# TOWN OF ATLANTIC BEACH TOWN COUNCIL MEETING

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Monday, February 7, 2022 5:00 p.m.

The Town of Atlantic Beach Town Council meeting was held and recorded at Atlantic Beach Community Center, 1010 32nd Avenue South, Atlantic Beach, South Carolina, on the 7th day of February, 2022.

#### **APPEARANCES**

#### COUNCIL MEMBERS:

Mayor Jake Evans, Chairman Councilman Edward Lamar Campbell Councilwoman Josephine Isom Councilwoman Jacqueline Gore Councilman Jim DeWitt

#### ADMINISTRATION:

Benjamin Quattlebaum Jr., Town Manager Cheryl Pereira, Town Clerk

# **GUESTS:**

Lou Conklin, Senior Planner Horry County Planning & Zoning

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- 1 | Call to Order:
- 2 | MAYOR EVANS: This Town Council meeting is called to
- 3 order this Monday, February 7th, year 2022.
- 4 Roll call?
- 5 | CLERK: Councilman Edward Campbell?
- 6 | COUNCILMAN CAMPBELL: Here.
- 7 | CLERK: Councilwoman Josephine Isom?
- 8 | COUNCILWOMAN ISOM: Here.
- 9 | CLERK: Councilwoman Jacqueline Gore?
- 10 | COUNCILWOMAN GORE: Here.
- 11 | CLERK: Councilman Jim DeWitt?
- 12 | COUNCILMAN DeWITT: Here.
- 13 | CLERK: Mayor Jake Evans?
- 14 | MAYOR EVANS: Here. Council, I seek a motion to go
- into Executive Session for legal and personnel.
- 16 | COUNCILWOMAN ISOM: So moved.
- 17 | COUNCILWOMAN GORE: Second.
- 18 | MAYOR EVANS: There's a motion and a second to go
- into Executive Session for legal and personnel
- 20 items. Any other questions, comments? Roll
- 21 call.
- 22 | CLERK: Councilman Edward Campbell?
- 23 | COUNCILMAN CAMPBELL: Yea.
- 24 | CLERK: Councilwoman Josephine Isom?
- 25 | COUNCILWOMAN ISOM: Yea.

	TOWN OF ATLANTIC BEACH 4
1	CLERK: Councilwoman Jacqueline Gore?
2	COUNCILWOMAN GORE: Yea.
3	CLERK: Councilman Jim DeWitt?
4	COUNCILMAN DeWITT: Yea.
5	CLERK: Mayor Jake Evans?
6	MAYOR EVANS: Yea. Motion granted.
7	Executive Session:
8	(Executive Session.)
9	MAYOR EVANS: Council, I seek a motion to come out
10	of the Executive Session into the General
11	Session.
12	COUNCILWOMAN GORE: So moved.
13	COUNCILWOMAN ISOM: Second
14	COUNCILMAN CAMPBELL: Second.
15	MAYOR EVANS: There's a motion and a second to come
16	out of the Executive Session into the regular
17	session. Any other questions or comments?
18	Roll call.
19	CLERK: Councilman Edward Campbell?
20	COUNCILMAN CAMPBELL: Yea.
21	CLERK: Councilwoman Josephine Isom?
22	COUNCILWOMAN ISOM: Yea.
23	CLERK: Councilwoman Jacqueline Gore?
24	COUNCILWOMAN GORE: Yea.
25	CLERK: Councilman Jim DeWitt?

