# TOWN OF ATLANTIC BEACH TOWN COUNCIL MEETING AND PUBLIC HEARING FY 2022-2023 PROPOSED BUDGET

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Monday, June 6, 2022 4:03 p.m.

The Town of Atlantic Beach Town Council meeting was held and recorded at Atlantic Beach Community Center, 1010 32nd Avenue South, Atlantic Beach, South Carolina, on the 6th day of June, 2022, and transcribed by Amanda Godfrey, Court Reporter and Notary Public in and for the State of South Carolina.

### **APPEARANCES**

# COUNCIL MEMBERS:

Mayor Jake Evans, Chairman Councilman Edward Lamar Campbell Mayor Pro Tem Josephine Isom Councilwoman Jacqueline Gore Councilman Jim DeWitt

## ADMINISTRATION:

Benjamin Quattlebaum Jr., Town Manager Cheryl Pereira, Town Clerk

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- 1 | Call to Order:
- 2 | MAYOR EVANS: This Town Council meeting is called to
- order this Monday, June 6th, at 6:03 p.m. --
- 4 I'm sorry -- 4:03 p.m. Roll call.
- 5 | CLERK: Councilman Edward Campbell?
- 6 | COUNCILMAN CAMPBELL: Here.
- 7 | CLERK: Mayor Pro Tem Josephine Isom?
- 8 MAYOR PRO TEM ISOM: Here.
- 9 **CLERK:** Councilwoman Jacqueline Gore?
- 10 | COUNCILWOMAN GORE: Here.
- 11 | CLERK: Councilman Jim DeWitt?
- 12 | COUNCILMAN DeWITT: Here.
- 13 | CLERK: Mayor Jake Evans?
- 14 | MAYOR EVANS: Here. Council, seeking a motion to go
- 15 into Executive Session for legal and
- 16 contractual and personnel items.
- 17 | COUNCILWOMAN GORE: So moved.
- 18 | COUNCILMAN DeWITT: Second.
- 19 MAYOR EVANS: There's a motion and a second. Any
- other questions or comments? Roll call.
- 21 | CLERK: Councilman Edward Campbell?
- 22 | COUNCILMAN CAMPBELL: Yea.
- 23 **CLERK:** Mayor Pro Tem Josephine Isom?
- 24 MAYOR PRO TEM ISOM: Yea.
- 25 | CLERK: Councilwoman Jacqueline Gore?

### ATLANTIC BEACH TOWN COUNCIL MEETING COUNCILWOMAN GORE: 1 Yea. 2 CLERK: Councilman Jim DeWitt? 3 COUNCILMAN DeWITT: Yea. 4 CLERK: Mayor Jake Evans? 5 MAYOR EVANS: Yea. Motion granted. 6 Executive Session: 7 (Executive Session.) 8 MAYOR EVANS: Council, I seek a motion to come out 9 of Executive Session into the General Session. 10 COUNCILWOMAN GORE: So moved. MAYOR PRO TEM ISOM: Second. 11 12 MAYOR EVANS: Motion and a second to come out of the 13 Executive into the General Session. If there 14 are no other questions or comments, roll call. 15 CLERK: Councilman Edward Campbell? COUNCILMAN CAMPBELL: 16 Yea. 17 CLERK: Mayor Pro Tem Josephine Isom? 18 MAYOR PRO TEM ISOM: Yea. 19 CLERK: Councilwoman Jacqueline Gore? 20 COUNCILWOMAN GORE: Yea. 21 CLERK: Councilman Jim DeWitt? 22 COUNCILMAN DeWITT: Yea. 23 CLERK: Mayor Jake Evans? 24 MAYOR EVANS: Yea. The motion is granted. 25 General Session:

MAYOR EVANS: Okay. Okay, we're down to approval of

### ATLANTIC BEACH TOWN COUNCIL MEETING 1 agenda, Council, seek a the motion for the 2 approval of the agenda. 3 COUNCILWOMAN GORE: So moved. 4 MAYOR PRO TEM ISOM: Second. 5 MAYOR EVANS: Motion and a second for the approval 6 of the agenda. If there are no other questions 7 or comments, roll call. 8 CLERK: Councilman Edward Campbell? COUNCILMAN CAMPBELL: 9 Yea. 10 Mayor Pro Tem Josephine Isom? CLERK: 11 MAYOR PRO TEM ISOM: Yea. 12 CLERK: Councilwoman Jacqueline Gore? 13 COUNCILWOMAN GORE: Yea. Councilman Jim DeWitt? 14 CLERK: 15 COUNCILMAN DeWITT: Yea. 16 CLERK: Mayor Jake Evans? 17 MAYOR EVANS: Yea. The motion is granted. 18 Old Business: We're down to Old Business, 19 MAYOR EVANS: Town20 Council meeting minutes, the meeting minutes 21 from Town Council meeting held on May the 2nd, 22 2022. Council, seek a motion for the approval 23 of those minutes. 24 COUNCILWOMAN GORE: So moved. 25 COUNCILMAN CAMPBELL: Second.

### ATLANTIC BEACH TOWN COUNCIL MEETING 1 MAYOR EVANS: There's a motion and a second for the 2 approval of the minutes of the meeting held on 3 May 2nd, 2022. If there are no other questions 4 or comments, roll call. 5 CLERK: Councilman Edward Campbell? 6 COUNCILMAN CAMPBELL: Yea. 7 CLERK: Mayor Pro Tem Josephine Isom? 8 MAYOR PRO TEM ISOM: Yea. CLERK: 9 Councilwoman Jacqueline Gore? 10 COUNCILWOMAN GORE: Yea. CLERK: Councilman Jim DeWitt? 11 12 COUNCILMAN DeWITT: Yea. 13 CLERK: Mayor Jake Evans? 14 MAYOR EVANS: Yea. The motion is granted. 15 New Business: 16 We're down to Item 6, which is the MAYOR EVANS: 17 public hearing for the 2022-2023 Proposed 18 General Fund Budget. Council, I seek a motion 19 to open the floor to the public for the 2022-20 2023 Proposed General Fund Budget. 21 COUNCILWOMAN GORE: So moved. 22 MAYOR PRO TEM ISOM: Second. 2.3 MAYOR EVANS: There's a motion and a second to open 24 the floor to the public for a public hearing on

the 2022-2023 Proposed General Fund Budget.

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announce that for the first time in my tenure

I'm

pleased

for '21-'22

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1	as Town Administrator, our budget has exceeded
2	income has exceeded \$1 Million, specifically
3	\$1,191,336.67 for the close of fiscal year June
4	30th projected June 30th. One asterisk that
5	I want to appoint, that number being where it
6	is, is primarily attributable to this is the
7	first year that the Town, under the new state
8	business law, has received two allocations for
9	fee collections for business licenses in the
10	same fiscal year. As everyone hopefully
11	recalls, I indicated that the State changed the
12	business license collection dates for all
13	municipalities to a uniform date, going from
14	May 1st of each year to April 30th of each
15	year. As a result of that change, the two
16	collections that we received on business
17	license and permit fees totaled \$709,019.95 for
18	2022, that is a stark increase from the amount
19	we received in 2021 of \$342,400. Again, the
20	asterisk is that that is two collection cycles
21	in the same fiscal year so that propelled us
22	over our normal business license collection and
23	permitting fees. Also, that does not include
24	\$110,000 and some change that the Town received
25	in American Rescue Funds that is sitting in a

money market account. They are restricted for
specific use under the guidelines of the
recovery funds, but they those that
\$1,191,336 number, the \$110,000 is in addition
and is sitting in a reserve money market
account. So overall, we had a very successful
2022 from an economic standpoint. Also, one
significant change in addition to our regular
income sources is that the Town Council
approved an agreement, lease agreement, with
Thee DollHouse to lease space on 17 in back of
Thee DollHouse on the former Housing Authority
property, which brings in an aggregate of
\$24,000 a year, payable in a one-time payment
at the beginning of each calendar year in
January. Property taxes increased somewhat
over 2020 '21, \$247,486. Franchise fees
that we received as our agreement with Atlantic
Watersports and Santee Cooper totaled about
\$67,000, which is projected to remain about the
same for 2023, \$67,700 in 2023, so that's
pretty much the same. Licenses and permits I
think is going to increase even substantially
more. As all of you have witnessed and
indicated, we've got a number of housing

developments that have been completed over the
last two years I think the number is 25
and currently we have ten homes under
construction, as we speak, with various
completion dates that hopefully will be
completed within the before the end of this
fiscal year, which is June 30th, 2023. So we
anticipate that our property tax base will
fund collection will increase as those new
units come online. That is an overview of
2021-22 budget year. This year and the
handout you received for 2023, you see we're
estimating the property taxes of \$263,100;
franchise fee, again, staying around the same,
\$67,700; intergovernmental total, our funds we
receive from various sources from the State
allocated to us based on our size and the rate
of payment to municipalities; license and
permits, we're projecting an increase to
\$428,075 based on the numbers we received in
this last collection that just ended April
30th; hospitality taxes around the same, a
slight increase; and, again, the \$24,000 lease
agreement with Thee DollHouse for a projected
total income for 2023 of \$918,784. Any

