.
6 It is for the safety of the people that are
7 renting the properties, but it's also for the
8 Town's own purpose to make sure that we are
9 allowing trustworthy renters to be renting to
10 these people, making sure that they're not in
11 environments that are -- that are hazardous.
12 They're not in environments that are
13 inconducive (ph) to what the procedures of the
14 Town are. So, these are not targeted events.
15 These -- these are -- this is something that
16 the Town started at some point. Some point, I
17 guess, it lost traction. But moving forward,
18 we will be enforcing this. And this does not
19 escape the Airbnbs, as well. They will have to
20 follow compliance with this -- with this
21 process, as well.

22 **MR. DAVID:** What do you mean in regards to Airbnb's
23 having to follow that?

24 **MR. JONES:** Well, Airbnbs are short term rentals,
25 correct?



1 **MR. DAVID:** Yes, yes.

2 **MR. JONES:** So, any rental, short term or long term
3 rental ---

4 **MR. DAVID:** Yes.

5 **MR. JONES:** --- has to have a life safety
6 inspection. Do you have a business license
7 with the Town? If you have a business license
8 with the Town, then you have to go through this
9 process.

10 **MR. DAVID:** So, this is more than dilapidated
11 buildings and stuff that have life safety
12 inspections. What is the cost for these
13 proposed inspections?

14 **MR. JONES:** Well, there's no cost to the person or
15 the persons being inspected. This is a Town --
16 the -- they pay for that with their business
17 license.

18 **MR. DAVID:** Right.

19 **MR. JONES:** It's already -- the cost is already
20 accumulated.

21 **MR. DAVID:** That's good.

22 **MR. JONES:** Now, what we find after we come and do
23 the inspection ---

24 **MR. DAVID:** Uh-huh.

25 **MR. JONES:** --- is a total different price then



1 that's going to be between you and the Town
2 after we find that you've deviated from the
3 process, or you're not keeping your -- your --
4 your property up to par, or things are not in
5 place, or you use lead paint, or you haven't
6 had the stuff that you need to keep your
7 upgrades, or you ---

8 **MR. DAVID:** So, again, this is for -- as life
9 safety, you're looking at ---

10 **MR. JONES:** Yes.

11 **MR. DAVID:** --- buildings that may not be in
12 compliance, and you just mentioned ---

13 **MR. JONES:** That's not just what a life safety is.

14 **MR. DAVID:** Tell me -- explain that again.

15 **MR. JONES:** Yes, yes. So, that's all buildings.

16 **MR. DAVID:** Okay.

17 **MR. JONES:** Yes. And I can provide you more
18 context ---

19 **MR. DAVID:** Please do, 'cause we do want to make
20 sure this is updated on the website, and I
21 noted that there is ---

22 **MR. JONES:** Well, it's already on the website. I
23 mean ---

24 **MR. DAVID:** This is?

25 **MR. JONES:** Yes, I mean, it's already in play.



1 This is nothing new. When you obtained your
2 business license, you didn't read to see where
3 it stated that you had to have a life safety
4 inspection?

5 **MR. DAVID:** Yes, but, again, you've added verbiage
6 to this. So, again, this was not the same --
7 again, we wouldn't be reading it if it wasn't
8 new. So, do you have verbiage that you've
9 added on ---

10 **MR. JONES:** The verbiage changed ---

11 **MR. DAVID:** What verbiage was added?

12 **MR. JONES:** The verbiage changed on the structural
13 side of things.

14 **MR. DAVID:** Where's that at?

15 **MR. JONES:** I don't have it in front of me, but,
16 like I said, again, I can provide you more
17 context on that.

18 **MR. DAVID:** I think everybody needs that context.
19 And I think also ---

20 **MR. JONES:** Well, this is provided. I mean, the
21 Town didn't just create this overnight.

22 **MR. DAVID:** I know. And then so, but one thing
23 that is needed in here is that the business
24 schedule at the budget meetings, we adopted a
25 different business schedule for 2026 so we also



1 ---

2 **MR. JONES:** I'm not a part of those.

3 **MR. DAVID:** I know.

4 **MR. JONES:** Okay.

5 **MR. DAVID:** But we need to make sure that it's in
6 this if we're going to move forward with it.

7 **MR. JONES:** Okay.

8 **MR. DAVID:** We need the 2025, which is in here, and
9 we need to 2026 approved rates on A-1.

10 **MR. JONES:** Okay, well, I will gladly get that done
11 if you could update me on what you discussed in
12 that meeting because I have no context to it.

13 **MS. TAYLOR:** I recommend that we table the vote ---

14 **MR. DAVID:** I second.

15 **MS. TAYLOR:** --- on this particular ordinance.

16 **MR. DAVID:** I second. Roll call.

17 **FEMALE SPEAKER:** Councilman Edward Campbell.

18 **MR. CAMPBELL:** Yay.

19 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

20 **MS. TAYLOR:** Yay.

21 **FEMALE SPEAKER:** Mayor Pro Tem John David.

22 **MR. DAVID:** Yes.

23 Next we'll move to item B, Ordinance No.
24 14-2025, an amendment for Ordinance No. 7-2010,
25 Title Five, Article B of the planning and



1 development codes and sections, fees, first
2 reading. Town Manager.

3 **MR. JONES:** We recommend that the -- well, let me
4 start right here. The Town has always had
5 these fees in place for construction. The
6 problem is that the Town hasn't been enforcing
7 it, or their lack thereof, the leadership being
8 able to identify this. It is totally upon the
9 legislative body to make sure that we are
10 enforcing our laws and ordinances. If this is
11 not being done, then we have a process where --
12 where we are right now, because I can't find
13 anywhere in the Town's finances where we ever
14 charged for a permit to do construction, but
15 they're on our books and they're outdated. So,
16 what we're going to do is we're going to start
17 having permit fees for plumbing, rough in, any
18 construction that is done, electrical. This is
19 what every municipality does. This is not new
20 to Atlantic Beach. And so what we're doing is
21 we're -- we're simply updating the fees
22 associated with that. It approximately cost
23 the town \$150 for a consultant to come out and
24 perform these services, because we don't
25 financially have our own building inspectors.



1 So, we're asking to add the price to go up on
2 those inspections so that the Town won't be the
3 -- taking the brunt of the of that cost.

4 **MR. DAVID:** What is the current fee in the last
5 ordinance?