#### TOWN OF ATLANTIC BEACH 6 of the agenda. At this time, Council, seek a 1 2 motion for the approval of the agenda as it is 3 outlined. 4 COUNCILWOMAN GORE: So moved. 5 COUNCILMAN DeWITT: Second. 6 MAYOR EVANS: There's a motion and a second on the floor for approval of the agenda. If there are 8 no other questions or comments, roll call. 9 CLERK: Councilman Edward Campbell? 10 COUNCILMAN CAMPBELL: Yea. Councilwoman Josephine Isom? 11 CLERK: 12 COUNCILWOMAN ISOM: Yea. Councilwoman Jacqueline Gore? 13 CLERK: 14 COUNCILWOMAN GORE: Yea. 15 **CLERK:** Councilman Jim DeWitt? 16 COUNCILMAN DeWITT: Yea. 17 CLERK: Mayor Jake Evans? 18 MAYOR EVANS: Yea. The motion is granted. 19 Old Business: 20 MAYOR EVANS: We're down to Old Business, 21 Council meeting minutes, minutes from the ---22 MALE SPEAKER: Mr. Mayor, we couldn't hear what was 23 being said ---24 COUNCILWOMAN GORE: I think she was talking to the 25 Mayor. Weren't you talking to him earlier?

business licenses that is going to be uniform

statewide in the State of South Carolina as

proposed by the State Legislature, in December,

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1	we repealed our old ordinance, Business License
2	Ordinance, and should have replaced it with
3	this new ordinance that's before you this
4	evening starting May 1st, 2022. Our accountant
5	and had COVID and also a death in the
6	family, wasn't able to put together the
7	financial information for us to get this
8	approved. I'm requesting the adoption of the
9	new 2022 Business License Ordinance that you
10	have before you, and I would just like to
11	highlight some of the major changes from the
12	current Business License Ordinance. If you
13	turn to page two, all businesses will fall
14	under the North American classification system
15	as established by the Office of Management and
16	Budget, NAICS, and basically that the type of
17	business, all of them, will be categorized and
18	receive a license number and a code based on
19	the type of business they are retail,
20	alcohol sales, adult entertainment, things of
21	that nature and their classifications are
22	standardized throughout the State of South
23	Carolina so that's one of the major things that
24	is a change. If you turn over to page six,
25	delinquent taxes and partial payment, prior to

1	the enactment of the new State Legislature
2	requirement, Administration had the option to
3	allow for an extension of late penalty payments
4	under the old Business License Ordinance.
5	Under the new ordinance, if business licenses
6	are not paid within 30 days after May 1st, a 5
7	percent interest charge will be added onto the
8	unpaid balance until it's paid off and
9	penalties, if you read, cannot be waived.
10	That's a major change. Turn over to page
11	seven, licensee, the seven the applicant,
12	licensee, prior licensee, or person in control
13	of business license delinquent in payment to
14	the municipality for any taxes, these are the
15	one of the reasons that a license can be
16	denied, delinquent payments or unpaid municipal
17	taxes to the Town. The major difference in the
18	business license fee schedule are twofold.
19	One, the base amount those who have been in
20	business, based on the type of business, the
21	base fee was \$150 or \$100. Under the new
22	license ordinance, all businesses, with the
23	exception of adult entertainment and liquor,
24	the base fee is \$100 that's on page or
25	Attachment A-3. And rather than the

1	Attachment A-3. And it gives an example of the
2	contractor the base fee, after deduction of
3	\$2,000 of the gross income, is \$100. The
4	major, substantial difference, in the
5	calculation on business license fees is that
6	they are going from a percentage to a flat
7	dollar amount per \$1,000 after the deduction of
8	the \$2,000 minimum requirement. So every
9	\$1,000 after the deduction of \$2,000 will be
10	assessed at \$28 per \$1,000 as opposed to a
11	percentage. And those of you who have applied
12	for that percentage would either equal 3
13	percent or 2 percent depending on the type of
14	business that the license you are applying
15	for. Lastly, on turning to the final page,
16	A-5, as I indicated, the business license fees
17	for drinking places, bars, lounges, cabarets is
18	\$150 base fee after the \$2,000 deduction
19	minimum and \$40 per \$1,000. Same thing for
20	adult entertainment establishments and
21	independent contract sales of adult novelties,
22	videos and books. So, those are the major
23	changes to the Business License Ordinance.
24	This is the first reading. I'm requesting that
25	the second reading, even if we need to do it

just virtually, to have it approved within the
next seven days, or next Monday, just call me.
I want to get it the State is setting up the
business license portal and all businesses in
the town as well as statewide will be able to
apply for their business license through that
portal. And they are asking that all of the
municipalities upload their information in
their business listing so that by May 1st, each
business in the town can apply for their
license online so we are need to have
once this is adopted by Council, have this
uploaded on the site and the portal, and
businesses can read the actual ordinance itself
as it applies to their various businesses. So,
I'll stop for any questions now on the business
license renewal.