questions on income? Our expense line, which
is our largest always expense line, is in
personnel. Our the significant challenge
that we faced in the personnel area is around
the recruitment and retention of police
officers. As everyone knows, there's a
national shortage of police around the country
and we, as a smaller municipality, are
competing with our larger sister municipalities
around the county for qualified and certified
officers. During the last fiscal year, we
hired, recruited and sent two officers to the
academy and had them certified. We lost those
two officers. We currently now have recruited
another candidate, police candidate, that will
be going to the academy in the next couple of
weeks and should finish the I think it's
eight or six weeks. Chief can tell you better.
We also have made an offer and accepted from a
former certified police officer which he will
be starting on Monday and will bring our
current force to four officers including the
Chief of Police. But our challenge from a
fiscal standpoint is how do we recruit, train
and retain officers in this environment. It's

a national issue that many municipalities are
facing. Our surrounding municipalities are
looking to increase their base pay for their
officers in Myrtle Beach, North Myrtle Beach in
order to attract and recruit and retain
officers in their area. So, I see this as one
of the biggest challenges we face in the next
fiscal year and beyond on how we do that.
Council has talked about we have talked
about some incentives to retain our officers
that go beyond just base pay, and we're going
to do everything in our power and our fiscal
ability to make sure that we have an adequate,
functioning police department, but that is
if I had to identify one area of challenge for
the Town is in the area of recruitment and
retention of officers. Other costs, utility
costs, as we know, prices of utilities have
gone up, this is an increase over dollar
amount. Our cost for trash has remained pretty
constant but with new units coming online, that
number may and will increase in the future.
Our repairs pretty much remained stagnant. We
purchased and the only debt that we just
indicated, again, that we've incurred was a

balance of (inaudible) \$36,000 over two police
vehicles we purchased back in January. That is
the only debt that the Town carries into the
new fiscal year, and we've been able to cover
our costs and expenses and paying as we go,
rather than taking out any financing or loans
for the goods or services that we're provided.
Everything else is pretty self-explanatory.
The other issue, I thought we would get a major
increase in our insurance coverage costs, they
have remained surprisingly the same high but
the same this fiscal year as the last year. I
think that maybe because of our experience
rate, we have not filed any significant claims
during the two storms as well as any other
significant claims for accidents or any other
type of issues that we would have to require
insurance expenditures, so that has remained
relatively constant over last year. And I'm
surprised what gas costs for our vehicles is
going to, as everyone, increase substantially
to operate and maintain our fleet of vehicles
for the Town. That is pretty much the overview
on expenses. Are there any questions? Yes,
ma'am.

MS.	CHEAT	MAH	:	Ι	have	several,	you	just	want	mе	to
	ask	one	at	а	time						

MAYOR EVANS: Hold on one second, he's trying to find a -- get one of the mikes to give to you. Yeah, the floor is open if anybody wants to have questions concerning the budget. Just stand and state your name for the record when he gives you the mike there please.

# (Inaudible background noise.)

- 13 | MAYOR PRO TEM ISOM: What is that?
- 14 MR. McIVER: It's just what we -- budget (inaudible).
  - MAYOR EVANS: That's what we've got. Yeah, that's what we've got, yeah.
- 18 MAYOR PRO TEM ISOM: Yeah.

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- MR. McIVER: So you have more detailed information,

  like where these numbers ---
- 21 MAYOR PRO TEM ISOM: It's got the same information.
- MR. McIVER: Well, I was just wondering like, you know, where do these numbers come from, like, you know, how many personnel do we have actually and then how many are we trying to

- recruit, you know, what does supplies total,
  where did that come from? I'm not saying that
  anything is padded, but it's just -- it's just
- 5 MR. QUATTLEBAUM: So, what is your specific question?
- 7 MR. McIVER: I would like to see the details how these numbers come about.
- 9 MR. QUATTLEBAUM: In terms of?
- 10 MR. McIVER: All those ---

this.

- 11 | MR. QUATTLEBAUM: (Inaudible) question.
- MR. McIVER: Yeah, personnel, where does that -where do you get the \$497,000 from, where does
  the dues and training come from, utilities and
  -- it just seems like one big summary.
- MR. QUATTLEBAUM: So, you're asking for itemized ---
- 17 MR. McIVER: Yes.

- 18 MR. QUATTLEBAUM: --- breakdown of the costs?
- 19 MR. McIVER: Yes.
- 20 MR. QUATTLEBAUM: In what area, personnel?
- 21 MR. McIVER: It should be everything.
- 22 (Inaudible background noise.)
- 23 MR. McIVER: I mean, am I right or ...
- 24 | MS. CHEATHAM: Hi, my name is Linda Cheatham. I
- 25 live at 512 29th Avenue South. Last year when

you presented the budget, you gave us an actual
year of history for 2020. On the same sheet of
paper, you gave us the budget for 2021 and the
estimate and a budget for '22, and according to
what Mr. McIver said, all we've got is a piece
of paper with some numbers on it, there's
nothing to compare it to. And so, I heard you
talk about, you know, increases, but current,
you know, what are you comparing 2022 to? And
that's why '20 the document that you passed
out a year ago said there was \$100,000 loss,
that there were more expenses actually incurred
in 2020 than we took in so how was that
\$100,000 made up? And if somebody else wants
to speak, I've got a lot more questions so I
can sit down. There's another \$1,000 increase
in professional services, what does that
category consist of, what contracts are in here
or how much is each contract worth? Is that
where your budget is? And so, do you have a
contract, and how much is whatever is budgeted
for you in that category, as well as anything
else that's in professional services?

MR. QUATTLEBAUM: Let me answer the question (inaudible).

- 1 MS. CHEATHAM: Okay.
- 2 MR. QUATTLEBAUM: (Inaudible) in professional
- 3 services.

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- 4 MS. CHEATHAM: Okay.
- 5 MR. OUATTLEBAUM: Professional services includes all 6 οf Town (inaudible) expenses, our 7 accountant, our audit expenses, (inaudible), 8 building, building inspections, all of -- any 9 our professional services. The other (inaudible) this year was unbudgeted paid for 10

rent (inaudible) \$15,000 over that (inaudible).

- 12 MS. CHEATHAM: I think, however, we should ---
- MAYOR EVANS: Wait, hold, hold, hold. Hold on. One person speak at a time.
  - MS. CHEATHAM: I just think it would be helpful if knew that, if \_ \_ you know, how wemany positions does the Town have, what are the salaries for various positions, the what positions are vacant? You talked about the fact that you were having trouble hiring police officers, but we haven't had a maintenance worker in a long time so is that position budgeted, are we -- we're recruiting for it?
- 24 MR. QUATTLEBAUM: Yes.
- 25 MS. CHEATHAM: And is it budgeted at full salary?

1 MR. QUATTLEBAUM: I ---

- 2 MS. CHEATHAM: And fringe benefits?
- 3 MR. QUATTLEBAUM: No, we requested for a part-time
  4 maintenance person ---
- 5 MS. CHEATHAM: Okay. So, we ---
  - MR. QUATTLEBAUM: --- we have recruited -- we have not in this market had any responses to our advertisement and advertisement for maintenance person.
  - MS. CHEATHAM: You spoke of the revenue for the property taxes -- and I don't have my glasses, but I think the budget for property taxes in FY '22 was \$295,000 and the budget for property taxes in FY -- the next year is \$265,000, so I'm not understanding why there is a decrease given all the new construction that's been in the town ---
  - MR. QUATTLEBAUM: That's a good question. We have questions about that also. We suspect that the County is not crediting the Town all of the appropriate taxes that are earned by the new construction that has been added, and it's something that we are exploring with the County to address that issue. As you indicated, with all of the new development, that number should

be increasing so we have already addressed the
County, they are doing an audit of our property
tax rate to make sure that we're getting our
fair share and the appropriate amount, and
that's an excellent point, we have the same
concerns.

- MS. CHEATHAM: Does the Council get monthly budget reports that compare the budget to the actual?
- MR. QUATTLEBAUM: No, they do not get. On request, they do, I provide the information on the finances.
- 12 MS. CHEATHAM: I'm sorry?