6 **MR. JONES:** The current fee in the last ordinance
7 is \$75 and the consultant charges us 150 to
8 come out.

9 **MR. DAVID:** Is there a discussion or ---

10 **MS. TAYLOR:** So, it's my understanding that this is
11 going to allow the Town to actually make money
12 from the permitting process, because right now,
13 we're losing money if we only charge 75 and
14 consultant charges ---

15 (Inaudible due to simultaneous speakers.)

16 **MR. JONES:** This will allow us to make \$25 per
17 inspection,

18 **MS. TAYLOR:** \$25 per inspection, whereas before we
19 were making zero?

20 **MR. JONES:** Before we were negative \$75 coming out
21 of our operating fund.

22 **MR. DAVID:** Yeah, if nobody collected or charged or
23 did whatever.

24 **MR. JONES:** They did neither.

25 **MS. TAYLOR:** So, this adjustment of collecting the



1 \$25 is for that total valuation of zero to
2 \$1,000

3 **MR. JONES:** That is correct.

4 **MS. TAYLOR:** Any other questions?

5 **MR. DAVID:** I ain't got no more. Is there a motion
6 on the floor or an amendment to this ---

7 **FEMALE SPEAKER:** (Inaudible)

8 **MS. TAYLOR:** I move that we adopt Ordinance No. 15-
9 2025, with the change of the fee from 250 to
10 175 with the total valuation of zero to \$1,000.

11 **MALE SPEAKER:** (Inaudible)

12 **MS. TAYLOR:** Well, on the -- current ordinance
13 reads \$75; the proposed amendment read to 50.
14 I propose that we vote on the ordinance with
15 the rate of 175.

16 **MR. CAMPBELL:** So moved.

17 **MR. DAVID:** Okay. Discussion? I just want to make
18 sure -- again, we'll have 75 across the board
19 for the initial fees, and then in all the ---

20 **MR. JONES:** No, we will not be having 75.

21 **MR. DAVID:** I meant 175, I'm sorry.

22 **MR. JONES:** Yes.

23 **MR. DAVID:** 175 for all the initial fees going
24 across the board, and the back -- on the second
25 page, as well. And, again, we pointed out that



1 numerous people have -- we're doing this with
2 our Comprehensive Plan that we want to make
3 sure that we assess appropriate fees based
4 across the board with other municipalities in
5 lieu of we also charge a large business fee.
6 So, these fees will be looked at again as we
7 move through with our Comprehensive Plan, but
8 we want to make sure that we don't go in the
9 negative with a new inspection situation that
10 we have. So, roll call.

11 **FEMALE SPEAKER:** Councilman Edward Campbell.

12 **MR. CAMPBELL:** Yay.

13 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

14 **MS. TAYLOR:** Yay.

15 **FEMALE SPEAKER:** Mayor Pro Tem John David.

16 **MR. DAVID:** Yes. And please make sure all of these
17 are posted on the website with the updates so
18 we can -- people can review them and look at
19 them.

20 Okay. Next, we'll move into C, is
21 Ordinance No. 15-2025, an ordinance -- an
22 Amendment to Ordinance 4-2025, Title VII,
23 Chapter 7, Article 1, general provisions, first
24 reading. Town Manager.

25 **MR. JONES:** Provisions for what? This is the same



1 ordinance we just went through. This is what
2 we just talked about.

3 **FEMALE SPEAKER:** No.

4 **MR. DAVID:** This is -- this is a special permit
5 looks like to me. I think -- unless it's
6 something different. You got the special
7 permit.

8 **MR. JONES:** Oh, oh, the special permit. So, so,
9 for the special permitting, there are really no
10 changes to the special permit.

11 **MR. DAVID:** But there are some changes, so we need
12 to tell them what the changes are.

13 **FEMALE SPEAKER:** Letter K?

14 **MALE SPEAKER:** K.

15 **FEMALE SPEAKER:** Letter K.

16 **MR. JONES:** Letter K?

17 **MALE SPEAKER:** K on number three.

18 **MR. JONES:** To the structural?

19 **FEMALE SPEAKER:** No.

20 **MR. JONES:** I don't have ---

21 **FEMALE SPEAKER:** You have this?

22 **MR. JONES:** No, where's it at?

23 **FEMALE SPEAKER:** (Inaudible)

24 **MS. TAYLOR:** Article II, Application process.

25 **MR. JONES:** Oh, oh, Article K. The description of



1 any structural walls that will be erected for
2 the event. Any structural walls that are
3 erected must be approved by building official
4 prior to the event. That's K.

5 **MR. DAVID:** Is there any more?

6 **MR. JONES:** The Town seal and signage, permits will
7 not permit individual businesses or groups to
8 use the Town seal or other paraphernalia of
9 Town support for commercial, religious,
10 political or cause without the expression of
11 sponsorship of the Town. Meaning, if the -- if
12 so-called individuals want to form a committee
13 and throw an event, they cannot use it in the
14 name of the Town, unless it is a Town-sponsored
15 event or the Town has signed off on it. This
16 is illegal and improper.

17 **MR. DAVID:** I think they were talking about F on
18 page 4. F on page 4.

19 **MR. JONES:** Can you address that (inaudible)?

20 **MR. BOOKER:** Good evening Mayor -- good evening,
21 Mayor Pro Tem and Council.

22 **MR. DAVID:** Hey, Mr. Booker.

23 **MR. BOOKER:** I'd like to just cover these changes.
24 One is having to do with temporary structures.
25 Sometimes people want to have special events,



1 and they want to erect tents or special, you
2 know, closing off the area, putting up barriers
3 around an area, and sometimes they're not safe.
4 And so we want to make sure that as people
5 erect things, whether it's fences, tents,
6 whatever, if they're going to get a special
7 permit, then it needs to make -- we need to
8 make sure that it's safe. And so we want it to
9 be able to pass through the building official
10 to say that it's safe for the people who are
11 going to attend. The other point in here
12 that's under Section 7.26, it's on page 4, item
13 F, we have people who want to get alcohol
14 permits, but they don't tend to want to go
15 through and get the special permit in order to
16 get the opportunity to have alcohol permits.
17 So, we're making it so that you cannot get an
18 alcohol permit if you don't have a special
19 event permit. So that -- they're the two
20 changes.