COUNCILWOMAN GORE: How do they know -- how -- if
 the business that I'm applying for is not here
 on this paper ---

- MR. QUATTLEBAUM: On that coding list?
- 22 COUNCILWOMAN GORE: Right.

- 23 MR. QUATTLEBAUM: Can you give me an example of one
- that's probably not there?
- 25 | COUNCILWOMAN GORE: Yes. So, maybe I want to wash

1		my dog, I want put a dog thing out here for a
2		kennel not a kennel, but just for use. Like
3		Petco, where I want to wash my dog and stuff
4		like that, you know, somebody wanting to put
5		something that's not on here, that's not on the
6		list, that's what I'm trying to get at. How
7		will you determine whether or not they could
8		put it here?
9	MR.	QUATTLEBAUM: My understanding is that, as I
10		indicated, the NAICS, my understanding that

indicated, the NAICS, my understanding that there is a coding system that you can go online and post the type of business and they will give you a classification of that business. You see the codes in the rear, I think that's what you're referring to ---

**COUNCILWOMAN GORE:** On A-5?

17 MR. QUATTLEBAUM: Huh?

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18 | COUNCILWOMAN GORE: On A-5?

19 MR. QUATTLEBAUM: Uh ...

COUNCILWOMAN GORE: I'm just saying, like, if it's a business that's not listed there and you really don't know how to classify it, how will you -- we determine whether or not that business is gonna be in the town if it's not on our ---

MR. QUATTLEBAUM: Good question. I don't have the

Yea.

Councilman Edward Campbell?

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CLERK:

COUNCILMAN CAMPBELL:

- Councilwoman Josephine Isom? 1 CLERK:
- 2 COUNCILWOMAN ISOM: Yea.
- 3 CLERK: Councilwoman Jacqueline Gore?
- 4 COUNCILWOMAN GORE: Yea.
- 5 CLERK: Councilman Jim DeWitt?
- 6 COUNCILMAN DeWITT: Yea.

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- 7 CLERK: Mayor Jake Evans?
  - MAYOR EVANS: Yea. The motion's granted. We're down to B. Ordinance Number 2-2022, and this is an ordinance amending Ordinance Number 10-2007 to increase the schedule of planning and zoning fees.
- 13 MR. **QUATTLEBAUM:** Mayor, Council and public, Atlantic Beach has οf not had any modifications to its fee -- planning and zoning fee schedule since 2007. Ι requested building official to look at surrounding municipalities for comparable rates that they 19 charge for their permitting fees for building, 20 residential and commercial, and he reported back to me that the Town of Atlantic Beach has been charging for plan review a base fee of 23 \$100 for residential and \$475 for commercial for review of plans for approval. He reported back that other municipalities comparable fee

1	schedule for site plan review, the plan review
2	schedule shall be half the permit fee so, for
3	example, in lieu of the residential flat fee of
4	\$100 for review, using the number \$1,000, the
5	review fee if the permitting fee, all of the
6	fees total \$1,000, 50 percent of that will be
7	a \$500 review fee. Is everyone clear? It is
8	brings us in line with other municipalities
9	and what they're charging in regards to our fee
10	schedule. And as I indicated, the fee schedule
11	has not been updated or increased since 2007.
12	All right, any questions?
13	MAYOR EVANS: No, we don't have any, Ben. Okay,
14	Council, seek a motion to adopt Ordinance
15	Number 2-2022, this is an ordinance amending
16	Ordinance Number 10-2007, to increase the
17	schedule of planning and zoning fees.
18	COUNCILWOMAN ISOM: So moved, Mr. Mayor.
19	COUNCILWOMAN GORE: Second.
20	MAYOR EVANS: Okay, there's a motion and a second,
21	it's on the floor, to adopt Ordinance Number 2-
22	2022. Any other questions or comments? Roll
23	call.
24	CLERK: Councilman Edward Campbell?