- MR. QUATTLEBAUM: I said on their request, I provide
  - MS. CHEATHAM: Well then, I would like to propose that the Town begin to issue monthly budget reports so that the Council and the residents can see what's happening with the money, I mean, and -- this is not to say that there's anything untoward happening, but it just would be good financial management to keep track on a monthly basis, rather than looking at the budget once a year.
- 24 MR. QUATTLEBAUM: Well, we ---
- 25 | MS. CHEATHAM: --- without ---



- MR. QUATTLEBAUM: the Council \_\_\_\_ is privy to information on finances ---
  - MS. CHEATHAM: If they ask for it, but I don't -- I quess my suggestion is that they should not ask for it, good financial have to that that, management says on а reqular basis, reports are provided to the governing body, as well as to the residents, put it online, have a quarterly meeting, have a budget workshop. And to address Kenneth's question, if there were -- there was a budget workshop, then the -- these details could be discussed.
- 13 MR. QUATTLEBAUM: We will -- I will provide details that you're requesting at the second hearing of 15 the budget in detail.
  - MS. CHEATHAM: Thank you.

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- 17 MR. QUATTLEBAUM: Council, (inaudible).
- 18 MS. CHEATHAM: Thank you (ph).
- 19 MR. MONTGOMERY: I have a question regarding the 20 hiring the policemen. I know salary is 21 problem and that's everywhere but when 22 officer is hired, is there any discussion about 23 tenure, you know, how long they will be here or 24 kind of commitment, that's I ' m some what getting at ---

MR.	QUATTLEBAUM:	Yes, sir,	absolutely.	Absolutely.
	And in the	interview	process	I'm glad to
	hear that o	question	most offic	ers that we
	recruited ha	ave indicat	ed their de	sire to stay
	long-term	<del>-</del> -		

MR. MONTGOMERY: (Inaudible.)

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MR.

OUATTLEBAUM: --- as I've indicated. They represent that. For example, in recruitment, the Town spends a lot of expense training and preparing an officer. The only safeguard we have about that investment, 'cause we pay their salary while they go through the academy, once they have completed the academy, they cannot -they can, but if they decide to go to another municipality, that municipality has to reimburse the οf Town all that training expense, that's the only safeguard we've got, but we cannot mandate or sign a contract to be here X amount of years. They represent to us that they plan to stay on long-term, but we're finding recently that that has not been the case.

MAYOR EVANS: Anyone else have any questions on the budget? Questions, comments? Council?

(Inaudible background noise.)



MR.	BOOKER: Good evening, I'm William Booker from
	29th Avenue, 304. I was just looking at this
	budget, and we have an event that we've all
	been excited about, Bike Fest, and we spend a
	lot of money in preparation for it, but I don't
	see where it's outlined here. I know we're
	gonna have discussion later about it, but it
	would be helpful to see what our expenses are
	and what we received as a result of it, and I
	don't think that we did a budget (inaudible)
	but I don't see where it is so it probably goes
	back to some of the detailed information that
	some of the others have spoken about so I just
	wanted to highlight that.

MR. QUATTLEBAUM: Well, let me just -- let me respond. Bike Fest -- since the initial Bike Fest I administered, Bike Fest does not come out of the operating -- General Fund Budget, we've been able to operate net proceeds from one Bike Fest to the next year. So, we do not count the income from Bike Fest as an operating expense in the General Fund Budget, it's a standalone, it has always been able to generate enough profit that it funds the next year's Bike Fest, and I anticipate it will be the

1	same. The numbers are still out on expenses.
2	For example and I'll get into more detail in
3	my report on Bike Fest, but there's still
4	expenses out for electrical work that was done,
5	the garbage collection tonnage and charges,
6	lighting, refueling, things of that nature,
7	there's still numbers out in terms of what
8	those expenses will be but from my
9	preliminary assessment is that this year again
10	the Town will Bike Fest will cover its
11	administrative overhead with some profit and,
12	again, all of those profits and proceeds are
13	kept in a separate account and not included in
14	the General Fund. I will give, at the next
15	meeting when all of the numbers are in, both
16	the income and expenses for both.

- MR. BOOKER: So, just a follow-up question then, if for some reason the revenue doesn't equal the amount of the expenses, where would that expense come from?
- MR. QUATTLEBAUM: It will come from the General Budget.
- 23 MR. BOOKER: Okay.
- 24 MR. QUATTLEBAUM: It has not but, if it was, it
- 25 would ---

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- 1 MR. BOOKER: Okay, thank you.
- 2 | MAYOR EVANS: Any other budget questions?
- 3 MS. CHEATHAM: I do.
- 4 MAYOR EVANS: Okay.
- 5 MS. CHEATHAM: I'm sorry.
- 6 MAYOR EVANS: You can come up.
- 7 MS. CHEATHAM: It would seem to me that we would 8 want at budget time to have an accounting of 9 all of the funds that the Town has, regardless of the source of funds. I understand that the 10 Council only adopts perhaps the General Fund 11 12 Budget, but I think there are laws that say 13 that the American Rescue Plan budget also has 14 to be adopted by the Town so -- as well as any 15 grants or any other source of funds and so, I 16 just don't think there should be money sitting 17 over on the side that no one knows about unless 18 it's asked. And so if there is ---
- 19 MR. QUATTLEBAUM: That's not true.
- 20 MS. CHEATHAM: Well ---
- 21 MR. QUATTLEBAUM: You're absolutely right, the
- 22 American Rescue Fund are restricted funds ---
- 23 MS. CHEATHAM: Right.
- 24 MR. QUATTLEBAUM: --- it has been reported several
- 25 times that the \$110,000 plus sits in a money



1 market account ---

2 MS. CHEATHAM: Right ---

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MR. QUATTLEBAUM: --- as I announced today, it cannot be used for General Fund expenses ---

- MS. CHEATHAM: I understand, but I think that when we talk about the budget that the totality of the Town's budget should be available for review and, if Mr. Booker hadn't asked about the -- I mean the Bike Fest fund -- I know you're gonna give us a report later ---
- MR. QUATTLEBAUM: That's not true.
- MS. CHEATHAM: Okay. But all I'm suggesting is that
  the totality of the Town's budget should be
  available for everyone to see, and special
  funds, grant funds, personal (ph) funds but ---
- 16 | MR. QUATTLEBAUM: (Inaudible) that information.
- 17 MS. CHEATHAM: Thank you.
- 18 | MR. QUATTLEBAUM: All right. Any other questions?
- 19 (Inaudible background noise.)
- 20 MAYOR EVANS: Council, seek a motion to close the
- 21 public hearing.
- 22 | COUNCILWOMAN GORE: So moved.
- 23 | MAYOR PRO TEM ISOM: Second.
- 24 MAYOR EVANS: Motion and a second to close the
- 25 public hearing. If there are no questions or



1	comments, roll call.
2	CLERK: Councilman Edward Campbell?
3	COUNCILMAN CAMPBELL: Yea.
4	CLERK: Mayor Pro Tem Josephine Isom?
5	MAYOR PRO TEM ISOM: Yea.
6	CLERK: Councilwoman Jacqueline Gore?
7	COUNCILWOMAN GORE: Yea.
8	CLERK: Councilman Jim DeWitt?
9	COUNCILMAN DeWITT: Yea.
10	CLERK: Mayor Jake Evans?
11	MAYOR EVANS: Yea. The motion is granted to close
12	the public hearing. Council, we're down to
13	Ordinance I'm sorry Item Number 7,
14	Ordinance Number 5-2022, adopt budget for year
15	2022-2023, and this will be the first reading.
16	MAYOR PRO TEM ISOM: So moved, Mayor.
17	COUNCILWOMAN GORE: Second.
18	MAYOR EVANS: There's a motion and a second to adopt
19	Ordinance Number 5-2022, an ordinance to adopt
20	the budget for the Town of Atlantic Beach
21	fiscal year commencing July 1st, 2022 and
22	ending June 30th, 2023, Council, and this is

24 **CLERK:** Councilman Edward Campbell?

the first reading. Roll call.

25 **COUNCILMAN CAMPBELL:** Yea.



- 1 | CLERK: Mayor Pro Tem Josephine Isom?
- 2 | MAYOR PRO TEM ISOM: Yea.
- 3 | CLERK: Councilwoman Jacqueline Gore?

South in Atlantic Beach.

- 4 | COUNCILWOMAN GORE: Yea.
- 5 | CLERK: Councilman Jim DeWitt?
- 6 | COUNCILMAN DeWITT: Yea.