21 **MR. DAVID:** So, how's the Town going to make sure?
22 Because I know different events have happened,
23 how are we going to make sure or enforce these,
24 you know? I know there's an erected thing now,
25 and I know different alcohol comes through, and



1 there's a process for which the chief does, but
2 we want to make sure that's communicated with
3 the administration to make sure that
4 everything's accounted for so the fees can be
5 paid.

6 **MR. BOOKER:** Well, we have a -- we have a special
7 events committee, which the chief is a member
8 of, and I'm a member of and one of you are
9 consulted, you know, depending on what the
10 event is.

11 **MR. DAVID:** Right.

12 **MR. BOOKER:** And so if someone comes up and needs
13 an alcohol permit, they will go to the chief,
14 but he knows to ask them, well, do you have
15 your special event permit first.

16 **MR. DAVID:** Right.

17 **MR. BOOKER:** And if they don't have it, he's not
18 going to sign off on an alcohol permit.
19 Sometimes they want to just go directly to him
20 to get an alcohol permit.

21 **MR. DAVID:** Yeah, yeah.

22 **MR. BOOKER:** And then we struggle trying to get
23 them to get a special event permit, where we
24 look at the whole event and determine how much
25 security they need. You know, all the aspects



1 of people having special events.

2 **MR. DAVID:** Yeah. Any comments or questions?

3 **MS. TAYLOR:** No. We have a question in the
4 audience.

5 **MR. DAVID:** I was going to say, too, I know we had
6 -- I don't know if we can -- we have on the
7 website the one day vendor permit outside of
8 Bike Fest. Is that something that needs to be
9 added to this, possibly, in case people have
10 vendors outside of Bike Fest, or any other
11 festivals?

12 **MR. BOOKER:** Well, vendors outside of Bike Fest on
13 a one day, it's like a business license.

14 **MR. DAVID:** Yeah.

15 **MR. BOOKER:** It's not in a special event.

16 **MR. DAVID:** So, it's not -- they just pay a
17 business license?

18 **MR. BOOKER:** Right.

19 **MR. DAVID:** Okay. No fees for the Town?

20 **MR. BOOKER:** It's a fee for the -- it's a fee for a
21 one day event.

22 **MR. DAVID:** Yeah.

23 **MR. BOOKER:** It's like 20 bucks.

24 **MR. DAVID:** I thought we had a \$300 thing.

25 **MR. BOOKER:** No, no, no. If you want to be a



1 vendor in an event, it's \$300.

2 **MR. DAVID:** Yes.

3 **MR. BOOKER:** But you can't just come in and say,
4 hey, I want a vend ---

5 **MR. DAVID:** Yeah.

6 **MR. BOOKER:** --- you know, just anywhere you gotta
7 have a place; you've gotta have a lot of
8 details in order to be a vendor.

9 **MR. DAVID:** Do we need to have the \$300 vendor
10 thing in here, you think or not? Just in case
11 people were doing vendors ---

12 **MR. BOOKER:** Well, we could make a reference that -
13 - that, if the vendor fee is \$300 but the Town
14 Manager has discretion over it.

15 **MR. DAVID:** Okay.

16 **MR. BOOKER:** I can add that.

17 **MR. DAVID:** Okay.

18 **MR. BOOKER:** Yes.

19 **MR. DAVID:** Okay. Is there a motion to approve
20 first reading?

21 **MALE SPEAKER:** Question?

22 **MR. DAVID:** Yes, Steve.

23 **MALE SPEAKER:** If we have a special event ---

24 **MR. DAVID:** Yes.

25 **MALE SPEAKER:** --- do we have an ordinance to



1 govern the special events, like noise,
2 lighting?

3 **MR. DAVID:** We passed ---

4 **MALE SPEAKER:** --- whatever that governs that?

5 **MR. DAVID:** Hopefully, this special permit fee
6 thing do this. I know there was a couple of
7 events that were not and they lasted past or --
8 past a certain time, and I know I had several
9 complaints about it. But hopefully, in the
10 future, these -- this will -- everybody will be
11 caught in this. But also, I know we did pass
12 noise ordinances back in the summer here that
13 we need to make sure for 30th Street, it was
14 certain noise ordinances after 12:00. So, we
15 just need to make sure that we ---

16 **FEMALE SPEAKER:** Enforce those.

17 **MR. DAVID:** --- enforce those.

18 **MALE SPEAKER:** And are those posted? Are they on
19 the website?

20 **MR. DAVID:** The ordinance is posted on the website.

21 **MALE SPEAKER:** I mean, maybe a design consideration
22 for the website about special events and what
23 those things mean, to call some of those things
24 out. I don't know. I don't know how somebody
25 that has a special event, unless it's on that



1 permit that says these things are part of you
2 getting your special event ---

3 (Inaudible due to simultaneous speakers.)

4 **MALE SPEAKER:** There's noise (inaudible) with a
5 certain time. If there's lights or fireworks
6 that aren't supposed to be going off to go off
7 anyhow. I mean, you know, is there a time when
8 those things happen? It just seems like we
9 know ---

10 **MR. DAVID:** Yes.

11 **MALE SPEAKER:** We need to make them available so
12 that everybody knows.

13 **FEMALE SPEAKER:** It should be clearly communicated
14 during the application process.

15 **MR. DAVID:** Or if people are not completing the
16 application, they need to be shut down, or they
17 need to actually do a application.

18 **MR. BOOKER:** Right. Yes. The whole point is to
19 get people to do the application.

20 **MR. DAVID:** Exactly.

21 **MR. BOOKER:** In the process, we can identify all of
22 the concern areas and limitations and have that
23 conversation up-front, rather than let the
24 people have the event, and then we complain
25 it's too loud.



1 (Inaudible due to simultaneous speakers.)

2 **MR. BOOKER:** --- whatever.

3 **MR. DAVID:** Yes, yes.

4 **MR. BOOKER:** And oftentimes we have people who
5 don't want to go through the special event
6 process. That's where the problem comes in.

7 **MR. JONES:** That's correct. I mean, you -- we
8 garner a lot of back and forth where we have
9 one arm of the -- of people operating doing the
10 very same thing that they don't want other
11 people doing.

12 **MR. BOOKER:** Right.