Yea.

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COUNCILMAN CAMPBELL:

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- 1 | CLERK: Councilwoman Josephine Isom?
- 2 | COUNCILWOMAN ISOM: Yea.
- 3 | CLERK: Councilwoman Jacqueline Gore?
- 4 | COUNCILWOMAN GORE: Yea.
- 5 | CLERK: Councilman Jim DeWitt?
- 6 | COUNCILMAN DeWITT: Yea.
- 7 | CLERK: Mayor Jake Evans?
- 8 | MAYOR EVANS: Yea. The motion is granted.
- 9 Manager's Report:

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- 10 | MAYOR EVANS: We're down to the Manager's Report.
- MR. QUATTLEBAUM: Mayor, Council and public, I

  informed -- is Mr. Thomas here? Oh, here he

  is. I put him on the agenda to give Council

  and the public an update on -- at our last
- the Beautification Committee of North Myrtle

meeting, as you know, we made contact with --

- Beach assisted in doing some planting, and I'll
- let him come and give Council and the public an
- 19 update on what has been completed up to this
- 20 point. I thank them for their work and effort.
- 21 MR. THOMAS: Good evening, Council people.
- 22 **IN UNISON:** Good evening.
- 23 MR. THOMAS: And citizens of Atlantic Beach. What
- 24 | we're doing -- I would like to first give a
- 25 shout out to the Beautification Committee, the

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ladies and also Ken that's not here tonight, Jacqui Gore for helping us dig the holes -use you was out there -- and Lawrence. have done so far, we have planted 85 plants we have a lot more to go, but what held us was the weather so we had to back off it for hile but we will start again if we have ugh time to remove the plants from North tle Beach. Also have to give a shout out to ladies of the Beautification Committee and toric Society of North Myrtle Beach for ping us plant the plants. Right now, we're ing to get a grant that's suppose to go in March, this March. Even the ladies that are in town in our Beautification Committee is ll helping us with the letters and sending specs and stuff on what we want to do for So right now, I'm learning a lot Town. ause this is something new. I thought that would just write a letter and the grants go ough, but that's crazy. You've got all se -- well, with our -- I don't know about er grants, but what we had to do is put in the -- put in what we need, the plants what need, if weneeded a building, SO I'm learning from that. But that's what we're doing now. But we will start planting again when the weather breaks.

MAYOR EVANS: Thank you.

the plants was at so they might want to go by and see, for everybody who doesn't know they're down there at the cul-de-sac, did everybody know that the plants are there, down at 30th and cul-de-sac?

MR. THOMAS: All the plants are being planted in the center of 30th Street and the cul-de-sac. We also have signs there that tell you that they're all native plants, what kind they are and also a sign about the dunes, that's all we've got there now. And the signs that say, welcome to Atlantic Beach (inaudible).

MR. QUATTLEBAUM: Thank you. At this time, I would like to bring Ms. Lou Conklin to the podium.

Ms. Denise Gibson took the initiative and outreach to Horry County Planning Department and Zoning to initiate this potential grant opportunity, but I'll let Ms. Conklin give the Council and public an overview of what this grant proposal will do for the Town at this

time. Ms. Conklin?

2	MS. CONKLIN: Mayor and Council and the public, what
3	it is, it's called the Underrepresented
4	Community Grant. This grant, if the Town
5	receives it, will get a historic survey of the
6	county or of the town, which means that
7	somebody will come through and they will assess
8	each and every structure that's here. In the
9	2007 Horry County historic survey of the whole
10	county, Atlantic Beach was deemed to be
11	eligible for a National Register historic
12	district, that was from 17 to the oceanfront.
13	So, the State Historic Preservation Office has
14	written a letter of support for this grant.
15	Once this is done, the grant must culminate in
16	a nomination to the National Register. That
17	can be part of that area, that could be the
18	whole area. The State Historic Preservation
19	Office said it was eligible under two criteria.
20	The first one was (A) because it was a black
21	community and the second one because it was
22	cultural. What happens if you're on the
23	National Register is it's in honor only, it
24	does not mean that you have to open anything to
25	the public, it does not mean you have to keep