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- 7 | CLERK: Mayor Jake Evans?
- 8 MAYOR EVANS: Motion's granted. We're down to Yea. 9 in Item Number 8 New Business, 10 authorization to develop a lease agreement with Eric Wellens to lease develop 717 31st Avenue 11
  - MR. **OUATTLEBAUM:** Mayor, Council and public, pleased to introduce Mr. Eric Wellens, the property owner who purchased property on 17th and 30th Avenue in the Town of Atlantic Beach I think two years ago -- three. He has been a staunch supporter and advocate of the Town in hе has donated the many ways, space on billboard sign аt no cost to the to Town advertise public events, passing of Fox Gore, Ms. Taylor. He has gone above and beyond in supporting the Town with getting out information. is also responsible for my Не reconnecting with the Carolina Knight Riders

who participated in this year's Bike Fest.
It's through his efforts and his outreach to
the Carolina Knight Riders that we were able to
reengage them and participate in Atlantic Beach
Bike Fest 2022. He has always expressed and
desired to support and assist the Town with the
creation of a museum to house historical
artifacts for the Town, and he and I have had
several conversations around that effort over
the years that he's been in the town. Today,
he's coming to pass and request approval to
enter into an agreement, lease agreement, which
will, if Council approves, will be drawn up and
the details and specifics and financing and
economics of it will be detailed to the County.
This evening, he's asking coming before
Council and public to present his concept of
leasing property formerly owned by the Housing
Authority on 31st Avenue and near Highway 17
and, without further ado, Mr. Wellens, please
come forth.

- MR. WELLENS: Good evening, Mayor, Council ---
- 23 | IN UNISON: Good evening.

- 24 | MR. WELLENS: --- Mr. Ben and Ms. Cheryl. It's
- 25 truly an honor to be standing before you today.



I moved to North Myrtle Beach probably four
years ago and I moved into that community. I
heard lots of noises about Atlantic Beach and
it wasn't all positive so one day I just
decided to drive down the main street and
discovered nothing that was shared with me was
accurate. And I've spent the last three years
researching, learning about the Town's history,
trying in the background to do what I can to
sort of bring needed attention to the Town and
create new ways to bring some positive
awareness. This is Board raised an issue at
the last meeting that hit me in the heart,
which described the situation of wanting what
the others have and it's certainly long
overdue. So, my proposal is to help bring
commerce to the town. I think we're doing
wonderful in terms of development of
residential down by the waterfront, and I think
the challenge that the Town is having in
bringing businesses is sort of the first
impression coming down 17. First, you didn't
know you were coming through Atlantic Beach.
Both of the billboards helping with some of
that awareness, but also there's no

development, nothing new in the commercial
world in that area, so my vision is to create
something that's pleasing to the eye that will
bring, first off, businesses. On the first
level, the development would be used for
bringing in a doctor's office, bringing in a
dentist's office, bringing in space for a
museum if that's what the town desires, space
for administrative space anything that the
town can need, that's the vision for it. I
would first look for residents, community
members, people who have been here in the past,
for those to fill those tenancies. My goal is
to use it in a way that preserves cultural
history, that's kind of been my intentions all
along (inaudible) my interest in working with
Carolina Knight Riders and other organizations
with the town. My background, I'm a typical
developer so I figured I'll give you a little
background on myself. I'm a retired attorney
from Maryland, I've worked as helping small
and medium-sized businesses, and I developed a
specialty working with disabled children,
advocating for them in the school system. My
wife is present with me today. Tara Wellens

and I cofounded a center called the Cisco
Center which is a nonprofit and is still
running today in Maryland working with special
needs kids. I'm also been president of the Pay
It Forward Foundation, working with the
original author of the book. (Inaudible) and
in my corporate world, I was the director of
social responsibility and recruitment, so I'm
going to be using some of those recruitment
talents to be bringing businesses into the town
(inaudible). So, I've provided members of the
Council some pictures, I have some concepts of
(inaudible) give you some idea of what the
design could look like. I have two concepts:
one's two levels, one is three levels, that is,
to build it within the requirements of the
highway zoning (inaudible). The lot is large
enough that (inaudible).

MAYOR EVANS: So if Council authorized it, how long is it gonna be before you start having this agreement put together, lease agreement?

MR. WELLENS: I would go to local counsel and they'd want to draft it up (inaudible) do that, I would say within 30 days I would have (inaudible). I know there's other benefits



1	than just bringing the businesses to the town,
2	there's obviously revenue that the businesses
3	would generate, raise taxes and (inaudible)
4	fees, and my proposal is at the end of the term
5	of the lease, the zoning will (inaudible).

# (Inaudible background noise.)

MAYOR EVANS: Questions, Council?

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MR. MONTGOMERY: How long is the lease?

The lease is a land lease where the MR. WELLENS: developer has to come in and invest hundreds of thousands o f dollars. Typically, we(inaudible) 50 to 90 million.

# (Inaudible background noise.)

- MR. MONTGOMERY: Then -- how long is the lease But the land is still in the HUD (inaudible)? stipulation. There's a stipulation, I remember that.
- MR. QUATTLEBAUM: Yes, the HUD stipulation is that for the Housing Authority property to bе developed, the stipulation is that the cannot sell the property, and any development, the Town has to remain an owner entity in the land and the land cannot be sold outright for a profit. There are no restrictions on the type of replacement housing or development,

- whatever the zoning requires can be built on those sites, whatever the proper zoning is, but the restriction is that the Town has to remain an owner entity in any agreement.
  - MR. MONTGOMERY: Okay, so it doesn't -- you said it doesn't matter the type of business, the Town just has to be a part of it (ph).
  - MR. QUATTLEBAUM: That's correct.
- 9 MR. MONTGOMERY: Oh, okay.

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- MR. QUATTLEBAUM: That's correct. Yeah, the HUD did

  not put any stipulation that -- you well know

  it was formerly public housing ---
- 13 | MR. MONTGOMERY: Right.
- MR. QUATTLEBAUM: --- and it did not put a stipulation that only public housing or even affordable housing.
- MR. MONTGOMERY: Well, that's what I'm thinking
  about, I thought it was affordable housing but
  that's not the case ---
- MR. QUATTLEBAUM: No, the way -- the way the deed to
  the Town gives the Town the flexibility to
  build whatever the market will ---
- 23 MR. MONTGOMERY: That's great.
- 24 | MR. QUATTLEBAUM: --- on all of those areas.
- 25 MR. MONTGOMERY: I didn't know that, that's great.

	ATLANTIC BEACH TOWN COUNCIL MEETING 35
1	MS. BOOKER: I have a question
2	(Inaudible background noise.)
3	MS. BOOKER: I heard you say something about
4	possibly having medical facilities
5	MR. QUATTLEBAUM: Ms. Booker, we can't hear you.
6	MS. BOOKER: Oh, I'm sorry. I heard him saying that
7	would possibly have a medical facility on the
8	second floor, it's possible, and one of the
9	things that we thought
10	(Inaudible background noise.)
11	MS. BOOKER: methadone clinic
12	(Inaudible background noise.)
13	MR. WELLENS: You're not talking about a doctor's
14	office, regular
15	MS. BOOKER: I didn't know what kind of leases you
16	would be accepting, so I just (inaudible).
17	MR. WELLENS: Methadone clinic (inaudible).
18	MAYOR EVANS: Are there any other questions from
19	Council? Entertain a last question from her.
20	You can go ahead.
21	MS. MALLETT: How does it work, the lease, as you
22	make more profit, or how does it work? Does
23	the Town make more to profit? Houses at
24	least (inaudible) you get the whole how

does it ---

- Well, they have MAYOR **EVANS:** 1 \_ \_ what we're
- authorizing them to do, work with Ben and get
- 3 the lease together and then we look at
- 4 lease ---

- 5 MS. MALLETT: Oh, okay.
- 6 MAYOR EVANS: --- if it's something we don't agree
- 7 with, we don't have to accept it, we just kinda
- 8 iust ---
- 9 MS. MALLETT: Okay.
- 10 MAYOR EVANS: --- modify it if we have to, just work
- with him on the lease agreement, all -- pretty 11
- 12 much all that's being asked.
- 13 MR. WELLENS: At this point (ph).
- 14 MAYOR EVANS: Thank you. Thank you, sir.
- 15 MR. WELLENS: Thank you.
- 16 MAYOR EVANS: Uh-huh. Council, seek a motion to
- 17 request authorization to develop lease
- 18 agreement with Mr. Wellens to lease and develop
- 19 717 31st Avenue.
- 20 COUNCILWOMAN GORE: So moved.
- 21 MAYOR PRO TEM ISOM: Second.
- 22 MAYOR EVANS: There's a motion and a second. Roll
- 23 call.
- 24 Councilman Edward Campbell? CLERK:
- 25 COUNCILMAN CAMPBELL: Yea.