13 **MR. JONES:** So, when you have that's being
14 displayed publicly, then it's kind of hard to
15 enforce it, because we've had a couple of
16 events that were not -- didn't go through the
17 -- through the Town process. And so you have
18 to be very, very clear when you're doing these
19 things that one shoe fits all. You can't --
20 you can't -- you can't straddle the fence.

21 **MR. DAVID:** We agree with that.

22 **MR. JONES:** So, moving forward, everybody that does
23 anything within the Town ---

24 **FEMALE SPEAKER:** Absolutely.

25 **MR. JONES:** --- has to go through this process.



1 There are no big I's and little U's in Atlantic
2 Beach anymore.

3 **MALE SPEAKER:** Thank you.

4 **MR. DAVID:** Thank you very much.

5 Is there a motion to approve the first
6 reading of the updates for --- go ahead. Hey,
7 Ms. Lance.

8 **MS. LANCE:** Hey.

9 **MR. DAVID:** How you doing?

10 **MS. LANCE:** (Inaudible) with the alcohol license,
11 don't you still have to go through the State
12 (inaudible)

13 **FEMALE SPEAKER:** Yeah.

14 **MR. BOOKER:** Yes. Atlantic Beach does not issue
15 alcohol licenses, but Atlantic Beach allows
16 people to sell alcohol in Atlantic Beach if
17 they get the approval from the Department of
18 Revenue. And so in order to get the approval
19 from the Department of Revenue, they need to
20 come through the Police Department to get
21 authorization to go and apply to sell in
22 Atlantic Beach. And so what we're talking
23 about is people are not going to be able to go
24 to the Police Department to request
25 authorization if they have not filed for a



1 special event permit.

2 **MR. DAVID:** Correct.

3 **MS. LANCE:** That's a permit. But they still ---

4 **MR. BOOKER:** But then they have to go to the
5 police, and the police have to sign off that we
6 will allow them to sell alcohol in Atlantic
7 Beach if the Department of Revenue gives them
8 the permit and they paid ---

9 **MR. DAVID:** For the Town.

10 **MR. BOOKER:** And then they come back and pay us for
11 a permit to sell in Atlantic Beach.

12 **MS. LANCE:** So, that process needs to be outlined

13 **MR. DAVID:** Yes.

14 **MS. LANCE:** on the website ---

15 (Inaudible due to simultaneous speakers.)

16 **MR. BOOKER:** It's outlined in that procedure right
17 there. That's what that change is.

18 **MR. DAVID:** Any more questions?

19 (No response.)

20 **MR. DAVID:** Is there a motion to ---

21 **MR. BOOKER:** Okay.

22 **MR. DAVID:** --- approve the amendment for Ordinance
23 dash -- 15-2025?

24 **MR. CAMPBELL:** So moved.

25 **MR. DAVID:** Second?



1 MS. TAYLOR: I s- ---

2 MR. DAVID: Roll call.

3 MS. TAYLOR: Second.

4 FEMALE SPEAKER: Councilman Edward Campbell.

5 MR. CAMPBELL: Yay.

6 FEMALE SPEAKER: Councilwoman Carla Taylor,

7 MS. TAYLOR: Yay.

8 FEMALE SPEAKER: Mayor Pro Tem John David.

9 MR. DAVID: Yes.

10 MS. TAYLOR: Um ---

11 MR. DAVID: Go ahead.

12 MS. TAYLOR: You said 15-2025. It says 14-2025.

13 MR. DAVID: Well, it says ---

14 MS. TAYLOR: Just for the record ---

15 FEMALE SPEAKER: It's 14 (inaudible)

16 MR. DAVID: It's 14.

17 MS. TAYLOR: Yeah, but you said 15.

18 MR. DAVID: But it says 15 here, unless I got
19 something wrong -- it says 15 under C. So, is
20 there ---

21 MS. TAYLOR: Okay. I'm sorry. I'm sorry. I was
22 looking at the wrong thing.

23 FEMALE SPEAKER: Are we good.

24 MR. DAVID: Okay.

25 MS. TAYLOR: (Inaudible)



1 **MR. DAVID:** Yes. Next item D, Ordinance No. 16-
2 2025, an ordinance establishing the Atlantic
3 Beach Gullah Geechee Festival as an annual
4 festival in the Town of Atlantic Beach. Town
5 Manager.

6 **MR. JONES:** Well, the Gullah Geechee Committee
7 would like to establish the Gullah Geechee
8 Economic Development Quorum as a town
9 initiative. But here is my suggestion to you
10 guys on how that works. In order for us to
11 make this a town initiative, we have to go
12 through a series of processes that involve our
13 attorney writing up the documentation and
14 making sure that this is an adopted agenda
15 that's going to align with the Town's goals,
16 plans and future. This is something I think we
17 need to table.

18 **MR. DAVID:** So, you just said two different things,
19 because we are talking about an ordinance to
20 establish the Atlantic Beach Gullah Geechee
21 Festival as a annual festival to the Town of
22 Atlantic Beach.

23 (Inaudible due to simultaneous speakers.)

24 **MR. DAVID:** But you mentioned something -- you said
25 the economic development.



1 (Inaudible due to simultaneous speakers.)

2 **MR. DAVID:** So, you said two different things.

3 **MR. JONES:** Let me remove the economic development
4 side.

5 **MR. DAVID:** Okay.

6 **MR. JONES:** So, to establish this as a town
7 initiative, we're going to need the counsel of
8 our city, of our city attorney to put this
9 language into the charter, to make sure that
10 either ---

11 **MR. DAVID:** It doesn't go into the charter. It
12 would go into the ordinances.

13 **MR. JONES:** Again, you can't adopt anything and put
14 it on the Town taxpayers' back and it doesn't
15 align with the goals of the Town.

16 **MR. DAVID:** Well, again, that's why we're the
17 Council, and we're about to vote on it right
18 now. So ...

19 **MS. TAYLOR:** So, I guess my question is, are we
20 authorizing you to begin the process of working
21 with an attorney to draft the documents that
22 would allow us to ---

23 **MR. JONES:** That is correct. So, that is not a
24 first reading.

25 **MS. TAYLOR:** So, what's the timeframe in your



1 estimation for providing us with the
2 documentations for us to do the first reading?

3 **MR. JONES:** Possibly by the next Council meeting.