1	your house in repair, you may even tear the
2	building down. The only exception to that
3	would be is if you had accepted funds from
4	the federal government, they could be in the
5	form of grants or it could be in the form of
6	tax breaks. If the Town is designated as a
7	national historic whatever portion of it,
8	whether part of it is a historic district or
9	even individual buildings in the end if they
10	went on, that would allow certain grant
11	opportunities to open up, starting up with even
12	Horry County. So with Horry County, if you fix
13	your building up and it is a historic building,
14	you can apply to the County and we will freeze
15	your taxes for 15 years, that would mean you
16	came in front of the Historic Preservation
17	Commission and they have certain guidelines and
18	you'd go by those guidelines and then they
19	would freeze your taxes. That's kinda it in a
20	nutshell. I am open to questions.

MAYOR EVANS: Ben, didn't I give you and all the Council members that register already, when I passed them out in the Council meeting?

24 MR. QUATTLEBAUM: Register ---

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MAYOR EVANS: It was a thick -- a register, there's,

will be applied for tomorrow morning.

MAYOR EVANS: Okay. Well, thank you.

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(Inaudible background noise.)

MR. QUATTLEBAUM: Mayor, Council and public, I just want to give an overview on the other grant opportunities that we're pursuing. As you're aware, KHAFRA Engineering, which we approved back in November, the engineering firm working with us to apply for potential infrastructure historic funding opportunities for the Town of As of today, their initial Atlantic Beach. work has resulted in the following bids being submitted: FEMA Hazard Mitigation Grant, hazard support study money to develop the full engineering studies for the BRIC, B-R-I-C, Grant. Submission of the BRIC Grant has two requirements, and we are working to meet the The project has to be fully engineered first. and shovel-ready, meaning the planning process and all of the evaluation, cost estimates and things have to be done prior to receiving grant funding for actual shovel-ready projects. The second requirement, it full has have to community element to be successful. The Hazard Mitigation Study Grant will help Atlantic Beach

1	get into that level of readiness. And in
2	cooperation with the Horry County Planning
3	well, we just talked about the and the
4	representative. Today, at the request for
5	funding was submitted to South Carolina, and I
6	have the information. This was the Department
7	Ways and Means Committee, it came to our
8	attention that the Department of Transportation
9	has some discretionary money just found out
10	this weekend. We worked Ms. Gibson, Maurice
11	Daniels and KHAFRA, Mr. Bates and his staff
12	worked this weekend to try to get a letter of
13	request that we heard that these discretionary
14	funds were being allocated to the
15	municipalities. The turnaround, we found out,
16	is tomorrow, and we had to get the letter in
17	today, and we're asking for this request
18	are for infrastructure improvements to Highway
19	17, sidewalks, streetscapes, and the public
20	access that are on the beachfront. So, it's
21	short notice but we need the support of Council
22	and would like to because they are going to
23	be making the decision very shortly.
24	Representative Cliburn, to contact them and
25	encourage them to support our request for this

discretionary funding, and I have a letter here
that I will share with Council and asking to
submit in support of the grant application.
The team and I will be meeting with the
Department of Transportation this week to
explore the RAISE, R-A-I-S-E, Grant, which was
just released last week, to determine which
transportation-based infrastructure projects
can be submitted for funding. KHAFRA and the
team review each opportunity individually,
completes preliminary engineering work and
makes a determination on how to best pursue the
opportunity on behalf of the Town. I am
working regularly with the team and will
continue to keep the Council and the citizens
updated. Any questions?

COUNCILMAN DeWITT: Do we need make a motion to support this?