- 1 | CLERK: Mayor Pro Tem Josephine Isom?
- 2 MAYOR PRO TEM ISOM: Yea.
- 3 | CLERK: Councilwoman Jacqueline Gore?
- 4 | COUNCILWOMAN GORE: Yea.
- 5 | CLERK: Councilman Jim DeWitt?
- 6 | COUNCILMAN DeWITT: Yea.
- 7 | CLERK: Mayor Jake Evans?
- 8 | MAYOR EVANS: Yea. The motion is granted.
- 9 Manager's Report:
- 10 MAYOR EVANS: We're down to the Manager's Report.
- 11 MR. QUATTLEBAUM: Mayor, Council and public, in the 12 Manager's Report, I have an extensive report 13 and, first, I would like to start with playground construction has begun this week. 14 15 The contractor has some shipping delivery 16 issues but, if you take a look outside, the 17 construction has begun on the total renovation 18 of the playground area. Bike Fest report, I 19 want to start with some acknowledgments of 20 members, number of staff as well as 21 community, in their overall support for what we 22 feel is a successful Bike Fest 2022. Let me 23 start by commending my staff, the Chief, who 24 will give a more detailed report on Bike Fest 25 2022. Michael Moore, who worked tirelessly --

this is the first year that we did the cleanup
in-house, it was an ordeal. The trash
amount volume of trash was unpredictable.
We doubled the amount of dumpsters and all of
them by Sunday were full to capacity. We had
some individuals doing some illegal dumping,
even while the event went on, that exacerbated
the problem but the volume of trash after each
event was just enormous. But Mr. Moore, under
his leadership, did an outstanding job
containing the trash and the trash pickup
throughout the weekend and at close. There's
room for improvement, it's the first time we
have ever in my administration do it in-house,
won't do it again, but we tried to find a
contractor and got no response so we were
almost forced to do it in-house, but it is more
than an ocean (ph). So, from a planning
standpoint, that issue, the oversized crowds
and bikes and decisions around curtailing that
is something that the Council and we will
endeavor to work on to improve for next year.
And last but not least, Chief, I would like to
unequivocally commend my right hand and my left
hand on administration of Bike Fest 2022,
•

Cheryl Pereira, worked tirelessly and the success of Bike Fest 2022 ---

### (Applause.)

MR. QUATTLEBAUM: --- and for 27 years, she is a town treasure, and I hope the town realizes and appreciates the kind of work and effort she gives year in and year out, but this year in particular, Bike Fest came, we didn't know and we've got (inaudible) 'til January and then had the business license change in the schedule on collection of business license fees in April which generally comes after Bike Fest, we had managed grant requests by Ms. Gibson ---

## (Applause.)

FEMALE SPEAKER: Thank you, Cheryl.

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MR. QUATTLEBAUM: --- and she did a (inaudible) in balancing and managing all of that. to hear about it continually, but she never wavered in doing and carrying the out responsibility, and much of the success for this year's Bike Fest goes to her, and I would like you to thank -- stand and give her a round of applause.

#### (Applause.)

MR. QUATTLEBAUM: --- for Bike Fest 2022 and beyond,



and your 27 years of dedicated service, I want to say thank you, and I know the Mayor Council, we appreciate all you do, and residents -- the support you give unequivocally all the time, day in and day out, I can't say do enough about what you and what you contribute and I thank you from the bottom of mv heart.

FEMALE SPEAKER: Thank you.

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### (Applause.)

MR. QUATTLEBAUM: As a result of the positive news we received throughout Bike Fest of the media, a surge -- a reconnection of sorts -- in 2018, this organization, Francis in the Dunes -- I don't know if you recall -- donated lunches, free box lunches, for the start of Bike Fest 2018, you all remember that?

### MAYOR PRO TEM ISOM: Yes.

MR. QUATTLEBAUM: Everybody (inaudible)? They don't know donated Т how many the representative can speak to that -- I think it was over 500 or so lunches, box lunches, for the kick off of Bike Fest 2018. Well, on Saturday afternoon, I received a call from a representative from the organization and they

basically asked me, we want to contribute towards Bike Fest 2022 and could vou use donation of \$2,500? And I said, surely we could, bring it on. The next day Ι was presented with a donation from the organization of \$2,500 to defray the cost and expense of Bike Fest, and the representative -- I'm sorry -- I had your e-mail, they told me your name, but please come up and speak on behalf of the organization and thank you.

## (Applause.)

MALE SPEAKER: Hi, good evening.

IN UNISON: Good evening.

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MALE SPEAKER: The founder of our organization, Dr. Carol Conner, wanted me to begin by talking about the vision of Simeon Chapin, one of the original founders of Myrtle Beach. Dr. Conner lives in one of Simeon Chapin's Grand Strand homes, which Mr. Chapin had designed by a famous architect, Philip Johnson. Mr. Chapin was a great benefactor of schools, churches of all denominations, hospitals, (inaudible) the nature of the town itself welcomes people of all colors, ethnicity, social economic classes to its pristine, sparkling Atlantic shores. He

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showed his care of people by doing things to improve living conditions for everyone. Wе intend to continue that tradition, and so are pleased to donate to the (inaudible) the beach access stairways to make them safe for all of us, and we would like to donate to providing actual bathrooms if they are now basically outhouses, and to New Directions, a local non-profit, which helps people overcome homelessness. Wе have also adopted subsidized (inaudible) with about 60 children for a summer camp year-round sponsorship for all its children and families with clothing, educational activities, trips, swimming lessons, new bicycles and more. We love doing this and hope in time others will increasingly ioin us. Thank you for ---

### (Applause.)

MR. QUATTLEBAUM: Also, during Bike Fest, had the facilitation of Pat -- Mrs. Patricia Mallett, the Town of Atlantic Beach was donated this electric piano. Mr. Daniel Stone of Briarcliffe, facilitated again by Ms. Mallett, called me and said that she has an individual who wished to donate an electric piano to the

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Town of Atlantic Beach, and Mr. Daniel Stone -it was picked up on last Thursday and, Ms.
Mallett, I'd like to thank you in his absence
and we will convey directly to him our
appreciation for the donation of the electric
piano.

# (Applause.)

**QUATTLEBAUM:** Also, on Monday of -- Memorial MR. Day, the wife of the new owner of Atlantic Watersports, Delanie Lewis, science teacher at Carolina Forest High School, Earth Club, Grades 9 through 12, came out on Monday afternoon and helped with the garbage, trash pickup Monday. Don't know how many hours they spent out there, but contributed to cleaning up the beach area and along the Ocean Boulevard in the Town of Atlantic Beach. We wanted to thank for their efforts them publicly and contribution and support of success of Bike Fest 2022. Can we have a hand for them?

#### (Applause.)

MR. QUATTLEBAUM: At this time, I'd like to bring

Chief Robinson forward to just give you an

overview -- summary overview of security

activities during Bike Fest, summary report.

1 POLICE CHIEF ROBINSON: Good afternoon, everyone.

IN UNISON: Good afternoon.

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POLICE CHIEF ROBINSON: I didn't buy the flowers myself (ph), but I did take my lunch today, which the Town didn't help pay for it, I paid for it out of my pocket so (inaudible) my lieutenant and a bunch of stuff, but I wanted to appreciate my lieutenant, Mike Byrd (ph), 'cause putting all this together on the law enforcement end is a headache because we've got to make sure that residents here are safe, that is my number one priority. The people come in here, I want them to know that they can come here and have fun, but they're gonna do the right thing while they're (inaudible) because at the end of the day when they go home, we still have to live here. I do want to admit all the bikers, everybody that came in, they did a wonderful job, we didn't have nothing major to happen and that's a blessing, we didn't have one person locked up the whole weekend ---

## (Applause.)

POLICE CHIEF ROBINSON: --- we're going on seven
 years now, and this is the first year that I



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can really, honestly say we didn't have to take anybody to jail. Now, there could've been a time when we could've took one or two, but we kind of worked with them, we wrote them (inaudible) just we basically worked ticket They don't know that with each other. enforcement's not just here to harass you, you know, if you mess up, we will do what we have to but, at the same time, we're here to help you. Everybody makes mistakes throughout their life. This is overall review of an our lieutenant right here, little more bragging on my lieutenant, I mean, I brought him back, he left, but hе came back at the right time because he wasn't here ---

#### (Applause.)

POLICE CHIEF ROBINSON: let him know Ι appreciate everything he did, right now, he's my right-hand man so if I'm not here, he's basically taking care of everything. And then, I want the residents to know, there's two of us out right now. I promise I will try to patrol the town the best I can, but if the town will work with us a little bit, I'll try to build the Police Department back up. But our -- just

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about everybody's got's our number so if you all need anything, you can let me know. -- (inaudible) my lieutenant so I work days and nights so I'll be back before but, you know, if you all call, I've got to (inaudible) my calls, it don't matter what time it is. If you call here (inaudible). Council, Ι appreciate everything you all have done for us, Town We've Manager, Ms. Cheryl, she helps us too. got a great Town Council, we've got a great Town Manager. I love working for them and, if they wasn't here, I wouldn't possibly be here. But I do love the community out here so I love -- I love to come here everyday and look at the smiling faces, and talking to the residents. I'm not from here, but I feel like this is home, I've been here going on seven years so I've lived here pretty long ---