4 **MR. DAVID:** So, is there a motion on the floor to
5 approve Ordinance No. 16 -- well, actually,
6 I'll make the motion. There's motion on the
7 floor to approve Ordinance No. 16 -- No. 16-25,
8 an ordinance to establish the Atlantic Beach
9 Gullah Geechee Festival as an annual festival
10 in the Town of Atlantic Beach. Is there a
11 second?

12 **MS. TAYLOR:** I second it with the amendment that we
13 are authorizing the Town Manager to begin the
14 process of drafting the ordinance.

15 **MR. DAVID:** Okay.

16 **MS. TAYLOR:** We do not have the ordinance currently
17 in front of us.

18 **MR. DAVID:** Yes.

19 **MS. TAYLOR:** So, I will amend it authorizing the
20 Town Manager to move forward with the creation
21 of the ordinance.

22 **MR. DAVID:** And please post it on the website
23 whenever we get it. Roll Call.

24 **FEMALE SPEAKER:** Councilman Edward Campbell.

25 **MR. CAMPBELL:** Yay.



1 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

2 **MS. TAYLOR:** Yay.

3 **FEMALE SPEAKER:** Mayor Pro Tem John David.

4 **MR. DAVID:** Yes.

5 Next we'll go into 2026 calendar of
6 events, Town Manager.

7 **MR. JONES:** I don't have those -- so, of all of
8 those events we had scheduled for the series,
9 the music festival series, we have experienced
10 some complication with the -- with the people
11 that were booking those events. Some type of
12 way, the -- one of the -- the two guys that
13 were putting their festivals on decided that
14 they were not going to be partners any longer.
15 So, now that has us to where we have to take
16 that stuff off of our website. I think
17 Carnisha has already done that. I think the
18 only thing that's scheduled to happen, if I'm
19 correct, Mr. Booker, is the November ---

20 **MR. BOOKER:** Yes.

21 **MR. JONES:** --- the November festival.

22 **MR. BOOKER:** I Love Seafood.

23 **MR. JONES:** I Love Seafood Festival. Out of all of
24 those previously scheduled events, that will be
25 the only one that you will see on the Town's



1 website. And that's the only one that we will
2 be promoting.

3 **MR. DAVID:** I think the question, too, is, what's
4 the plan for 2026 calendar of events? Is there
5 any forward movement on any promotion, or any
6 ideas, or anything moving forward? Because,
7 again, it's September, and we like ---

8 **MR. JONES:** Not at this time.

9 **MR. DAVID:** --- and we'd like to plan ahead. So,
10 hope we can get something on that. Next we
11 have item F, 2026 Bike Fest preparations. Town
12 Manager.

13 **MR. JONES:** So, moving forward with the 2026 Bike
14 Fest preparations, the chief and I will be
15 getting together pretty soon on this. I will
16 be appointing Bike Fest Committee as the -- as
17 the Town Manager. That is an obligation of the
18 administrative arm. As it will be if we -- as
19 soon as we adopt this Gullah Geechee, I will be
20 putting forth a committee for that, as well.
21 But moving forward, we will be putting a
22 committee together for Bike Fest. If anybody's
23 interested in being on that committee, give me
24 a -- let me know. I'm welcoming anybody that
25 has any input to -- to Bike Fest. One thing I



1 do know we have to get control of Bike Fest.
2 Bike Fest is -- is a long and true history of
3 the Town. We don't want to rob the Town of
4 that, but we don't want to take the negative
5 that comes with Bike Fest and then, and then --
6 and then we need to figure out ways to make
7 Bike Fest more profitable for the Town, because
8 it's the only -- the only adverse effect that
9 we get right now from Bike Fest is the negative
10 stuff that comes with it, whether we are
11 actually -- where they -- where those events
12 occur at, or whether they just put it on the
13 Town of Atlantic Beach. But what we do need to
14 do, and I'll say this first, we need to
15 internally fix what we have when it comes to
16 Bike Fest, as far as the hours of operation, as
17 far as Council suspending ordinance during Bike
18 Fest to allow all of that to go on. It's a lot
19 of stuff that we need to work on internally to
20 keep Bike Fest under control, because it's an
21 animal that is bigger than what our
22 municipality can handle at times, and so we
23 need to regulate the timeframe, the events that
24 are associated with it, and we need to try to
25 lean on our supporting municipalities to gain



1 outside help from them, input on how we can
2 move forward with making Bike Fest what it was
3 intended to be.

4 **MR. DAVID:** Okay. And next we have item G,
5 Financial Report, Town manager.

6 **MR. JONES:** speaking with the accountant right now,
7 it doesn't -- I don't have anything to provide
8 on the financial report. We will be getting
9 information as it comes. There has been some
10 changes due to the fact we had an interim town
11 manager prior to me coming. we went through
12 several accounting firms since then, and so,
13 now, with the new accountant that we have,
14 she's doing a lot of leg work on making sure
15 that everything is up to speed And reconciled.
16 So, at this particular meeting, I don't have
17 anything. She was not comfortable with
18 providing the information that we would need
19 today to make a factual statement on where the
20 finances are. I can say that the finances are
21 in a better space than what they were three
22 months ago. Things are looking more better for
23 us as -- as a municipality. We're seeing a
24 trend in our -- in our -- in our business
25 people doing their part, which is a good thing.



1 But at this particular time, she didn't feel
2 comfortable producing information that is still
3 ongoing. So, after speaking with her, I told
4 her I would display this to you guys, let you
5 know that. Because she is diligently trying to
6 get this change of administration and the way
7 everybody was doing the financial side of
8 things under control, but it's nothing to worry
9 about. Our finances are right on par with
10 where they normally are around this time, but
11 we're doing a lot of codifying. And so at the
12 next meeting, I will be able to provide a much
13 more stronger financial update.

14 **MR. DAVID:** Okay. Again, I wanted to remind
15 everybody that the mural updates -- the mural
16 project will move into phase two and three.
17 Again, a big version of the one way sign, or
18 open year round sign, will be on the t-shirt
19 shop building, and the Town seal will be on the
20 Town Hall, so people can take pictures and
21 enjoy it and continue to see the beautification
22 of the Town.

23 **POLICE CHIEF REPORT:**

24 **MR. DAVID:** Next, item number 8, Police Chief
25 Report. Chief Castillo.