MR. QUATTLEBAUM: Well, you can and -- or I have a draft letter of support that each of the Council persons could sign, and they're encouraging our Council persons to contact the state representatives to encourage them to support our grant application. It's got a listing, but this is a letter, if signed -- if

- you agree to sign, we'll send along with the application. All right, thank you.
- 3 MAYOR EVANS: Thank you.
- 4 MR. QUATTLEBAUM: That's all I have.
- 5 MAYOR EVANS: Okay.
- 6 Public Time:
- 7 | MAYOR EVANS: Okay, we're down to Public Time,
- 8 Cheryl, didn't we have someone on the phone
- 9 with a card or ...
- 10 | CLERK: Diane Hill.
- 11 COUNCILWOMAN GORE: Ms. Hill, are you there?
- 12 | MAYOR EVANS: Diane ---
- 13 MS. HILL: I am.
- 14 | MAYOR EVANS: You can go ahead.
- 15 MS. HILL: Oh, I thank you so much. Mr. Mayor,
- 16 | Council and -- Mr. Mayor (inaudible) and Town
- 17 Council, thank you so much for granting my
- 18 right to be here, and I have a request and then
- 19 I will be (inaudible). My request is that the
- 20 | (inaudible) right-of-way at the end of 29th
- 21 Avenue, that's at Ocean Inn (ph), be clearly
- 22 marked and designated as a public place so that
- 23 there is no mistaking the fact that this is
- 24 indeed public property and not private
- 25 property. (Inaudible) some kind of resolution

or (inaudible) on this by our next Town Council meeting because we followed vou (inaudible) for March or thereabout. So, those are my requests (inaudible) is what's the proper way to ask? I know that -- are we going should (inaudible) my part, Ι put it writing, who do I ask, how do I (inaudible)?

MR. QUATTLEBAUM: Mayor?

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MAYOR EVANS: Go ahead ---

MS. HILL: And I (inaudible), Mr. Mayor (inaudible)

Mr. Town Manager and Town Council, how do we

get this done?

MR. QUATTLEBAUM: Yes, Ms. Hill, we are pursuing and researching how 29th Avenue can be designated formally as public access. Our research to this point has found that the property designated on all of the public maps researched that that we that property is privately owned, but at the same time we are --I've been told historically that there was an access there. I'm having a survey submitted to the property to determine officially mе whether there is а right-of-way designated I hope to have in the time frame that you said by the next meeting some information

and clarification on that, the status of it. 1 2 MAYOR EVANS: And just to piggyback on that ---3 MS. HILL: Well, I would say that those of us who've 4 been (inaudible) how the hotel there, and they 5 recognize it, the public (inaudible) sometimes 6 on the property, they were using the public 7 access as their driveway, but it was recognized 8 that that was public property they did not own 9 (inaudible) since that time or it I before that time that it became questionable --10 a question as to whether or not it was public 11 12 property or not (inaudible) to the ocean 13 (inaudible) somebody's property (inaudible). 14 MAYOR EVANS: Yes, you're correct, and I think the 15 Town Manager and the Council members as well 16 are all aware that that is the street access 17 and, of course, it was kinda occupied there by 18 the Daniels' motel one time, but we're gonna be 19 following up with Ben on that to make sure he 20 follows through 'cause that's something that 21 we're concerned about as well. 22 MS. HILL: Thank you so much. 23 MAYOR EVANS: You're quite welcome. Council, you 24 have anything else? Seek a motion to adjourn.

So moved.

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COUNCILWOMAN GORE:

	TOWN OF ATLANTIC BEACH 29
1	UNKNOWN SPEAKER: Second.
2	MAYOR EVANS: There's a motion and a second to
3	adjourn. Roll call.
4	CLERK: Councilman Edward Campbell?
5	COUNCILMAN CAMPBELL: Yea.
6	CLERK: Councilwoman Josephine Isom?
7	COUNCILWOMAN ISOM: Yea.
8	CLERK: Councilwoman Jacqueline Gore?
9	COUNCILWOMAN GORE: Yea.
10	CLERK: Councilman Jim DeWitt?
11	COUNCILMAN DeWITT: Yea.
12	CLERK: Mayor Jake Evans?
13	MAYOR EVANS: Yea. Motion granted. Meeting
14	adjourned at 6:55 p.m.
15	(There being nothing further, the meeting was
16	adjourned.)
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