# (Applause.)

POLICE CHIEF ROBINSON: --- but this year -- it's
 been two years since we had Bike Fest, and we
 did a lot of preparing for the Bike Fest with
 Highway Patrol, SLED, everybody. Like I said,
 we haven't had (inaudible) incident. I think
 we had 30 calls, nine reports, one traffic

ticket and one and four Town ordinances
which, to be honest, that's a great day,
especially when we have 100,000 people coming
to a town for the weekend. I don't like to
bring up bad news, but I think I seen the
(inaudible) in Oklahoma said they had 1,500
people and about eight people got shot, I mean,
when you hear stuff like that in the news, you
don't know how blessed you can be here if
you've got over 100,000 people and we didn't
have one person get shot so that's a blessing,
that means we've got to be doing something
right here. So, like I said, I'm gonna work
hard to make sure you all are safe, I'm going
to do well as I can at the end of the day to
make sure that you all sleep good at night,
that the bikers come here and say like I
tell all of them at the end of the night, go
home, drive safe, God wants to see you smiling
tomorrow, and they appreciate that. We've got
a great group of bikers that come here
(inaudible). I love to see 'em come, but I
love them even more Sunday night when they're
going so But I did miss Bike Week then I
kinda realized how big a headache it is to

1	prepare for it all on the law enforcement side
2	but, at the same time, you know, I have fun
3	(inaudible). Just to go over some of the week,
4	somebody took a (inaudible) so we did have one
5	fight, we wrote up(inaudible) all tickets and
6	(inaudible). We did have a little stampede,
7	somebody yelled something about a crowd and you
8	know how all of this is, somebody runs,
9	everybody runs so that's that kinda
10	happened, think we had one or two people get
11	hurt but nothing major. We did have a couple
12	people who were dehydrated and (inaudible) to
13	make sure they're safe. I'm not saying that
14	everything being on the law enforcement side
15	was perfect this year, we always plan
16	(inaudible). I will be talking to SLED,
17	Highway Patrol, we will start planning for next
18	year, we always start planning (inaudible) for
19	next year. If anybody ever has any suggestions
20	of what they would like to see, what they feel
21	like we can better, I'm always open open
22	door here, probably go to my clerk this evening
23	but, you know, she will she'll let me know
24	when you all are here to see me. Council, like
25	I said, I appreciate everything you had a

conversation about yesterday (ph). I talked
with the lieutenant of Highway Patrol, he took
care of that, so we shouldn't have an incident
(inaudible). Like I tell (inaudible) SLED and
Highway Patrol every year, I tell them to be
here, to sit here (inaudible) agenda or
(inaudible). They it's more like a vacation
for them 'cause when you come here to work law
enforcement-wise, being out here (inaudible)
activities and, for the most part, if you've
ever be here for the last 10, 20 years, you
know most of the officers that come here,
they're laid back, they don't mess with nobody,
they just, for the most part, just laid back,
just here to have fun. The law loves to come
for Bike Week. Now, we did have a lot of
newcomers, that's why I had to talk to the
lieutenant and captain because a lot of
newcomers they had, they didn't really
understand the law, how Atlantic Beach works,
but we will clear up all of that next year.
But does anybody got any questions about law
enforcement at this time? Yes, sir?

MR. DAVID: I'm a newcomer. It's just -- I don't
 how many -- how many cops or total police force

was in for the weekend?

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POLICE CHIEF ROBINSON: We had two Atlantic Beach officers. I had four officers from Lake City Police Department that we brought in, and then with Highway Patrol, SLED, DNR, might've had up to 75 officers.

MR. DAVID: It seemed like a lot ---

POLICE CHIEF ROBINSON: Yes. I'll tell you, if
 something actually breaks out ---

MR. DAVID: Yeah.

POLICE CHIEF ROBINSON: --- you will be glad they About 75, we're talking about were there. 100,000, that is a small percentage. the officers that'll be here, they shouldn't mind bringing even more, and it's not to harass nobody, but we just want to make sure that everybody in the town is safe, and that's our number one priority, not to harass nobody. like Ι tell everybody, any SLED, Highway Patrol, DNR, any of them harassing you, let me know, because they come in here to work -they're basically working for me during the weekend, they're basically under my patrol so they work for me and they -- you know, SLED and all of them'll let you know, we're here

assist Atlantic Beach, we ain't here to make
arrests, we ain't here to harass, we're here to
assist Atlantic Beach because they've asked us
to come in and help. But like I tell people,
we want officers there because if something bad
breaks loose, you know, we want to make sure
you're safe and that's what we do. We had a
couple things that broke out, SLED and stuff
got there and neutralized it before it got any
bigger, and that's what they're here for
because you might come here to have fun and
this person, we don't know what they're
(inaudible) and for the good for the most
part, everybody that came here, came here to
have fun. I think everybody with the SLED been
(inaudible) two years. And I've been here,
like I said, seven years, and this is the
largest Bike Fest I've seen since I've worked
here so all that tells me, it's gonna get
larger every year.

MR. DAVID: I have another question. I know we had residential parking passes to get through, but getting through was hectic, you know, even for someone who had pass, we still were in the same line as everybody else in terms of the pass.

1	POLICE CHIEF ROBINSON: Yeah, that's something we
2	want to work on with the Town Manager and
3	Council, we're probably gonna be work on
4	but, for the most part, the town pass was
5	getting back into town, not necessarily to get
6	you down the road to the circus, it 5:30, a
7	lot of people come I live on 30th, I mean,
8	you've got about 100,000 people in here, we
9	can't have a car driving the road. So, we will
10	plan, me and the Town Manager, Council, see
11	what we can do but, like I said, my number one
12	objective is safety so the so when we
13	shut down we had to shut the town down
14	because (inaudible). It was not because we
15	didn't want you to come and have fun, we had
16	too many people in there and they there was
17	this massive we couldn't really take any
18	more people in the town because something bad
19	would've broke loose, it wasn't gonna look
20	good. Even when we flushed the town on the
21	other side of the street, this side I'll
22	make sure we're working on that too. On the
23	other side of the street was (inaudible), I
24	mean, you couldn't stand at 4:00 o'clock, we
25	probably had about 10,000 people on the other

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side of the street so, like I said, it's headache all don't have to worry that vou about, I will take care of. I don't having a headache, that's part of my job, but, you know, I do want to make sure that you all are safe throughout it. Then also we've got a plan for next year, not having a Bike Fest for did the last two years, it catch us bv surprise, but we did expect the crowd that we did have which I know everybody, you know, I'm (inaudible). Any other questions anybody? All right, then you all have a great Monday night, be safe out there.

## (Applause.)

MR. QUATTLEBAUM: Let me give you -- the final numbers, as I mentioned when Mr. Booker asked the question, the final numbers are not in yet on the income and expenses, but I can assure the town -- and Ms. Cheatham's question -- we will have a full report on income and expenses for Bike Fest at our next meeting. The last -well, let me give you the numbers I can: Wе had 67 paid vendors this year, 67. Of that 67, six didn't show but paid their vendor fees so had 67 paid vendors and 61 actually wе

1	attended. I was just asking Cheryl the number
2	from 2019, I think it's down with 70 last year.
3	One of the things that we talked about just I
4	guess for a minute was trying to increase the
5	number of actual bike vendors and sales people,
6	accessories. There's been a (inaudible)
7	meeting and we there's another project that
8	(inaudible) has been working with me to get
9	great participation across culturally, as well
10	as getting the bikers' business community to
11	support our event. If you notice, the retail
12	vendors we had, you don't see many or all
13	any biker retail vendors selling anything
14	accessories, bikes. You would think at a biker
15	event, you would have bikers investing in
16	selling their wares. So, that's one of the
17	initiatives we're going to decide to get a
18	better representation of the biker community.
19	I don't know if those of you here for years,
20	probably we had it at some point, I don't know
21	where it went, but to get it back and
22	sponsorships on the part of those businesses
23	for the event to defray the costs, and we're
24	gonna start very soon on that happening. So,
25	the final numbers in terms of the are still

outstanding, as I said, the major cost, again,
was cleanup and the numbers are still out the
tonnage. And just to emphasize also, the
entertainment group was very supportive,
maintained their area, cleaned up after every
event and assisted the Town with its overall
cleanup, and I appreciate Desi Gardner (ph),
who contracted with the Town for cleanup of the
event and initiating getting an outside
contractor at the twelfth hour, 10:00 o'clock
at night to be specific, to come out the last
day when all of our dumpsters were full to help
haul away trash to the landfill. If not for
that, we'd probably be still digging out of
trash so I just want to acknowledge their
support and cooperation and helping us deal
with that. So, that was a major challenge,
event, in terms of dealing with the town
cleanup. And those are the numbers so far, and
we will have a detailed report. Now, I would
like to turn over to kickoff of Bike Fest week,
Ms. Denise Gibson Bailey will talk about
telling our full story grant, the interviews
that took place and the first oral harvest, Ms.
Gibson Bailey.
<u> </u>