1 **CHIEF CASTILLO:** Yeah, good evening Council, good
2 evening residents. I want to give a quick
3 stats. We had 222 calls for service. We had
4 11 arrests, zero motor vehicle accidents, and
5 11 traffic tickets and warning. No -- no calls
6 to worry about, nothing -- nothing dangerous.
7 Another issue I want to bring up is the noise.
8 I think our noise ordinance is at 12, correct
9 ---

10 **MALE SPEAKER:** Yes.

11 **MR. CASTILLO:** --- if I'm not mistaken.

12 **MALE SPEAKER:** Uh-huh.

13 **MR. CASTILLO:** I think that we should work together
14 in attempting to let them know ahead of time,
15 hey, 12:00, that's cut off time. There is no
16 leeway. No -- no -- you know, and that's for
17 everybody that comes in there trying to have a
18 special event. 12:00 is where it is. And I
19 think with that committee, it's a great idea
20 that we discussed that there, as well, let them
21 know it's gonna be strict, and there's no --
22 there's no more leeway. Because what's
23 happening is surrounding agencies are becoming
24 frustrated with us, and we kind of depend on
25 them heavily for backup situations. I'm not



1 saying that they wouldn't come out and help us
2 if needed, but if we don't play nice with them,
3 they're not going to play nice with us. So,
4 we're going to try to not burn that bridge and
5 continue to work together as a -- as a -- one
6 group, one unit. And another thing is, if you
7 guys know anybody that wants to be a police
8 officer, please send them my way. We're in
9 desperate need of officers. The way the
10 process is, if you are not certified, you are
11 to -- at your police department or Horry-
12 Georgetown Technical College, four week
13 program, where they watch videos and they test.
14 After that week -- four-week program, they go
15 eight weeks at the Academy, and after that,
16 they go enter a FTO program. Now, if you're
17 certified within less than one to three year
18 break, you're able to get -- or the first year,
19 you're able to get hired and go directly to FTO
20 program. So, I strongly encourage -- it's a
21 struggle trying to get people here, you know,
22 it really is. So, I'm hoping things turn
23 around and we're able to bring qualified people
24 here. If I'm able to answer questions, if
25 anybody has any questions, I'll ---



1 **MS. TAYLOR:** I have one.

2 **MR. CASTILLO:** Yes, ma'am.

3 **MS. TAYLOR:** Your 12:00 p.m. cut off, what does
4 that mean?

5 **MR. CASTILLO:** I'm sorry, 12:00 a.m.

6 **MS. TAYLOR:** Okay.

7 **MR. CASTILLO:** Sorry.

8 **MS. TAYLOR:** I meant 12:00 a.m. 12:00 a.m. cut
9 off, what does that mean?

10 **MR. CASTILLO:** The music, that's when the noise
11 ordinance comes into effect from ---

12 **MR. DAVID:** It decreases the decibels.

13 **MR. CASTILLO:** Well, we don't have decibel readers.

14 **MR. DAVID:** I know, but ---

15 **MR. CASTILLO:** There's no way to determine
16 decibels.

17 **MR. DAVID:** It turns it -- it turns it down to some
18 extent, yeah.

19 **MS. TAYLOR:** So, at 12:00 a.m. music needs to be
20 turned down, is what you're saying.

21 **MR. CASTILLO:** My suggestion will be ---

22 **MS. TAYLOR:** Or completely turned off?

23 **MR. CASTILLO:** --- turn off, and this is why -- and
24 I've seen this in other municipalities, and it
25 works really well. There's -- there's at 10:00



1 -- any events that they have that's not hosted
2 by the Town shuts off at 10, and that means
3 they're packed, no noise, no nothing, they're
4 gone. Obviously, ours is 12:00, so, we have
5 two more hours to go, you know, to be playing
6 music. And that's my suggestion. Obviously --
7 -

8 **MR. DAVID:** Well, that's in the ordinance ---

9 **MR. CASTILLO:** Well, I'm saying turn it off at
10 12:00, not turn it down. That's just me saying
11 it.

12 **MS. TAYLOR:** Okay. I needed clarification.

13 **MR. CASTILLO:** Yeah, that way. So, everybody that
14 comes through at 12:00 will be, hey, that's it.
15 There's no more music between 12:00 and 7:00.

16 **MS. TAYLOR:** So, outside of Town-sponsored events,
17 12:00?

18 **MR. CASTILLO:** That will be -- that will be my
19 suggestion, yes, ma'am.

20 **MALE SPEAKER:** Chief, have you lately had any
21 concerns of any issues going on within the Town
22 that were safety concerns of yours?

23 **MR. CASTILLO:** It's just when we have these events,
24 we are -- we are outnumbered. We're out-
25 manned. We are putting ourselves in situations



1 where it's not very comfortable to be in.
2 These festivals get big real quick. A lot of
3 the times when they -- when they end at 2:00,
4 3:00 in the morning, people don't start showing
5 up until 1:00, 1:30, and they're coming in by
6 the bus loads. And it comes to -- which we
7 have a process where they -- they hire
8 security, because they give us an estimate of,
9 hey, you know, we're only expecting 150 --
10 there's no way to know for sure, but then
11 things start picking up real quickly, and now
12 we're -- we're trapped in a corner, and that's
13 not a real comfortable place to be in. So,
14 those are -- those are my concerns, and, of
15 course, that -- that comes to just having three
16 officers being able to stretch the schedule out
17 with three guys and off days and stuff. It's
18 -- it's -- it's pretty scary.

19 **MS. TAYLOR:** So, do you believe the special event
20 permitting process will help you better
21 organize a plan for ---

22 **MR. CASTILLO:** Correct, and I encourage people to
23 be straightforward with how many people they
24 expect. Obviously, it's just a guesstimate, but
25 I'd rather have more people than less, just in



1 case something does happen.

2 **MR. DAVID:** Okay. Thank you, Chief.

3 **MR. CASTILLO:** Thank you.

4 **MR. DAVID:** Next, we have the Manager's Report.

5 **TOWN MANAGER'S REPORT:**

6 **MR. JONES:** Hey, y'all. How y'all doing?

7 **FEMALE SPEAKER:** Good (inaudible).

