

**Notice of Request for Bids (RFP)**  
**Beach Services (Beach chairs/Umbrellas & Lifeguard Services)**

The Town of Atlantic Beach invites qualified contractors to submit sealed proposals for the provision of beach services for the Town. Beach services includes chair rental, umbrella rental, lifeguard service, etc. Proposals will be received until 2:00 pm on March 14, 2025 by:

Ms. Linda Cheatham - Interim Town Manager  
Town of Atlantic Beach  
717 30<sup>th</sup> Avenue South  
Atlantic Beach, SC 29582

Proposals will be opened in the Town Hall office 717 30<sup>th</sup> Avenue South, Atlantic Beach on March 14, 2025 at 2:00 pm. All qualified proposals will be evaluated.

The contractor (s) chosen should provide the Town with the highest quality and most flexible services for the best value. Proposals will be evaluated based on the contractor's ability to provide all services contained in this RFP efficiently and with the most financial benefit to the Town of Atlantic Beach. Previous experience and references will also be considered and should be included with the submitted proposal.

The Town of Atlantic Beach reserves the right to accept or reject any or all proposals.

**General Requirements**

1. All contractors participating in the proposal process must be licensed by applicable provision of South Carolina law.
2. All contractors participating in the proposal process must provide proof of Workers Compensation coverage in the amount of \$100,000. Proof of \$1,000,000 of general liability insurance must also be provided. The Town must be as additional named insured.
3. All equipment must comply with all applicable Federal, State and Local rules and regulations.
4. All persons operating vehicles on State and Local roads must be licensed as per State requirements and operate said vehicles in accordance with all Federal, State and Local laws.
5. All Federal, State and Local work safety laws and regulations must be strictly adhered to.
6. The successful contractor shall provide all labor, tools, materials, supplies, equipment and incidentals needed in the operation of its business and to accomplish the required beach services..
7. The successful contractor shall provide all beach services as required by law and as posted.
8. All persons providing beach services must be licensed in accordance with Federal, State and Local laws and regulations.

9. The successful contractor is responsible for establishing effective management controls during the performance of the contract.
10. The contractor or employees shall not engage in loud or boisterous conduct during this contract and must be readily identifiable as contractor's employees.
11. Any contractor employee appearing under the influence of alcohol or drugs shall not be permitted to work.