want to, first of

work we have going on and, just to be clear, I

all, give

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just

highlight of what we have going on. We have
two types of grants: We have what's called
infrastructure grants, which will help our town
to build itself up, and then we have what's
called historical collection types of grants.
As you know, we submitted to the FEMA Hazard
Mitigation Grant, we expect to hear back from
that soon. We also, from an infrastructure
standpoint, submitted to the Department of
Transportation RAISE Grant program, we expect
to hear back from that in August mid-August
to September time frame. So those are the two
major infrastructure grants that we have
submitted for. We submitted historic
several historic grants. We have been talking
about the historic nature of our town and, with
the help of Horry County Planning, we submitted
a grant to the Department of National Park
Service under the Underrepresented Communities
Program, and we have been funded to do a
historic survey of our town to determine that
if we will be a part of the National
Historic Registry. That survey will take place
in September. We received \$57,000 from the
National Park Service, it will fund the town

survey, it will fund the surveys of individual
properties and homes that will qualify, as well
as, it will fund our application to the
National Historic Registry. And then finally
and then also submitted a grant to the
Dorthy Gaylord & Dorthy Donnelley Foundation
in the Broadening the Narrative Grant. This
grant is an opportunity for us to be able to
create multiple displays of our history, of our
artifacts. We are in the final round, again,
thanks to people like Cheryl and Mr.
Quattlebaum, we have gone through multiple
interviews. Our Historic Committee, Atlantic
Beach Historic Committee, has been phenomenal
in supporting these efforts, and we are looking
to in July hear from the Donnelley
Foundation with a potential award of about
\$70,0000 per year to look at us harvesting our
artifacts and creating various types of
displays (inaudible). We are still bragging,
however, about the fact that we were one of
eight communities to receive a grant \$25,000
for the National Trust of Historic
Preservation, and that's called the Telling the
Full Story Grant, and that's what Mr.

Quattlebaum was referring to. And I am
delighted to say that not only was our revised
plan of action approved by the National
Historic Trust, we began our work this past
week. I want to acknowledge Mr. Quattlebaum,
the Council and Pat as and really, Pat
Mallett. First of all, Cheryl, because always
putting up with me, but Pat Mallett who has
really stepped up in a marvelous kind of way.
Our first oral first history harvesting
began last week in oral histories of our
community and of the bikers who visited our
community. As Mr. Quattlebaum shared, we
reconnected with the Carolina Knight Riders
over the Bike Fest last week, and we not only
took oral histories, we actually allowed them
on the main stage to present their history to
the community and because of people like Pat
Mallett and Alice, Ms. Alice, and other members
of our Historic really our entire Historic
elected Historic Committee, we were able to
talk to members our citizens, as well we
talked to 20 we did 23 oral history
interviews. We interviewed members of the
Carolina Knight Riders, we interviewed members

1	of our community, we interviewed Horry County
2	residents, we have interviewed Atlantic Beach
3	business owners, we interviewed visitors who
4	come in who came as children, came and told
5	their story, and then we interviewed people who
6	have come all of their lives as summer
7	residents. And so, we are excited as we come
8	to the end of our first quarter of this grant
9	to be able to talk about what we've done, we
10	did that work in partnership first and foremost
11	with the Mayor and the Historic Committee that
12	you appointed, we're appreciative to the to
13	you and that committee. We did it in
14	partnership with Coastal Carolina's (inaudible)
15	Foundation. The Coastal Carolina (inaudible)
16	Foundation donated all of the equipment for us
17	to take these oral histories, as well as all of
18	this collaborative material that you're seeing
19	was donated to us by Coastal Carolina. Some of
20	you were able to take flyers that we gave out
21	home because we had so many of them, they gave
22	us enough to pass out last weekend and have
23	what's left over. We're also in partnership
24	with the Maryland College Maryland Institute
25	College of Arts, they provided the photographic

1	equipment for our interns to be able to take
2	photographs not only of all of the people we
3	interviewed, but they took thousands of
4	photographs during Bike Week to document the
5	event. One of the things that happens during
6	history collection is we have to be able to
7	document it for it to be viable, and they did
8	all of the photographic documentation. I just
9	want to say thank you to everyone. We're gonna
10	you're gonna have another opportunity
11	first off, how many of you participated in the
12	harvest, how many of you gave an interview
13	that's right how many of you gave us an
14	interview? Thank you very much, all of you who
15	gave us an interview. Now, for those of you
16	whose hands are down and did not raise your
17	hand, your turn is coming, okay? We are
18	planning now for our second history harvest
19	which will take place June the 30th through
20	July the 11th, the Atlantic Beach Historic
21	Committee will be getting out information to
22	us. At our next Council meeting, we'll have
23	sign up sheets for you to be able to sign up
24	for the times that you want. During that time,
25	we're really focusing on, again, residents, but

we're also going to be looking at second
generation folks. Mr. Mayor, we're looking for
you to be able to tell your story growing up
here on Atlantic Beach. We're looking for also
those maid ladies who came on Maid's Day. If
you know of any of those, they are a
significant part of our history. Wednesdays
during the 1930s, '40s and '50s, the maids that
worked in North Myrtle Beach were off, and it
was something called Maids Day in Atlantic
Beach, and the maids, the women who came and
worked made significant contributions to our
community. We're looking to be able to
interview if you know any of those. And then
finally, the other group we're gonna focus on
are gonna be churches in our community. We're
going to be partnering with the pastors to on
those two Sundays, we will be we will be set
up at the churches in our community to take the
oral histories there, those churches that are
on here on Atlantic Beach. I thank you, my
neighbors, Atlantic Beach, I thank you for
tolerating me and Mr. Quattlebaum and Cheryl
'cause I've just taken up residence in Town
Hall, and I thank you all for always being so

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supportive and so welcoming. Ι am excited about the history of our community, I'm excited about us being able to develop the history and share the history, and I'm thinking in the next few years, we're gonna see history our displayed for future generations to be able to listen to those oral interviews we've taken, we're gonna have those displayed, you can listen to them. Wе -when people photographs, we're gonna be able to share those photographs and then we're gonna have all kinds of photographs of us in action. So, thank you so much. If you have any questions, please feel free to stop me any time.

### (Applause.)

MR. QUATTLEBAUM: At this time, I would like to bring, before I conclude, the -- Cheryl, the business license report for 2022. Mr. Ken McIver, Beautification Committee, initiated an effort to secure some funding for the Town of Atlantic Beach to the Beautification Committee, let him come forth and tell you about that funding opportunity.

MR. McIVER: Good afternoon, Kenneth McIver, 29th

Avenue, also on the Beautification Committee.

Just wanted to say that we were awarded \$5,000 the Community Benefits Fund Councilman -- Horry County Councilman Harold Worley. We are in his district and he was able to get us \$5,000 for what I like to say in our committee is plants and shrubs. So we're gonna talking with the committee itself priorities that we want to do with that money. Of course, it'll -- a lot of it'll have to do with, you know, the maintenance staff that we get, but we are very excited about that, we got \$5,000. I think I asked him on a Thursday and got it on Sunday morning so that was good so we wanted to thank Councilman Worley for that. What -- I'm sorry.

### (Inaudible background noise.)

- MR. McIVER: Of course, yes, Linda. Yes, yes. And that's it.
- 19 MR. QUATTLEBAUM: Thank you.

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### (Applause.)

MR. QUATTLEBAUM: The next thing I would like to report very quickly, business license collection for 20- -- fiscal year now -- not fiscal year, but business license calendar year which starts May 1st, 2022 to -- runs through

April 3	Butn. As	linaic	ated at	the ope	ening,	we
got re	sources i	n two f	unding	this pa	articu	lar
fiscal	year,	which	boost	s our	bud	get
tremeno	dously.	Busines	s lice	nse coll	lectio	ns,
percent	ages are	were	e down,	we stil	l have	e a
number	of delir	nquent p	ayers	that we	will	be
sending	g notices	out to	and e	encourage	e all	of
those	who have	e not	paid,	just to	rem	ind
everyor	ne, busin	ess own	ers, tl	hat the	law	has
changed	d in 20	22, th	at the	ere are	sev	ere
penalti	es, late	fees,	intere	st paym	ents	and
also fi	nes for n	ot payir	ng your	busines	s lice	nse
in ful	l so I e	encourag	e all	of the	busin	ess
owners	who have	not paid	d their	busines	s lice	nse
fee, I	have no a	authorit	y to wa	ive any	of th	ose
fees o	r assessm	ents ot	her tha	an new	law so	o I
encoura	age everyo	one who	owns a	business	who	has
not pai	d their 1	license	fee to	do so as	soon	as
possibl	e. That	t's it.	I ga	ve the	numbe	rs,
about 9	\$480,000	on this	collec	tion ard	ound t	his
time a	nd, hope:	fully, T	we will	be do	ing e	ven
better	in future	e years.	Yes,	sir?		
MR. DAVID:	John Davi	d, numb	er 3020	3012	2 Seav	iew

Street. I was looking over -- to be consistent

with the North Myrtle Beach and Myrtle Beach

short-term rental business license, there is totally -- and I don't know if it was prepared for Atlantic Beach across the board and I'm thinking maybe it's a Council decision that has to be -- for short-term rentals ---

MALE SPEAKER: And other fees ---

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MR. DAVID: --- it's a lot less for short-term rentals as opposed to standard businesses, and I don't know if that's been not (inaudible) or look or something that needs to be explored by the Council. And I can provide you all the information of -- that North Myrtle Beach has (inaudible) orwhat Mvrtle Beach has (inaudible) short-term rentals.