8 **MR. JONES:** Good, good. I want to start by saying
9 I am so happy to be here today. You guys, I
10 thank you for taking your time coming out here
11 to visit with us. And I want to start by
12 saying Atlantic Beach, the best is yet to come.
13 We are -- we are -- we are moving in a positive
14 direction. I want to start by saying that I am
15 one of those people that believe that we
16 operate from a space of equality. I operate
17 from a space of equity. I believe that we
18 should all have the same equal rights, and we
19 should all financially be profiting from the
20 Town as everyone else does. We shouldn't be in
21 a position where there's the has beens and the
22 have nots. I don't like that mentality, and it
23 doesn't bode well for the Town. What I want to
24 do is create an environment where we can
25 gather, everybody can voice their opinion on



1 what the Town is going through and what you
2 feel that the Town is going through. Because
3 I do feel that there -- every -- all of the
4 voices are not being heard. So, I need you
5 guys to start voicing yourself, coming out,
6 especially with this -- with this new
7 Comprehensive Plan. This is my baby. I intend
8 on driving it all the way through. I have big
9 plans for the Comprehensive Plan. It is
10 something that I am -- I am going to work
11 diligently to get through, to get this done by
12 next year. I want to also encourage you to
13 come out and spend time with me whenever you
14 can, because I want to hear from everybody,
15 from their perspective of what their Atlantic
16 Beach is to them, because it matters to me.
17 I'm not just sitting up here at a table with a
18 stick in -- with a wind up stick in my back.
19 I am here to serve you guys holistically, and
20 that's for the businesses, all business owners.
21 I am here to serve you guys, as well. I'm not
22 here to try to bring about a damaging
23 impression upon you. We're not trying to force
24 anything on anybody. All we're trying to do is
25 make sure that we're operating within the



1 complete compliance and guidelines of the Town.
2 So, the -- the ordinances that you see us
3 reading and updating are not savage in any way.
4 I just want us to be operating on the
5 guidelines that you would have to operate in
6 any other municipality in South Carolina.
7 That's it. That's all. We have a small piece
8 of land, and we have to protect it with all
9 that we have. And so long as everybody's
10 operating on that -- on that sphere, I am here
11 to serve everybody. And where I'm from, there
12 are no big I's or little U's, so, whatever you
13 want to know about the town, feel free to
14 always stop by. Have a word with me. I'm
15 always there. I also want to say that when we
16 have events, these events are for everybody to
17 be in compliance. There is no set person or
18 persons that don't have to be in compliance
19 with these events, but, one, because it puts
20 our office -- officers in jeopardy, as the
21 chief just stated, but also it puts the Town at
22 risk for lawsuits and different things of that
23 nature. We have to make sure that we're
24 watching out for us. We have to make sure that
25 we're in compliance, and we have to make sure



1 that everybody is in compliance. Therefore,
2 there are no complaints. We don't get pushback
3 from people saying, well, you let them over
4 there do that, why can't we do it. Now, I know
5 that sounds petty, and I know that sounds
6 minute, but that is what's going on. So, we
7 have to take a firm stance in saying what's
8 good for the goose is good for the gander, too.
9 We have to make sure that we are operating
10 across the board with everybody on the same
11 plane. Now, that might cause heartburn. It
12 may not. But I am from the belief that doing
13 right is never appreciated like doing wrong.
14 So, I'm okay with being the bad guy for trying
15 to do the right thing, because I know at the
16 end of the day I'll be rewarded for that. So,
17 I'm going to always be trying to do the right
18 thing for all of Atlantic Beach. And I wish
19 you guys would come spend more time with me so
20 I can see your vision of Atlantic Beach, so, I
21 can apply that in my daily duties, as I work
22 for this Town, day and night, seven days a
23 week, I am working for you guys. Thank you.

24 **MR. DAVID:** Can you tell us more about the grant
25 that's going on on 30th Avenue, or any projects



1 that's going on in the Town?

2 **MR. JONES:** No, no. You know, most of these
3 projects were already started prior to me --
4 prior to me getting here.

5 **MR. DAVID:** Yeah, but you're here.

6 **MR. JONES:** Since I'm here, guys like yourself,
7 Mayor Pro Tem, and other people have given me
8 bits and pieces of what I needed to know. But
9 as a legislative body, I would expect more.
10 But since we're talking about the projects that
11 are out here on -- in the Town, we are going to
12 address a few things. There are some projects
13 that are going on on the beach side of the
14 Town. I've had little to no interaction with
15 the process of that. I understand the premises
16 of it, I understand what it was built to do.
17 I personally think it could have been done
18 another way. But ---

19 (Inaudible due to simultaneous speakers.)

20 **MR. DAVID:** Can you explain it to the people?

21 **MR. JONES:** --- prior to me getting here.
22 Secondly, the project, with the 30th, with the
23 construction, we're still waiting on North
24 Myrtle Beach. Is that right, Mr. Booker, to
25 give us an update on where they are with those



1 projects? So, anything that I am aware of, you
2 will all be aware of. If I don't speak on it,
3 because I don't like giving half truths. So,
4 I tell whole truths. So, I'm not going to sit
5 up here and give you half of something that's
6 good and a whole lot of something that's bad.
7 That's not how I operate. So, I'm going to
8 either just tell you what I do know, speak on
9 that. If I get asked a question, I don't know
10 anything about it, it is not embarrassing me to
11 -- for me to tell you that I don't know. It's
12 embarrassing for me to stand up here and lie
13 and look like a fool.

14 **MR. DAVID:** (Inaudible)

15 **MS. TAYLOR:** Thank you.

16 **MS. LANCE:** (Inaudible) question.

17 **MR. DAVID:** Yes, go ahead, Ms. Lance,

18 **MS. LANCE:** (inaudible) Town Manager.

19 **MR. DAVID:** She got a question for you.

20 **MR. JONES:** Yes.

21 **MS. LANCE:** (inaudible)

22 **MR. JONES:** Yes.

23 **MS. LANCE:** Can we get a community together that's
24 everybody to come at this community center,
25 because we have done that?



1 **MR. JONES:** Yes, yes.

2 **MS. LANCE:** So, if that's possible, then you'll be
3 able to hear the responses of what we might
4 have?

5 (Inaudible due to simultaneous speakers.)

6 **MR. JONES:** Yes, because ---

7 (Inaudible due to simultaneous speakers.)

8 **MS. LANCE:** --- citizens might have.

9 **MR. JONES:** Yes, because this Comprehensive Plan is
10 a vision of your language, not mine.

11 **MS. LANCE:** Right.