- MR. QUATTLEBAUM: Okay. You've mentioned that to me previously, and I'm looking into the difference in terms of the rate of collection to verify, but I'll share that information with Council also.
- MR. McIVER: I just have one other thing. There's a wedding company that comes here just about every weekend and does not go anywhere else because he knows that his fee -- fine for, you know, just (inaudible) every Saturday he brings his truck, a stage, photographers and just



(Inaudible background noise.)

1 MS. ALLEN: --- thank you ---

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- 2 MR. QUATTLEBAUM: Can you repeat.
- 3 | COUNCILMAN DeWITT: Can you repeat that please?
  - MS. ALLEN: I just said that (inaudible).

(Inaudible background noise.)

- MAYOR EVANS: Okay, all right. Thank you. We have

  Ms. Jamie Isom.
  - MS. ISOM: Jamie Isom, 501 29th Avenue. And you know me, you see mecoming, Ι'm always complaining about something, and when you see me coming and I'm complaining, you need to look it and just don't, you know, just don't forget about it because I've been here since and I've respected Atlantic Beach whole time. So, I'm just letting you know that people do stuff on the beach at night, don't come in the daytime, and instead -- we know you, we voted you all in, but you all need to (inaudible) just don't come in your -- go your house and don't come back out, ride around the beach and see what's going on because I can't see it all. I can see some of it on my street and then when I ride I see a lot of but, please, stop disrespecting stuff ladies. People shouldn't disrespect me because

you come because we've been here $24/7$ , and
some people come in here and do what they want
to do and then take off and either leave their
mess for us to clean up, and I don't think
that's right. So, what I'm talking about right
now, I have a sign in front of my house. I
don't know how big it is, it's that tall, and
when I open my door, I'm looking at it and I
don't like that. That sign should not be on a
residential street. We had a sign ordinance at
one time, I don't know what happened to it, but
you need to take it up again. I called the
person on that sign, I said, why do you have
this big sign in a residential area, it should
be it shouldn't be there. And he said
the person that owned the land ask the
person that owned the land and City Hall,
that's wrong. We put you all in to do the
right thing, just don't let people come in here
and put up something because they've done put
it up. Respect me, I want that person to
respect me in my house, 'cause I don't want to
open my door and I that's all I'm seeing,
that sign. Come around (ph) 29th Avenue,
you'll see. I want everybody to ride down 29th

Avenue and see that sign sitting right in front of my door almost. Now, I have to look out there (inaudible). I don't like that. Respect I'm 78 years old. Respect me because I respect everybody else, and I want you all to go and take a look at the sign, and I want it down because it's not good, it's not right. What do they say, seven (inaudible) and seven, seven, you know, I mean, that's should be out there on the highway somewhere, on a business section. He has three signs up already. Did you all know that? Just three signs? One on Front Street, one down there by the Big Wash, (inaudible), just take a look. Thank you, that's all I've got to say.

#### (Applause.)

MAYOR EVANS: Ms. Linda Cheatham?

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18 MS. CHEATHAM: I spoke (inaudible) ---

19 MAYOR EVANS: Okay. Ms. Lynda Booker?

#### (Inaudible background noise.)

MS. BOOKER: Good evening, Council, Cheryl, Mr. Quattlebaum, citizens. Lynda Booker, 304 29th Avenue South. Have three things I'd like to just talk about, the Friends of the Pearl, the last time I spoke to you guys, I told you -- I

mentioned that we were going to have a jazz
fest and we had selected the date of July the
16th, and that is not going to work out because
everybody is booked, we started too late. So,
we have selected July the 15th of 2023 and we
already have some commitments so I want to make
sure that goes on record and, Mr. Q., I'll get
everything to you that you need to have. We
will have a medical seminar and it will be
conducted by Ms. Velda Gibson. We can't get
enough of the Gibsons so that will be Denise's
sister, she's an internal medicine doctor, on
the 16th of July, would like to use the
facility here to have that internal medical
seminar, and it is open to the entire
community, that will be Myrtle Beach, North
Myrtle Beach north and south, everybody
and we just would like people to come. And we
will have some other seminars lined up
following that one. But the next thing I want
to speak about is that I would like for the
Council and the Town Hall to consider switching
banks. We are with Synovus Bank and,
basically, we were with Synovus Bank because we
(inaudible) there so we opened up the account

1	there and I moved it, but Synovus Bank is a
2	really big bank and we don't get good personal
3	service when we go in there. They are
4	they're not kind to (inaudible) we went in to
5	talk to them about we only have a little bit
6	of money in our budget for beautification and
7	they're taking \$12 a month out of that and,
8	when he addressed it with them, they were like,
9	oh well. So I've been talking to Pinnacle
10	Bank, Pinnacle Bank is a community-based bank,
11	it's a much smaller bank it's a big bank, I
12	mean, they're in all the cities, but they're
13	community based, and I talked to them about
14	service fees and they said if you don't make
15	over 150 withdrawals a month, there is no
16	service fee at all and then there are a lot of
17	other nice perks that come with them, you know,
18	I could have a representative talk to you or
19	Mr. Q, you can go down and speak with them on
20	your own, but they know you by when you walk
21	in the bank, they're gonna address you by your
22	name. It's just a warm feeling because it's
23	not a conglomerate. So I would just like to
24	ask if you all would just consider I moved
25	we moved our (inaudible) we've been talking

about moving Friends of the Pearl account there as well, and just wanna not to be in a big conglomerate where you get lost and people will know who you are and, if we need loans or whatever, it will not be a problem. So, those are the three things that I wanted to speak on so I thank you very much.

MAYOR EVANS: Thank you.

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MS. BOOKER: Anybody have any questions for me?

MAYOR EVANS: I don't. Questions, anybody?

MS. BOOKER: Okay, thank you.

MAYOR EVANS: You're welcome. Mr. William Booker.

MR. BOOKER: Mr. Mayor, Council, Mr. Quattlebaum and Ms. Pereira --- Cheryl, (inaudible). here to -- I'm the president of the property -of Atlantic Beach Property Owners Association, and one of the things -- one of the main the association is to missions οf work in concert with the Town leadership to continue to try to help (inaudible) so we are there as a resource to you. We are constantly looking for ways, people, resources that would be helpful to the Town and, when we come upon information that we think the leadership needs to be aware

of because the leadership is in a position to

address it, then we want to bring that to the leadership's attention. So, I won't go into all the details about that, Mr. Q and I had some conversations and he and I have spoken, but I have a letter from the Association that we'd like to share with some information (inaudible) so that you could be aware of it and (inaudible) process it however you think is appropriate so I would like to hand out these letters to you now.

# (Inaudible background noise.)

- 12 MR. BOOKER: That's all I have. Thank you.
- 13 MAYOR EVANS: Thank you. Council, seek a motion to
- 14 adjourn.

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- 15 MAYOR PRO TEM ISOM: So moved.
- 16 | COUNCILMAN CAMPBELL: Second.
- 17 | MAYOR EVANS: Motion and a second to adjourn. Roll
- 18 call.
- 19 **CLERK:** Councilman Edward Campbell?
- 20 | COUNCILMAN CAMPBELL: Yea.
- 21 | CLERK: Mayor Pro Tem Josephine Isom?
- 22 | MAYOR PRO TEM ISOM: Yea.
- 23 | CLERK: Councilman Jim DeWitt?
- 24 | COUNCILMAN DeWITT: Yea.
- 25 | CLERK: Mayor Jake Evans?



	ATLANTIC BEACH TOWN COUNCIL MEETING					75		
1	MAYOR E	VANS:	Yea.	Motion gra	inted.	Meetin	g is	
2	ad <u>-</u>	journed	at 7:45	p.m.				
3	(There	being	nothing	g further,	, the	meeting	was	
4	adjourne	ed.)						
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