12 **MR. JONES:** It's -- you guys holistically. So,
13 whenever you see us hosting an event where the
14 Diamond Shores are going to be here, I want to
15 do whatever I can to get you guys out. If I
16 need to buy hot dogs or whatever, to get you --
17 to get y'all out the house to come on out and
18 come up here and talk with us, whatever needs
19 to be done.

20 **MS. TAYLOR:** Adrian, is that schedule posted ---

21 **MR. JONES:** Yes, yes ---

22 **MS. TAYLOR:** --- on the website?

23 **MR. JONES:** I think Carnisha posts on our website.

24 **MR. DAVID:** Can we state the date so people will
25 know?



1 **MR. JONES:** Huh?

2 **MR. DAVID:** Can we state the dates in your
3 Manager's Report so people will know when the
4 dates are?

5 **MR. JONES:** Okay. Okay. Yeah. So, moving
6 forward, I'll get you those dates. Matter of
7 fact, I'm gonna make sure that they're posted
8 up on the walls in here so everybody can see
9 'em.

10 **MS. LANCE:** (Inaudible) talking about the website.

11 **MR. JONES:** Yes.

12 **MS. LANCE:** There's some people ---
13 (Inaudible due to simultaneous speakers.)

14 **MR. JONES:** Correct.

15 **MS. LANCE:** --- who don't have computers.

16 **MR. JONES:** Correct.

17 **MS. LANCE:** And so, you know, if you can, use your
18 phone.

19 **MR. JONES:** Correct.

20 **MS. LANCE:** But we're old school ---

21 **MR. JONES:** Okay.

22 **MS. LANCE:** --- with paper. And the police
23 officers used to bring around whatever that was
24 going on ---

25 **MR. JONES:** Uh-huh.



1 **MS. LANCE:** --- so we would have that paper to go
2 back to and review. Now, that would be my way
3 of communicating ---

4 **MR. JONES:** Okay.

5 **MS. LANCE:** --- if that's possible.

6 **MR. JONES:** That is possible. As a matter of fact,
7 my team and I met with Diamond Shores and
8 Waccamaw a week or so ago, and I was talking
9 about putting a boots on the ground door to
10 door campaign, where we would come and pass out
11 flyers ---

12 **MS. LANCE:** Yes.

13 **MR. JONES:** --- to the citizens, because I
14 recognize that we do have a seasoned community
15 ---

16 **MS. LANCE:** Yes.

17 **MR. JONES:** --- and so I do want to make sure that
18 we're reaching them at all aspects. And
19 sometimes that's not a website, and sometimes
20 that's just not being impersonal. Sometimes
21 you have to go knock at people's doors, and
22 it's okay. We're close enough in the community
23 to where we can get out and do that. That's
24 something that I have -- have spoke to the team
25 about, and we will be implementing that. Yes,



1 ma'am,

2 **MS. LANCE:** Can you find a way of retaining our
3 police officers, because we have (inaudible)
4 they just leave. Is it just money? But we've
5 got to find a way of keeping the police
6 officers.

7 **MR. JONES:** And I don't want to speak too much to
8 this, because I don't want to overstep chief
9 boundaries. I do believe in protocols. So,
10 but I will say this, I don't think it's just
11 money. We have to -- we have to fix a culture
12 that's -- that -- that Atlantic Beach has, and
13 to fix that culture, you have to read it from
14 the roots. And so, of course, money has a part
15 in it. I won't say that it doesn't. But it's
16 more about them coming into an environment
17 where they don't -- they're not worried about
18 an administrative change over people getting
19 mad at each other and making hasty decisions.
20 They don't want to come into an environment
21 where every time Council change, administrative
22 person change, and I'm not just saying that
23 because I'm in position. I'm saying, when you
24 look at any successful municipality, it's
25 because they have a long standing chief and a



1 long standing town manager to drive that
2 initiative of the Town. But I will say, I'll
3 do everything I can to create an environment
4 where those officers that may be interested in
5 joining Atlantic Beach can come and know that
6 they don't have to be plagued with that type of
7 bureaucracy.

8 **MALE SPEAKER:** Mr. Manager?

9 **MR. JONES:** Yes, sir.

10 **MALE SPEAKER:** I want to say amen to what you just
11 said about creating (inaudible). And money --
12 I agree with you, money is not the main issue.
13 Money certainly is a barrier. And the kinds of
14 problems that we're having with the police
15 department are the kinds of problems that's
16 happening across ---

17 **MR. DAVID:** Everywhere.

18 **MALE SPEAKER:** --- the nation.

19 **MR. JONES:** Correct.

20 **MALE SPEAKER:** This is nothing that's germane to
21 Atlantic Beach.

22 **MR. JONES:** That is correct.

23 **MALE SPEAKER:** But if you -- if we -- if this Town
24 is successful in creating the kind of culture
25 that you just spoke to, then things will pick



1 up for us.

2 **MR. JONES:** Yes, sir, I totally agree with that.

3 **MR. DAVID:** Okay. No further Manager reports or
4 upcoming dates or anything.

5 **ADJOURNMENT:**

6 **MR. DAVID:** Is there a motion to adjourn?

7 **MS. TAYLOR:** So moved.

8 **MR. DAVID:** Sec- -- is there a second?

9 **MR. CAMPBELL:** Second.

10 **MR. DAVID:** Roll Call. Roll Call.

11 **FEMALE SPEAKER:** Councilman Edward Campbell.

12 **MR. CAMPBELL:** Yes.

13 **FEMALE SPEAKER:** Councilwoman Carla Taylor.

14 **MS. TAYLOR:** Yay.

15 **FEMALE SPEAKER:** Mayor Pro Tem John David.

16 **MR. DAVID:** Yes. Meeting's adjourned at ...

17 **(The meeting was adjourned.)**
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CERTIFICATE

This is to certify the transcript of the Atlantic Beach Town Meeting consists of seventy-seven (77) pages. This transcript was prepared by me without the benefit of my being present during the meeting. Additionally, this transcript was prepared from a audio recording provided to me.

I further certify that I am neither employed by nor related to any of the parties in this matter or their counsel; nor do I have any interest, financial or otherwise, in the outcome of same.

IN WITNESS WHEREOF I have hereunto set my hand and seal this October 6, 2025.



Amanda J. Creel Godfrey
Court Reporter

Notary Public for South Carolina
My Commission Expires: May 27, 2031



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